

6. PROMOTIONAL OFFERINGS

6.1. PROMOTIONAL OFFERINGS

From time to time, the Company will introduce promotional offerings. The Company may offer services at a reduced rate, free of charge, or offer incentives including gift certificates and coupons for promotional, market research or rate experimentation purposes. Such offerings will be for a limited duration.

Offers have no cash value and are not transferable. Any credits expire immediately upon the termination of any qualifying service. In no event shall the Company be obligated to provide any monetary sum in the form of cash, check or money order to the customer. Customers must not have had service disconnected for nonpayment, and not have any past due bills for regulated service owed to the Company.

6.1.2 ELIGIBILITY

Specific eligibility requirements are provided in each promotional description. In addition, eligibility is subject to a satisfactory credit review.

Customers who request to continue a promotional offer after completing that promotion may be required to pay an Activation Fee, equal to the Activation Fee provided in Section 4 of this tariff, prior to being resubscribed to the offer.

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6. PROMOTIONAL OFFERINGS

6.1. PROMOTIONAL OFFERINGS (CONT'D)

6.1.3. RESERVED FOR FUTURE USE

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6. PROMOTIONAL OFFERINGS

6.1. PROMOTIONAL OFFERINGS (CONT'D)

6.1.4. RESERVED FOR FUTURE USE

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6. PROMOTIONAL OFFERINGS

6.1. PROMOTIONAL OFFERINGS (CONT'D)

6.1.5. RESERVED FOR FUTURE USE

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6. PROMOTIONAL OFFERINGS

6.1. PROMOTIONAL OFFERINGS (CONT'D)

6.1.6. RESERVED FOR FUTURE USE

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6. PROMOTIONAL OFFERINGS

6.1. PROMOTIONAL OFFERINGS (CONT'D)

6.1.7. RESERVED FOR FUTURE USE

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6. PROMOTIONAL OFFERINGS

6.1. PROMOTIONAL OFFERINGS (CONT'D)

6.1.8 RESERVED FOR FUTURE USE

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6. PROMOTIONAL OFFERINGS

6.1. PROMOTIONAL OFFERINGS (CONT'D)

6.1.9 RESERVED FOR FUTURE USE

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6. PROMOTIONAL OFFERINGS

6.1. PROMOTIONAL OFFERINGS (CONT'D)

6.1.10 RESERVED FOR FUTURE USE

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6. PROMOTIONAL OFFERINGS

6.1. PROMOTIONAL OFFERINGS (CONT'D)

6.1.10 RESERVED FOR FUTURE USE (CONT'D)

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6. PROMOTIONAL OFFERINGS

6.1. PROMOTIONAL OFFERINGS (CONT'D)

6.1.11 RESERVED FOR FUTURE USE

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6. PROMOTIONAL OFFERINGS

6.1. PROMOTIONAL OFFERINGS (CONT'D)

6.1.11 Reserved for Future Use

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6. PROMOTIONAL OFFERINGS

6.1. PROMOTIONAL OFFERINGS (CONT'D)

6.1.12 RESERVED FOR FUTURE USE

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6. PROMOTIONAL OFFERINGS

6.1. PROMOTIONAL OFFERINGS (CONT'D)

6.1.13 RESERVED FOR FUTURE USE

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6. PROMOTIONAL OFFERINGS

6.1. PROMOTIONAL OFFERINGS (CONT'D)

6.1.14 RESERVED FOR FUTURE USE

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6. PROMOTIONAL OFFERINGS

6.1. PROMOTIONAL OFFERINGS (CONT'D)

6.1.15 RESERVED FOR FUTURE USE

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6. PROMOTIONAL OFFERINGS

6.1. PROMOTIONAL OFFERINGS (CONT'D)

6.1.16 RESERVED FOR FUTURE USE

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6. PROMOTIONAL OFFERINGS

6.1. PROMOTIONAL OFFERINGS (CONT'D)

6.1.17 RESERVED FOR FUTURE USE

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6. PROMOTIONAL OFFERINGS

6.1. PROMOTIONAL OFFERINGS (CONT'D)

6.1.18 RESERVED FOR FUTURE USE

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6. PROMOTIONAL OFFERINGS

6.1. PROMOTIONAL OFFERINGS (CONT'D)

6.1.19 RESERVED FOR FUTURE USE

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6. PROMOTIONAL OFFERINGS

6.1. PROMOTIONAL OFFERINGS (CONT'D)

6.1.20 RESERVED FOR FUTURE USE

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6. PROMOTIONAL OFFERINGS

6.1. PROMOTIONAL OFFERINGS (CONT'D)

6.1.21 RESERVED FOR FUTURE USE

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6. PROMOTIONAL OFFERINGS

6.1. PROMOTIONAL OFFERINGS (CONT'D)

6.1.22 RESERVED FOR FUTURE USE

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6. PROMOTIONAL OFFERINGS

6.1. PROMOTIONAL OFFERINGS (CONT'D)

6.1.23 RESERVED FOR FUTURE USE

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6. PROMOTIONAL OFFERINGS

6.1. PROMOTIONAL OFFERINGS (CONT'D)

6.1.24 RESERVED FOR FUTURE USE

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6. PROMOTIONAL OFFERINGS

6.1. PROMOTIONAL OFFERINGS (CONT'D)

6.1.25 RESERVED FOR FUTURE USE

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6. PROMOTIONAL OFFERINGS

6.1. PROMOTIONAL OFFERINGS (CONT'D)

6.1.26 RESERVED FOR FUTURE USE

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6. PROMOTIONAL OFFERINGS

6.1. PROMOTIONAL OFFERINGS (CONT'D)

6.1.27 RESERVED FOR FUTURE USE

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6. PROMOTIONAL OFFERINGS

6.1. PROMOTIONAL OFFERINGS (CONT'D)

6.1.28 RESERVED FOR FUTURE USE

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6. PROMOTIONAL OFFERINGS

6.1. PROMOTIONAL OFFERINGS (CONT'D)

6.1.29 RESERVED FOR FUTURE USE

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6. PROMOTIONAL OFFERINGS

6.1. PROMOTIONAL OFFERINGS (CONT'D)

6.1.30 RESERVED FOR FUTURE USE

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6. PROMOTIONAL OFFERINGS

6.1. PROMOTIONAL OFFERINGS (CONT'D)

6.1.31 RESERVED FOR FUTURE USE

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6. PROMOTIONAL OFFERINGS

6.1. PROMOTIONAL OFFERINGS (CONT'D)

6.1.32 RESERVED FOR FUTURE USE

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6. PROMOTIONAL OFFERINGS

6.1. PROMOTIONAL OFFERINGS (CONT'D)

6.1.33 RESERVED FOR FUTURE USE

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6. PROMOTIONAL OFFERINGS

6.1. PROMOTIONAL OFFERINGS (CONT'D)

6.1.34 RESERVED FOR FUTURE USE

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6. PROMOTIONAL OFFERINGS

6.1. PROMOTIONAL OFFERINGS (CONT'D)

6.1.35 RESERVED FOR FUTURE USE

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INSIGHT LOCAL SERVICE

Issued: August 31, 2010

Effective: September 1, 2010

Gregory Cameron, Vice President of Telecom Legal Affairs, New York, New York

6. PROMOTIONAL OFFERINGS

6.1. PROMOTIONAL OFFERINGS (CONT'D)

6.1.36 RESERVED FOR FUTURE USE

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6. PROMOTIONAL OFFERINGS

6.1. PROMOTIONAL OFFERINGS (CONT'D)

6.1.36 RESERVED FOR FUTURE USE

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6. PROMOTIONAL OFFERINGS**6.1. PROMOTIONS (CONT'D)****6.1.37. MONTHLY RECURRING CHARGE PROMOTION**

To be eligible for this promotion customers must:

- enroll in this promotion prior to December 31, 2010 during a Company initiated contact; or contact the company and request this promotion; and (C)
- subscribe to (1) local service (access line); (2) to the Unlimited Usage Offer; and (3) to the Multi-Feature Pack; and (4) Voicemail; and continue subscription without interruption through the term of this promotion.

Eligible customers will receive discounted rates for the above phone charges totaling the amount listed below for each of the next 12 (twelve) consecutive months:

	<u>Promotional Monthly Recurring Rate</u>
Customer with Phone Service Only:	\$40.00
Customer with Phone Service and High Speed Internet:	\$30.00
Customer with Phone Service and Basic/Classic Video Service:	\$25.00
Customer with Phone Service, Basic/Classic Video Service and High Speed Internet:	\$25.00

In addition, Customers subscribing to Phone Service and one or more other non-regulated services will receive a waiver of the non-recurring installation charge.

This offer does not apply to monthly recurring charges for additional lines, usage charges, other optional features, or applicable taxes and surcharges.

Customers must meet eligibility requirements described above and in Section 6.1.2, preceding. This offer is not available to employees of the Company, or to Lifeline Service customers. Customers participating in this offer may not participate in other promotional offers pertaining to monthly recurring charges. (C)

6. PROMOTIONAL OFFERINGS

6.1. PROMOTIONS (CONT'D)

6.1.38. ACTIVATION CHARGE PROMOTION

To be eligible for this promotion customers must:

- enroll in this promotion prior to December 31, 2010 during a Company initiated contact; or contact the company and request this promotion; and: (C)
- newly subscribe to 1) local service; 2) the Unlimited Usage Offer; and 3) the Multi-Feature Pack; and also subscribe to Insight High Speed Internet service; or
- enroll in this promotion prior to December 31, 2010 during a Company initiated direct sales contact and (C)
- newly subscribe to 1) local service; 2) the Unlimited Usage Offer; and 3) the Multi-Feature Pack. (C)

Eligible customers will receive a waiver of the Line Activation Charge.

Customers must meet eligibility requirements described above and in Section 6.1.2, preceding. This offer is not available to existing customers, employees of the Company, Lifeline Service customers or to former subscribers who have canceled service within the past thirty days. (C)

6. PROMOTIONAL OFFERINGS

6.1. PROMOTIONS (CONT'D)

6.1.39. RESERVED FOR FUTURE USE

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6.1.40. ADDITIONAL \$1.00 OFF DISCOUNT

Prior to December 31, 2010 the additional \$1.00 discount will be available to customers that are not currently enrolled in any promotion and that currently subscribe to both Classic Video and Phone Service and continue subscription without interruption.

(C)

Customers will receive a discount of \$1.00 on their monthly bill.

This offer is not available to employees of the Company, or to Lifeline Service customers.

6. PROMOTIONAL OFFERINGS

6.1. PROMOTIONS (CONT'D)

6.1.41 PROMOTION (Z-09-1&2) (S-09-1&2) (09ZPH43 – 09ZPHBB76) (09SPH43 – 09SPHBB81)

This promotion is available to customers residing in the Louisville, Lexington Shepherdsville and Henderson serving areas. To be eligible for this promotion customers must:

- enroll in this promotion prior to December 31, 2010 as part of a Company initiated contact; or contact the company and request this promotion; (C)
- subscribe to 1) local service (access line); 2) the Unlimited Usage Offer; 3) the Multi-Feature Pack; and 4) Voicemail; and continue to subscription without interruption through the term of this promotion; and
- have either completed one or two Insight promotions for phone service, with a benefit period that has expired prior to December 31, 2010, or completed one or two promotions for Phone Service and High Speed Internet Service that expired during that period. (C)

Eligible customers will receive discounted rates for the above phone charges totaling a discounted rate of \$43.00, applicable on the customer's next twelve (12) consecutive monthly bills.

This offer does not apply to monthly recurring charges for additional lines, usage charges, other optional features, or applicable taxes and surcharges.

Customers must meet eligibility requirements described above and in Section 6.1.2, preceding. This offer is not available to employees of the Company, or to Lifeline Service customers. Customers participating in this offer may not participate in other promotional offers pertaining to monthly recurring charges. (C)

6. PROMOTIONAL OFFERINGS

6.1. PROMOTIONS (CONT'D)

6.1.42 PROMOTION (Z09-3) (S09-3) (09ZCLPH63) (09SCLPH63) (09SCLPH68)

This promotion is available to customers residing in the Louisville, Lexington Henderson and Shepherdsville serving areas. To be eligible for this promotion customers must:

- enroll in this promotion prior to December 31, 2010 as part of a Company initiated contact; or contact the company and request this promotion; (C)
- subscribe to 1) local service (access line); 2) the Unlimited Usage Offer; 3) the Multi-Feature Pack; and 4) Voicemail; and continue to subscription without interruption through the term of this promotion; and
- have previously subscribed to High Speed Internet Service and have completed an Insight promotion for Phone Service with both High Speed Internet Service and Classic Video Service, with a benefit period that has expired prior to December 31, 2010. (C)

Eligible customers will receive discounted rates for the above phone charges totaling a discounted rate of \$28.00, applicable on the customer's next twelve (12) consecutive monthly bills.

This offer does not apply to monthly recurring charges for additional lines, usage charges, other optional features, or applicable taxes and surcharges.

Customers must meet eligibility requirements described above and in Section 6.1.2, preceding. This offer is not available to employees of the Company, or to Lifeline Service customers. Customers participating in this offer may not participate in other promotional offers pertaining to monthly recurring charges. (C)

6. PROMOTIONAL OFFERINGS

6.1. PROMOTIONS (CONT'D)

6.1.43 PROMOTION (Z-09-2 & 3) (09ZCLPH78 – 09ZBUN105)

This promotion is available to customers residing in the Louisville, Lexington and Shepherdsville serving areas. To be eligible for this promotion customers must:

- enroll in this promotion prior to December 31, 2010 as part of a Company initiated contact; or contact the company and request this promotion; (C)
- subscribe to 1) local service (access line); 2) the Unlimited Usage Offer; 3) the Multi-Feature Pack; and 4) Voicemail; and continue to subscription without interruption through the term of this promotion; and
- have either completed one Insight promotion for Classic Video and Phone Service with a benefit period that has expired prior to December 31, 2010, or completed one Insight promotion for Phone, High Speed Internet and Classic Video service that expired during that period. (C)

Eligible customers will receive discounted rates for the above phone charges totaling a discounted rate of \$33.00, applicable on the customer's next twelve (12) consecutive monthly bills.

This offer does not apply to monthly recurring charges for additional lines, usage charges, other optional features, or applicable taxes and surcharges.

Customers must meet eligibility requirements described above and in Section 6.1.2, preceding. This offer is not available to employees of the Company, or to Lifeline Service customers. Customers participating in this offer may not participate in other promotional offers pertaining to monthly recurring charges. (C)

6. PROMOTIONAL OFFERINGS

6.1. PROMOTIONS (CONT'D)

6.1.44. PROMOTION (S-09-2 & 3)

(09SCLPH88 – 09SBUN115)

This promotion is available to customers residing in the Louisville, Lexington and Shepherdsville serving areas. To be eligible for this promotion customers must:

- enroll in this promotion prior to December 31, 2010 as part of a Company initiated contact; or contact the company and request this promotion; (C)
- subscribe to 1) local service (access line); 2) the Unlimited Usage Offer; 3) the Multi-Feature Pack; and 4) Voicemail; and continue to subscription without interruption through the term of this promotion; and
- have either completed two Insight promotions for Classic Video and Phone Service with a benefit period that has expired prior to December 31, 2010, or completed two Insight promotions for Phone, High Speed Internet and Classic Video service that expired during that period. (C)

Eligible customers will receive discounted rates for the above phone charges totaling a discounted rate of \$38.00, applicable on the customer's next twelve (12) consecutive monthly bills.

This offer does not apply to monthly recurring charges for additional lines, usage charges, other optional features, or applicable taxes and surcharges.

Customers must meet eligibility requirements described above and in Section 6.1.2, preceding. This offer is not available to employees of the Company, or to Lifeline Service customers. Customers participating in this offer may not participate in other promotional offers pertaining to monthly recurring charges. (C)

6. PROMOTIONAL OFFERINGS

6.1. PROMOTIONS (CONT'D)

6.1.45 PROMOTION (Z -09-2 & 3) (09ZPH35 – 09ZPHBB63)

This promotion is available to customers residing in the Louisville, Lexington Henderson and Shepherdsville serving areas. To be eligible for this promotion customers must:

- enroll in this promotion prior to December 31, 2010 as part of a Company initiated contact; or contact the company and request this promotion; (C)
- subscribe to 1) local service (access line); 2) the Unlimited Usage Offer; 3) the Multi-Feature Pack; and 4) Voicemail; and continue to subscription without interruption through the term of this promotion; and
- have been either a High Speed Internet or Video customer and completed one promotion for High Speed Internet, or Classic Video and Phone with a benefit period that expired prior to December 31, 2010; or a Classic Video Customer who subsequently added Phone and High Speed Internet at the same time and has completed one promotion for those three services that expired during that period. (C)

Eligible customers will receive discounted rates for the above phone charges totaling a discounted rate of \$35.00, applicable on the customer's next twelve (12) consecutive monthly bills.

This offer does not apply to monthly recurring charges for additional lines, usage charges, other optional features, or applicable taxes and surcharges.

Customers must meet eligibility requirements described above and in Section 6.1.2, preceding. This offer is not available to employees of the Company, or to Lifeline Service customers. Customers participating in this offer may not participate in other promotional offers pertaining to monthly recurring charges. (C)

6. PROMOTIONAL OFFERINGS

6.1. PROMOTIONS (CONT'D)

6.1.46 PROMOTION (S -09-2 & 3) (09SPH40 – 09SPHBB68)

This promotion is available to customers residing in the Louisville, Lexington and Shepherdsville serving areas. To be eligible for this promotion customers must:

- enroll in this promotion prior to December 31, 2010 as part of a Company initiated contact; or contact the company and request this promotion; (C)
- subscribe to 1) local service (access line); 2) the Unlimited Usage Offer; 3) the Multi-Feature Pack; and 4) Voicemail; and continue to subscription without interruption through the term of this promotion; and
- have been either a High Speed Internet or Video customer and completed two promotions for High Speed Internet, or Classic Video and Phone with a benefit period that expired prior to December 31, 2010; or a Classic Video Customer who subsequently added Phone and High Speed Internet at the same time and has completed two promotions for those three services that expired during that period. (C)

Eligible customers will receive discounted rates for the above phone charges totaling a discounted rate of \$40.00, applicable on the customer's next twelve (12) consecutive monthly bills.

This offer does not apply to monthly recurring charges for additional lines, usage charges, other optional features, or applicable taxes and surcharges.

Customers must meet eligibility requirements described above and in Section 6.1.2, preceding. This offer is not available to employees of the Company, or to Lifeline Service customers. Customers participating in this offer may not participate in other promotional offers pertaining to monthly recurring charges. (C)

6. PROMOTIONAL OFFERINGS

6.1. PROMOTIONS (CONT'D)

6.1.47. PROMOTION (Z-09-3) (S-09-3) (09ZPH30 – 09SPH30)

This promotion is available to customers residing in the Louisville, Lexington Henderson and Shepherdsville serving areas. To be eligible for this promotion customers must:

- enroll in this promotion prior to December 31, 2010 as part of a Company initiated contact; or contact the company and request this promotion; (C)
- subscribe to 1) local service (access line); 2) the Unlimited Usage Offer; 3) the Multi-Feature Pack; and 4) Voicemail; and continue to subscription without interruption through the term of this promotion; and
- have previously subscribed to High Speed Internet and Classic Video Service, subsequently added Phone Service and completed one or two promotions for those three services with a benefit period that has expired prior to December 31, 2010. (C)

Eligible customers will receive discounted rates for the above phone charges totaling a discounted rate of \$30.00, applicable on the customer's next twelve (12) consecutive monthly bills. (C)

This offer does not apply to monthly recurring charges for additional lines, usage charges, other optional features, or applicable taxes and surcharges.

Customers must meet eligibility requirements described above and in Section 6.1.2, preceding. This offer is not available to employees of the Company, or to Lifeline Service customers. Customers participating in this offer may not participate in other promotional offers pertaining to monthly recurring charges. (C)

6. PROMOTIONAL OFFERINGS

6.1. PROMOTIONS (CONT'D)

6.1.48 PROMOTION (G-09-1 & 2) ((GPHBB80) GPHBB85)

This promotion is available to customers residing in the Louisville and Shepherdsville serving areas. To be eligible for this promotion customers must:

- enroll in this promotion prior to December 31, 2010 as part of a Company initiated contact; or contact the company and request this promotion; (C)
- subscribe to 1) local service (access line); 2) the Unlimited Usage Offer; 3) the Multi-Feature Pack; and 4) Voicemail; and continue to subscription without interruption through the term of this promotion; and
- have completed three or four Insight promotions for phone service and High Speed Internet, with a benefit period that has expired prior to December 31, 2010. (C)

Eligible customers will receive discounted rates for the above phone charges totaling a discounted rate of \$46.00, applicable on the customer's next twelve (12) consecutive monthly bills. (C)

This offer does not apply to monthly recurring charges for additional lines, usage charges, other optional features, or applicable taxes and surcharges.

Customers must meet eligibility requirements described above and in Section 6.1.2, preceding. This offer is not available to employees of the Company, or to Lifeline Service customers. Customers participating in this offer may not participate in other promotional offers pertaining to monthly recurring charges. (C)

6. PROMOTIONAL OFFERINGS

6.1. PROMOTIONS (CONT'D)

6.1.49 PROMOTION (G09-2 & 3) (GPH41 – GPHBB68)

This promotion is available to customers residing in the Louisville, Lexington and Shepherdsville serving areas. To be eligible for this promotion customers must:

- enroll in this promotion prior to December 31, 2010 as part of a Company initiated contact; or contact the company and request this promotion; (C)
- subscribe to 1) local service (access line); 2) the Unlimited Usage Offer; 3) the Multi-Feature Pack; and 4) Voicemail; and continue to subscription without interruption through the term of this promotion; and
- have previously subscribed to High Speed Internet or Video Service and subsequently added Phone Service and have completed three promotions for those services with a benefit period that has expired prior to December 31, 2010; or (C)
- have previously subscribed to Video Service and subsequently added Phone Service and High Speed Internet Service at the same time, and have completed three promotions for those three services with a benefit period that has expired prior to December 31, 2010. (C)

Eligible customers will receive discounted rates for the above phone charges totaling a discounted rate of \$41.00, applicable on the customer's next twelve (12) consecutive monthly bills.

This offer does not apply to monthly recurring charges for additional lines, usage charges, other optional features, or applicable taxes and surcharges.

Customers must meet eligibility requirements described above and in Section 6.1.2, preceding. This offer is not available to employees of the Company, or to Lifeline Service customers. Customers participating in this offer may not participate in other promotional offers pertaining to monthly recurring charges. (C)
(C)

6. PROMOTIONAL OFFERINGS

6.1. PROMOTIONS (CONT'D)

6.1.50 PROMOTION (G09-3) (GCLPH63) (GCLPH68)

This promotion is available to customers residing in the Louisville, Lexington, Henderson and Shepherdsville serving areas. To be eligible for this promotion customers must:

- enroll in this promotion prior to December 31, 2010 as part of a Company initiated contact; or contact the company and request this promotion; (C)
- subscribe to 1) local service (access line); 2) the Unlimited Usage Offer; 3) the Multi-Feature Pack; and 4) Voicemail; and continue to subscription without interruption through the term of this promotion; and
- have previously subscribed to High Speed Internet Service and subsequently added Phone Service and Video Service at the same time and have completed three promotions for those three services with a benefit period that has expired prior to December 31, 2010. (C)

Eligible customers will receive discounted rates for the above phone charges totaling a discounted rate of \$27.00, applicable on the customer's next twelve (12) consecutive monthly bills.

This offer does not apply to monthly recurring charges for additional lines, usage charges, other optional features, or applicable taxes and surcharges.

Customers must meet eligibility requirements described above and in Section 6.1.2, preceding. This offer is not available to employees of the Company, or to Lifeline Service customers. Customers participating in this offer may not participate in other promotional offers pertaining to monthly recurring charges. (C)

6. PROMOTIONAL OFFERINGS

6.1. PROMOTIONS (CONT'D)

6.1.51 PROMOTION (G09-3) (GPH31)

This promotion is available to customers residing in the Louisville, Lexington, Henderson and Shepherdsville serving areas. To be eligible for this promotion customers must:

- enroll in this promotion prior to December 31, 2010 as part of a Company initiated contact; or contact the company and request this promotion; (C)
- subscribe to 1) local service (access line); 2) the Unlimited Usage Offer; 3) the Multi-Feature Pack; and 4) Voicemail; and continue to subscription without interruption through the term of this promotion; and
- have previously subscribed to High Speed Internet Service and Video Service and subsequently added Phone Service and have completed three promotions for those three services with a benefit period that has expired prior to December 31, 2010. (C)

Eligible customers will receive discounted rates for the above phone charges totaling a discounted rate of \$31.00, applicable on the customer's next twelve (12) consecutive monthly bills.

This offer does not apply to monthly recurring charges for additional lines, usage charges, other optional features, or applicable taxes and surcharges.

Customers must meet eligibility requirements described above and in Section 6.1.2, preceding. This offer is not available to employees of the Company, or to Lifeline Service customers. Customers participating in this offer may not participate in other promotional offers pertaining to monthly recurring charges. (C)

6. PROMOTIONAL OFFERINGS

6.1. PROMOTIONS (CONT'D)

6.1.52 PROMOTION (G-09-1 & 2) (GPH50 – GPHBB89)

This promotion is available to customers residing in the Lexington serving area. To be eligible for this promotion customers must:

- enroll in this promotion prior to December 31, 2010 as part of a Company initiated contact; or contact the company and request this promotion; (C)
- subscribe to 1) local service (access line); 2) the Unlimited Usage Offer; 3) the Multi-Feature Pack; and 4) Voicemail; and continue to subscription without interruption through the term of this promotion; and
- have completed three Insight promotions for either phone service or both phone service and High Speed Internet, with a benefit period that has expired prior to December 31, 2010. (C)

Eligible customers will receive discounted rates for the above phone charges totaling a discounted rate of \$50.00, applicable on the customer's next twelve (12) consecutive monthly bills.

This offer does not apply to monthly recurring charges for additional lines, usage charges, other optional features, or applicable taxes and surcharges.

Customers must meet eligibility requirements described above and in Section 6.1.2, preceding. This offer is not available to employees of the Company, or to Lifeline Service customers. Customers participating in this offer may not participate in other promotional offers pertaining to monthly recurring charges. (C)

6. PROMOTIONAL OFFERINGS

6.1 PROMOTIONS (CONT'D)

6.1.53 PROMOTION (Z-09-2 & 3) (S-09-2 & 3) (09ZCLPH78 – 09ZBUN105) (09SCLPH78 – 09SBUN105)

This promotion is available to customers residing in the Henderson serving area. To be eligible for this promotion customers must:

- enroll in this promotion prior to December 31, 2010 as part of a Company initiated contact; or contact the company and request this promotion; (C)
- subscribe to 1) local service (access line); 2) the Unlimited Usage Offer; 3) the Multi-Feature Pack; and 4) Voicemail; and continue to subscription without interruption through the term of this promotion; and
- have either completed one or two Insight promotions for Classic Video and Phone Service with a benefit period that has expired prior to December 31, 2010, or completed one or two Insight promotions for Phone, High Speed Internet and Classic Video service that expired during that period. (C)

Eligible customers will receive discounted rates for the above phone charges totaling a discounted rate of \$33.00, applicable on the customer's next twelve (12) consecutive monthly bills.

This offer does not apply to monthly recurring charges for additional lines, usage charges, other optional features, or applicable taxes and surcharges.

Customers must meet eligibility requirements described above and in Section 6.1.2, preceding. This offer is not available to employees of the Company, or to Lifeline Service customers. Customers participating in this offer may not participate in other promotional offers pertaining to monthly recurring charges. (C)

6. PROMOTIONAL OFFERINGS

6.1 PROMOTIONS (CONT'D)

6.1.54 PROMOTION (Z -09-2 & 3) (S -09-2 & 3) (09ZPH35 – 09ZPHBB63) (09SPH35 – 09SPHBB63)

This promotion is available to customers residing in the Henderson serving area. To be eligible for this promotion customers must:

- enroll in this promotion prior to December 31, 2010 as part of a Company initiated contact; or contact the company and request this promotion; (C)
- subscribe to 1) local service (access line); 2) the Unlimited Usage Offer; 3) the Multi-Feature Pack; and 4) Voicemail; and continue to subscription without interruption through the term of this promotion; and
- have been either a High Speed Internet or Video customer and completed one or two promotions for High Speed Internet, or Classic Video and Phone with a benefit period that has expired prior to December 31, 2010; or a Classic Video Customer who subsequently added Phone and High Speed Internet at the same time and has completed one or two promotions for those three services that expired during that period. (C)

Eligible customers will receive discounted rates for the above phone charges totaling a discounted rate of \$35.00, applicable on the customer's next twelve (12) consecutive monthly bills.

This offer does not apply to monthly recurring charges for additional lines, usage charges, other optional features, or applicable taxes and surcharges.

Customers must meet eligibility requirements described above and in Section 6.1.2, preceding. This offer is not available to employees of the Company, or to Lifeline Service customers. Customers participating in this offer may not participate in other promotional offers pertaining to monthly recurring charges. (C)

6. PROMOTIONAL OFFERINGS

6.1 PROMOTIONS (CONT'D)

6.1.55 PROMOTION (G09-2 &3) (GCLPH80 – GCLPHBB106)

This promotion is available to customers residing in the Henderson serving area. To be eligible for this promotion customers must:

- enroll in this promotion prior to December 31, 2010 as part of a Company initiated contact; or contact the company and request this promotion; (C)
- subscribe to 1) local service (access line); 2) the Unlimited Usage Offer; 3) the Multi-Feature Pack; and 4) Voicemail; and continue to subscription without interruption through the term of this promotion; and
- have completed three Insight promotions, with a benefit period that has expired prior to December 31, 2010, for phone service and Classic Video, or completed three promotions for Phone Service, Classic Video Service and High Speed Internet Service, that expired during that period. (C)

Eligible customers will receive discounted rates for the above phone charges totaling a discounted rate of \$34.00, applicable on the customer's next twelve (12) consecutive monthly bills.

This offer does not apply to monthly recurring charges for additional lines, usage charges, other optional features, or applicable taxes and surcharges.

Customers must meet eligibility requirements described above and in Section 6.1.2, preceding. This offer is not available to employees of the Company, or to Lifeline Service customers. Customers participating in this offer may not participate in other promotional offers pertaining to monthly recurring charges. (C)

6. PROMOTIONAL OFFERINGS

6.1 PROMOTIONS (CONT'D)

6.1.56 PROMOTION (G09-2 & 3) (GPH36 – GPHBB63)

This promotion is available to customers residing in the Henderson serving area. To be eligible for this promotion customers must:

- enroll in this promotion prior to December 31, 2010 as part of a Company initiated contact; or contact the company and request this promotion; (C)
- subscribe to 1) local service (access line); 2) the Unlimited Usage Offer; 3) the Multi-Feature Pack; and 4) Voicemail; and continue to subscription without interruption through the term of this promotion; and
- have previously subscribed to High Speed Internet or Video Service and subsequently added Phone Service and have completed three promotions for those services with a benefit period that has expired prior to December 31, 2010; or
- have previously subscribed to Video Service and subsequently added Phone Service and High Speed Internet Service at the same time, and have completed three promotions for those three services with a benefit period that has expired prior to December 31, 2010. (C)

Eligible customers will receive discounted rates for the above phone charges totaling a discounted rate of \$36.00, applicable on the customer's next twelve (12) consecutive monthly bills.

This offer does not apply to monthly recurring charges for additional lines, usage charges, other optional features, or applicable taxes and surcharges.

Customers must meet eligibility requirements described above and in Section 6.1.2, preceding. This offer is not available to employees of the Company, or to Lifeline Service customers. Customers participating in this offer may not participate in other promotional offers pertaining to monthly recurring charges. (C)

6. PROMOTIONAL OFFERINGS

6.1 PROMOTIONS (CONT'D)

6.1.57 PROMOTION (M10) (MPH46 - MPHBB82)

This promotion is available to customers residing in the Henderson serving area. To be eligible for this promotion customers must:

- enroll in this promotion prior to December 31, 2010 as part of a Company initiated contact; or contact the company and request this promotion;
- subscribe to 1) local service (access line); 2) the Unlimited Usage Offer; 3) the Multi-Feature Pack; and 4) Voicemail; and continue to subscription without interruption through the term of this promotion; and
- have completed four Insight promotions for either phone service or both phone service and High Speed Internet, with a benefit period that has expired prior to December 31, 2010.

Eligible customers will receive discounted rates for the above phone charges totaling a discounted rate of \$46.00, applicable on the customer's next twelve (12) consecutive monthly bills.

This offer does not apply to monthly recurring charges for additional lines, usage charges, other optional features, or applicable taxes and surcharges.

Customers must meet eligibility requirements described above and in Section 6.1.2, preceding. This offer is not available to employees of the Company, or to Lifeline Service customers. Customers participating in this offer may not participate in other promotional offers pertaining to monthly recurring charges.

6. PROMOTIONAL OFFERINGS

6.1. PROMOTIONS (CONT'D)

6.1.58 PROMOTION (M10)

(MPHBB82)

This promotion is available to customers residing in the Louisville and Shepherdsville serving areas. To be eligible for this promotion customers must:

- enroll in this promotion prior to December 31, 2010 as part of a Company initiated contact; or contact the company and request this promotion;
- subscribe to 1) local service (access line); 2) the Unlimited Usage Offer; 3) the Multi-Feature Pack; and 4) Voicemail; and continue to subscription without interruption through the term of this promotion; and
- have completed four Insight promotions for phone service and High Speed Internet, with a benefit period that has expired prior to December 31, 2010.

Eligible customers will receive discounted rates for the above phone charges totaling a discounted rate of \$46.00, applicable on the customer's next twelve (12) consecutive monthly bills.

This offer does not apply to monthly recurring charges for additional lines, usage charges, other optional features, or applicable taxes and surcharges.

Customers must meet eligibility requirements described above and in Section 6.1.2, preceding. This offer is not available to employees of the Company, or to Lifeline Service customers. Customers participating in this offer may not participate in other promotional offers pertaining to monthly recurring charges.

6. PROMOTIONAL OFFERINGS

6.1. PROMOTIONS (CONT'D)

6.1.59 PROMOTION (M10) (MPH44 – MPHBB73)

This promotion is available to customers residing in the Louisville, Lexington and Shepherdsville serving areas. To be eligible for this promotion customers must:

- enroll in this promotion prior to December 31, 2010 as part of a Company initiated contact; or contact the company and request this promotion;
- subscribe to 1) local service (access line); 2) the Unlimited Usage Offer; 3) the Multi-Feature Pack; and 4) Voicemail; and continue to subscription without interruption through the term of this promotion; and
- have previously subscribed to High Speed Internet or Video Service and subsequently added Phone Service and have completed four promotions for those services with a benefit period that has expired prior to December 31, 2010; or
- have previously subscribed to Video Service and subsequently added Phone Service and High Speed Internet Service at the same time, and have completed four promotions for those three services with a benefit period that has expired prior to December 31, 2010.

Eligible customers will receive discounted rates for the above phone charges totaling a discounted rate of \$44.00, applicable on the customer's next twelve (12) consecutive monthly bills.

This offer does not apply to monthly recurring charges for additional lines, usage charges, other optional features, or applicable taxes and surcharges.

Customers must meet eligibility requirements described above and in Section 6.1.2, preceding. This offer is not available to employees of the Company, or to Lifeline Service customers. Customers participating in this offer may not participate in other promotional offers pertaining to monthly recurring charges.

6. PROMOTIONAL OFFERINGS

6.1. PROMOTIONS (CONT'D)

6.1.60 PROMOTION (M10) (MCLPH68)

This promotion is available to customers residing in the Louisville, Lexington, Henderson and Shepherdsville serving areas. To be eligible for this promotion customers must:

- enroll in this promotion prior to December 31, 2010 as part of a Company initiated contact; or contact the company and request this promotion;
- subscribe to 1) local service (access line); 2) the Unlimited Usage Offer; 3) the Multi-Feature Pack; and 4) Voicemail; and continue to subscription without interruption through the term of this promotion; and
- have previously subscribed to High Speed Internet Service and subsequently added Phone Service and Video Service at the same time and have completed four promotions for those three services with a benefit period that has expired prior to December 31, 2010.

Eligible customers will receive discounted rates for the above phone charges totaling a discounted rate of \$29.00, applicable on the customer's next twelve (12) consecutive monthly bills.

This offer does not apply to monthly recurring charges for additional lines, usage charges, other optional features, or applicable taxes and surcharges.

Customers must meet eligibility requirements described above and in Section 6.1.2, preceding. This offer is not available to employees of the Company, or to Lifeline Service customers. Customers participating in this offer may not participate in other promotional offers pertaining to monthly recurring charges.

6. PROMOTIONAL OFFERINGS

6.1. PROMOTIONS (CONT'D)

6.1.61 PROMOTION (M10) (MPH34)

This promotion is available to customers residing in the Louisville, Lexington, Henderson and Shepherdsville serving areas. To be eligible for this promotion customers must:

- enroll in this promotion prior to December 31, 2010 as part of a Company initiated contact; or contact the company and request this promotion;
- subscribe to 1) local service (access line); 2) the Unlimited Usage Offer; 3) the Multi-Feature Pack; and 4) Voicemail; and continue to subscription without interruption through the term of this promotion; and
- have previously subscribed to High Speed Internet Service and Video Service and subsequently added Phone Service and have completed four promotions for those three services with a benefit period that has expired prior to December 31, 2010.

Eligible customers will receive discounted rates for the above phone charges totaling a discounted rate of \$34.00, applicable on the customer's next twelve (12) consecutive monthly bills.

This offer does not apply to monthly recurring charges for additional lines, usage charges, other optional features, or applicable taxes and surcharges.

Customers must meet eligibility requirements described above and in Section 6.1.2, preceding. This offer is not available to employees of the Company, or to Lifeline Service customers. Customers participating in this offer may not participate in other promotional offers pertaining to monthly recurring charges.

6. PROMOTIONAL OFFERINGS

6.1. PROMOTIONS (CONT'D)

6.1.62 PROMOTION (M10) (MPH53 – MPHBB82)

This promotion is available to customers residing in the Lexington serving area. To be eligible for this promotion customers must:

- enroll in this promotion prior to December 31, 2010 as part of a Company initiated contact; or contact the company and request this promotion;
- subscribe to 1) local service (access line); 2) the Unlimited Usage Offer; 3) the Multi-Feature Pack; and 4) Voicemail; and continue to subscription without interruption through the term of this promotion; and
- have completed four Insight promotions for either phone service or both phone service and High Speed Internet, with a benefit period that has expired prior to December 31, 2010.

Eligible customers will receive discounted rates for the above phone charges totaling a discounted rate of \$53.00, applicable on the customer's next twelve (12) consecutive monthly bills.

This offer does not apply to monthly recurring charges for additional lines, usage charges, other optional features, or applicable taxes and surcharges.

Customers must meet eligibility requirements described above and in Section 6.1.2, preceding. This offer is not available to employees of the Company, or to Lifeline Service customers. Customers participating in this offer may not participate in other promotional offers pertaining to monthly recurring charges.

6. PROMOTIONAL OFFERINGS

6.1 PROMOTIONS (CONT'D)

6.1.63 PROMOTION (M10) (MCLPH85 – MCLPHBB112)

This promotion is available to customers residing in the Louisville, Shepherdsville and Lexington serving areas. To be eligible for this promotion customers must:

- enroll in this promotion prior to December 31, 2010 as part of a Company initiated contact; or contact the company and request this promotion;
- subscribe to 1) local service (access line); 2) the Unlimited Usage Offer; 3) the Multi-Feature Pack; and 4) Voicemail; and continue to subscription without interruption through the term of this promotion; and
- have completed four Insight promotions, with a benefit period that has expired prior to December 31, 2010, for phone service and Classic Video, or completed four promotions for Phone Service, Classic Video Service and High Speed Internet Service, that expired during that period.

Eligible customers will receive discounted rates for the above phone charges totaling a discounted rate of \$41.00, applicable on the customer's next twelve (12) consecutive monthly bills.

This offer does not apply to monthly recurring charges for additional lines, usage charges, other optional features, or applicable taxes and surcharges.

Customers must meet eligibility requirements described above and in Section 6.1.2, preceding. This offer is not available to employees of the Company, or to Lifeline Service customers. Customers participating in this offer may not participate in other promotional offers pertaining to monthly recurring charges.

6. PROMOTIONAL OFFERINGS

6.1 PROMOTIONS (CONT'D)

6.1.64 PROMOTION (M10) (MCLPH85 – MCLPHBB112)

This promotion is available to customers residing in the Henderson serving area. To be eligible for this promotion customers must:

- enroll in this promotion prior to December 31, 2010 as part of a Company initiated contact; or contact the company and request this promotion;
- subscribe to 1) local service (access line); 2) the Unlimited Usage Offer; 3) the Multi-Feature Pack; and 4) Voicemail; and continue to subscription without interruption through the term of this promotion; and
- have completed four Insight promotions, with a benefit period that has expired prior to December 31, 2010, for phone service and Classic Video, or completed four promotions for Phone Service, Classic Video Service and High Speed Internet Service, that expired during that period.

Eligible customers will receive discounted rates for the above phone charges totaling a discounted rate of \$36.00, applicable on the customer's next twelve (12) consecutive monthly bills.

This offer does not apply to monthly recurring charges for additional lines, usage charges, other optional features, or applicable taxes and surcharges.

Customers must meet eligibility requirements described above and in Section 6.1.2, preceding. This offer is not available to employees of the Company, or to Lifeline Service customers. Customers participating in this offer may not participate in other promotional offers pertaining to monthly recurring charges.

6. PROMOTIONAL OFFERINGS

6.1 PROMOTIONS (CONT'D)

6.1.65 PROMOTION (M10) (MPH39 – MPHBB68)

This promotion is available to customers residing in the Henderson serving area. To be eligible for this promotion customers must:

- enroll in this promotion prior to December 31, 2010 as part of a Company initiated contact; or contact the company and request this promotion;
- subscribe to 1) local service (access line); 2) the Unlimited Usage Offer; 3) the Multi-Feature Pack; and 4) Voicemail; and continue to subscription without interruption through the term of this promotion; and
- have previously subscribed to High Speed Internet or Video Service and subsequently added Phone Service and have completed four promotions for those services with a benefit period that has expired prior to December 31, 2010; or
- have previously subscribed to Video Service and subsequently added Phone Service and High Speed Internet Service at the same time, and have completed four promotions for those three services with a benefit period that has expired prior to December 31, 2010.

Eligible customers will receive discounted rates for the above phone charges totaling a discounted rate of \$39.00, applicable on the customer's next twelve (12) consecutive monthly bills.

This offer does not apply to monthly recurring charges for additional lines, usage charges, other optional features, or applicable taxes and surcharges.

Customers must meet eligibility requirements described above and in Section 6.1.2, preceding. This offer is not available to employees of the Company, or to Lifeline Service customers. Customers participating in this offer may not participate in other promotional offers pertaining to monthly recurring charges.

6. PROMOTIONAL OFFERINGS

6.2. 2011 PROMOTIONAL OFFERINGS

6.2.1. MONTHLY RECURRING CHARGE PROMOTION

To be eligible for this promotion customers must:

- enroll in this promotion between January 1, 2011 and December 31, 2011 during a Company initiated contact; or contact the company and request this promotion; and (C)
- subscribe to (1) local service (access line); (2) to the Unlimited Usage Offer; and (3) to the Multi-Feature Pack; and (4) Voicemail; and continue subscription without interruption through the term of this promotion.

Eligible customers will receive discounted rates for the above phone charges totaling the amount listed below for each of the next 12 (twelve) consecutive months:

	<u>Promotional Monthly Recurring Rate</u>
Customer with Phone Service Only:	\$45.00
Customer with Phone Service, Basic/Classic Video Service and/or High Speed Internet:	\$30.00

At the end of this promotion the Customer will be charged the non-promotional tariffed rate or, at the company's discretion, may be automatically transferred to another promotion, if eligible for that promotion. This offer does not apply to monthly recurring charges for additional lines, usage charges, other optional features, or applicable taxes and surcharges.

Customers must meet eligibility requirements described above and in Section 6.1.2, preceding. This offer is not available to employees of the Company, or to Lifeline Service customers. Customers participating in this offer may not participate in other promotional offers pertaining to monthly recurring charges.

6. PROMOTIONAL OFFERINGS

6.2. 2011 PROMOTIONAL OFFERINGS (CONT'D)

6.2.2. ACTIVATION CHARGE PROMOTION

To be eligible for this promotion customers must:

- enroll in this promotion between January 1, 2011 and December 31, 2011 during a Company initiated contact; or contact the company and request this promotion; and: (C)
- newly subscribe to 1) local service; 2) the Unlimited Usage Offer; and 3) the Multi-Feature Pack; and also subscribe to Insight High Speed Internet service; or
- enroll in this promotion between January 1, 2011 and December 31, 2011 during a Company initiated direct sales contact and (C)
- newly subscribe to 1) local service; 2) the Unlimited Usage Offer; and 3) the Multi-Feature Pack.

Eligible customers will receive a waiver of the Line Activation Charge.

Customers must meet eligibility requirements described above and in Section 6.1.2, preceding. This offer is not available to existing customers, employees of the Company, Lifeline Service customers or to former subscribers who have canceled service within the past thirty days.

6.2.3. ADDITIONAL \$1.00 OFF DISCOUNT

Between January 1, 2011 and December 31, 2011 the additional \$1.00 discount will be available to customers that are not currently enrolled in any promotion and that currently subscribe to both Classic Video and Phone Service and continue subscription without interruption. (C)

Customers will receive a discount of \$1.00 on their monthly bill.

This offer is not available to employees of the Company, or to Lifeline Service customers.

6. PROMOTIONAL OFFERINGS

6.2. 2011 PROMOTIONAL OFFERINGS (CONT'D)

6.2.4. PROMOTION

1Y2PH48T
1162PBB86T
11Y2PBB91T

This promotion is available to customers residing in the Louisville, Lexington Shepherdsville and Henderson serving areas. To be eligible for this promotion customers must:

- enroll in this promotion between January 1, 2011 and December 31, 2011 as part of a Company initiated contact; or contact the company and request this promotion; (C)
- subscribe to 1) local service (access line); 2) the Unlimited Usage Offer; 3) the Multi-Feature Pack; and 4) Voicemail; and continue to subscription without interruption through the term of this promotion; and
- have either completed one or two promotions for phone service, with a benefit period that has expired between January 1, 2011 and December 31, 2011, or completed one or two promotions for Phone Service and High Speed Internet Service that expired during that period. (C)

Eligible customers will receive discounted rates for the above phone charges totaling a discounted rate of \$45.00, applicable on the customer's next twelve (12) consecutive monthly bills. At the end of this promotion the Customer will be charged the non-promotional tariffed rate or, at the company's discretion, may be automatically transferred to another promotion, if eligible for that promotion.

This offer does not apply to monthly recurring charges for additional lines, usage charges, other optional features, or applicable taxes and surcharges.

Customers must meet eligibility requirements described above and in Section 6.1.2, preceding. This offer is not available to employees of the Company, or to Lifeline Service customers. Customers participating in this offer may not participate in other promotional offers pertaining to monthly recurring charges.

6. PROMOTIONAL OFFERINGS

6.2. 2011 PROMOTIONAL OFFERINGS (CONT'D)

6.2.5. PROMOTION

1162CLP73T

This promotion is available to customers residing in the Louisville, Lexington Henderson and Shepherdsville serving areas. To be eligible for this promotion customers must:

- enroll in this promotion between January 1, 2011 and December 31, 2011 as part of a Company initiated contact; or contact the company and request this promotion; (C)
- subscribe to 1) local service (access line); 2) the Unlimited Usage Offer; 3) the Multi-Feature Pack; and 4) Voicemail; and continue to subscription without interruption through the term of this promotion; and
- have previously subscribed to High Speed Internet Service and have completed one or two Insight promotions for Phone Service with both High Speed Internet Service and Classic Video Service, with a benefit period that has expired between January 1, 2011 and December 31, 2011. (C)

Eligible customers will receive discounted rates for the above phone charges totaling a discounted rate of \$33.00, applicable on the customer's next twelve (12) consecutive monthly bills. At the end of this promotion the Customer will be charged the non-promotional tariffed rate or, at the company's discretion, may be automatically transferred to another promotion, if eligible for that promotion.

This offer does not apply to monthly recurring charges for additional lines, usage charges, other optional features, or applicable taxes and surcharges.

Customers must meet eligibility requirements described above and in Section 6.1.2, preceding. This offer is not available to employees of the Company, or to Lifeline Service customers. Customers participating in this offer may not participate in other promotional offers pertaining to monthly recurring charges.

6. PROMOTIONAL OFFERINGS

6.2. 2011 PROMOTIONAL OFFERINGS (CONT'D)

6.2.6. PROMOTION

11Y2CLP88T
11Y2TP120t
11Y2PBB88
11Y2PH38T
11Y2TP125T

This promotion is available to customers residing in the Louisville, Lexington, Henderson and Shepherdsville serving areas. To be eligible for this promotion customers must:

- enroll in this promotion between January 1, 2011 and December 31, 2011 as part of a Company initiated contact; or contact the company and request this promotion; (C)
- subscribe to 1) local service (access line); 2) the Unlimited Usage Offer; 3) the Multi-Feature Pack; and 4) Voicemail; and continue to subscription without interruption through the term of this promotion; and
- have either completed one or two promotions for Classic Video and Phone Service with a benefit period that has expired between January 1, 2011 and December 31, 2011, or completed one or two Insight promotion for Phone, High Speed Internet and Classic Video service that expired during that period. (C)

Eligible customers will receive discounted rates for the above phone charges totaling a discounted rate of \$38.00, applicable on the customer's next twelve (12) consecutive monthly bills. At the end of this promotion the Customer will be charged the non-promotional tariffed rate or, at the company's discretion, may be automatically transferred to another promotion, if eligible for that promotion.

This offer does not apply to monthly recurring charges for additional lines, usage charges, other optional features, or applicable taxes and surcharges.

Customers must meet eligibility requirements described above and in Section 6.1.2, preceding. This offer is not available to employees of the Company, or to Lifeline Service customers. Customers participating in this offer may not participate in other promotional offers pertaining to monthly recurring charges.

6. PROMOTIONAL OFFERINGS

6.2. 2011 PROMOTIONAL OFFERINGS (CONT'D)

6.2.7. PROMOTION

11Y2CLP98T

This promotion is available to customers residing in the Louisville, Lexington and Shepherdsville serving areas. To be eligible for this promotion customers must:

- enroll in this promotion between January 1, 2011 and December 31, 2011 as part of a Company initiated contact; or contact the company and request this promotion; (C)
- subscribe to 1) local service (access line); 2) the Unlimited Usage Offer; 3) the Multi-Feature Pack; and 4) Voicemail; and continue to subscription without interruption through the term of this promotion; and
- have either completed one or two promotions for Classic Video and Phone Service with a benefit period that has expired between January 1, 2011 and December 31, 2011, or completed one or two promotions for Phone, High Speed Internet and Classic Video service that expired during that period. (C)

Eligible customers will receive discounted rates for the above phone charges totaling a discounted rate of \$43.00, applicable on the customer's next twelve (12) consecutive monthly bills. At the end of this promotion the Customer will be charged the non-promotional tariffed rate or, at the company's discretion, may be automatically transferred to another promotion, if eligible for that promotion.

This offer does not apply to monthly recurring charges for additional lines, usage charges, other optional features, or applicable taxes and surcharges.

Customers must meet eligibility requirements described above and in Section 6.1.2, preceding. This offer is not available to employees of the Company, or to Lifeline Service customers. Customers participating in this offer may not participate in other promotional offers pertaining to monthly recurring charges.

6. PROMOTIONAL OFFERINGS

6.2. 2011 PROMOTIONAL OFFERINGS (CONT'D)

6.2.8. PROMOTION

11Y2PH40T
11Y2PBB73T

This promotion is available to customers residing in the Louisville, Lexington Henderson and Shepherdsville serving areas. To be eligible for this promotion customers must:

- enroll in this promotion between January 1, 2011 and December 31, 2011 as part of a Company initiated contact; or contact the company and request this promotion; (C)
- subscribe to 1) local service (access line); 2) the Unlimited Usage Offer; 3) the Multi-Feature Pack; and 4) Voicemail; and continue to subscription without interruption through the term of this promotion; and
- have been either a High Speed Internet or Video customer and completed one or two promotions for High Speed Internet, or Classic Video and Phone with a benefit period that expired between January 1, 2011 and December 31, 2011; or a Classic Video Customer who subsequently added Phone and High Speed Internet at the same time and has completed one or two promotions for those three services that expired during that period. (C)

Eligible customers will receive discounted rates for the above phone charges totaling a discounted rate of \$40.00, applicable on the customer's next twelve (12) consecutive monthly bills. At the end of this promotion the Customer will be charged the non-promotional tariffed rate or, at the company's discretion, may be automatically transferred to another promotion, if eligible for that promotion.

This offer does not apply to monthly recurring charges for additional lines, usage charges, other optional features, or applicable taxes and surcharges.

Customers must meet eligibility requirements described above and in Section 6.1.2, preceding. This offer is not available to employees of the Company, or to Lifeline Service customers. Customers participating in this offer may not participate in other promotional offers pertaining to monthly recurring charges.

6. PROMOTIONAL OFFERINGS

6.2. 2011 PROMOTIONAL OFFERINGS (CONT'D)

6.2.9. PROMOTION

11Y2PH45
11Y2PBB78T

This promotion is available to customers residing in the Louisville, Lexington and Shepherdsville serving areas. To be eligible for this promotion customers must:

- enroll in this promotion between January 1, 2011 and December 31, 2011 as part of a Company initiated contact; or contact the company and request this promotion; (C)
- subscribe to 1) local service (access line); 2) the Unlimited Usage Offer; 3) the Multi-Feature Pack; and 4) Voicemail; and continue to subscription without interruption through the term of this promotion; and
- have been either a High Speed Internet or Video customer and completed one or two promotions for High Speed Internet, or Classic Video and Phone with a benefit period that expired between January 1, 2011 and December 31, 2011; or a Classic Video Customer who subsequently added Phone and High Speed Internet at the same time and has completed one or two promotions for those three services that expired during that period. (C)

Eligible customers will receive discounted rates for the above phone charges totaling a discounted rate of \$45.00, applicable on the customer's next twelve (12) consecutive monthly bills. At the end of this promotion the Customer will be charged the non-promotional tariffed rate or, at the company's discretion, may be automatically transferred to another promotion, if eligible for that promotion.

This offer does not apply to monthly recurring charges for additional lines, usage charges, other optional features, or applicable taxes and surcharges.

Customers must meet eligibility requirements described above and in Section 6.1.2, preceding. This offer is not available to employees of the Company, or to Lifeline Service customers. Customers participating in this offer may not participate in other promotional offers pertaining to monthly recurring charges.

6. PROMOTIONAL OFFERINGS

6.2. 2011 PROMOTIONAL OFFERINGS (CONT'D)

6.2.10. PROMOTION

11Y2CLP80T
11Y2PH35T

This promotion is available to customers residing in the Louisville, Lexington Henderson and Shepherdsville serving areas. To be eligible for this promotion customers must:

- enroll in this promotion between January 1, 2011 and December 31, 2011 as part of a Company initiated contact; or contact the company and request this promotion; (C)
- subscribe to 1) local service (access line); 2) the Unlimited Usage Offer; 3) the Multi-Feature Pack; and 4) Voicemail; and continue to subscription without interruption through the term of this promotion; and
- have previously subscribed to High Speed Internet and Classic Video Service, subsequently added Phone Service and completed one or two promotions for those three services with a benefit period that has expired between January 1, 2011 and December 31, 2011. (C)

Eligible customers will receive discounted rates for the above phone charges totaling a discounted rate of \$35.00, applicable on the customer's next twelve (12) consecutive monthly bills. At the end of this promotion the Customer will be charged the non-promotional tariffed rate or, at the company's discretion, may be automatically transferred to another promotion, if eligible for that promotion.

This offer does not apply to monthly recurring charges for additional lines, usage charges, other optional features, or applicable taxes and surcharges.

Customers must meet eligibility requirements described above and in Section 6.1.2, preceding. This offer is not available to employees of the Company, or to Lifeline Service customers. Customers participating in this offer may not participate in other promotional offers pertaining to monthly recurring charges.

6. PROMOTIONAL OFFERINGS

6.2. 2011 PROMOTIONAL OFFERINGS (CONT'D)

6.2.11. PROMOTION

11Y4TP110T
11Y4PHBB91
11Y4PHBB92
11Y4PHBB93
11Y4PB88T

This promotion is available to customers residing in the Louisville, Lexington, Henderson and Shepherdsville serving areas. To be eligible for this promotion customers must:

- enroll in this promotion between January 1, 2011 and December 31, 2011 as part of a Company initiated contact; or contact the company and request this promotion; (C)
- subscribe to 1) local service (access line); 2) the Unlimited Usage Offer; 3) the Multi-Feature Pack; and 4) Voicemail; and continue to subscription without interruption through the term of this promotion; and
- have completed three or four promotions for phone service and High Speed Internet, with a benefit period that has expired between January 1, 2011 and December 31, 2011. (C)

Eligible customers will receive discounted rates for the above phone charges totaling a discounted rate of \$49.00, applicable on the customer's next twelve (12) consecutive monthly bills. At the end of this promotion the Customer will be charged the non-promotional tariffed rate or, at the company's discretion, may be automatically transferred to another promotion, if eligible for that promotion.

This offer does not apply to monthly recurring charges for additional lines, usage charges, other optional features, or applicable taxes and surcharges.

Customers must meet eligibility requirements described above and in Section 6.1.2, preceding. This offer is not available to employees of the Company, or to Lifeline Service customers. Customers participating in this offer may not participate in other promotional offers pertaining to monthly recurring charges.

6. PROMOTIONAL OFFERINGS

6.2. 2011 PROMOTIONAL OFFERINGS (CONT'D)

6.2.12. PROMOTION

11Y4PH74T
114PH44T

This promotion is available to customers residing in the Louisville, Lexington and Shepherdsville serving areas. To be eligible for this promotion customers must:

- enroll in this promotion between January 1, 2011 and December 31, 2011 as part of a Company initiated contact; or contact the company and request this promotion; (C)
- subscribe to 1) local service (access line); 2) the Unlimited Usage Offer; 3) the Multi-Feature Pack; and 4) Voicemail; and continue to subscription without interruption through the term of this promotion; and
- have previously subscribed to High Speed Internet or Video Service and subsequently added Phone Service and have completed three or four promotions for those services with a benefit period that has expired between January 1, 2011 and December 31, 2011; or (C)
- have previously subscribed to Video Service and subsequently added Phone Service and High Speed Internet Service at the same time, and have completed three or four promotions for those three services with a benefit period that has expired between January 1, 2011 and December 31, 2011. (C)

Eligible customers will receive discounted rates for the above phone charges totaling a discounted rate of \$44.00, applicable on the customer's next twelve (12) consecutive monthly bills. At the end of this promotion the Customer will be charged the non-promotional tariffed rate or, at the company's discretion, may be automatically transferred to another promotion, if eligible for that promotion.

This offer does not apply to monthly recurring charges for additional lines, usage charges, other optional features, or applicable taxes and surcharges.

Customers must meet eligibility requirements described above and in Section 6.1.2, preceding. This offer is not available to employees of the Company, or to Lifeline Service customers. Customers participating in this offer may not participate in other promotional offers pertaining to monthly recurring charges.

6. PROMOTIONAL OFFERINGS

6.2. 2011 PROMOTIONAL OFFERINGS (CONT'D)

6.2.13. PROMOTION

11Y4PH34T

This promotion is available to customers residing in the Louisville, Lexington, Henderson and Shepherdsville serving areas. To be eligible for this promotion customers must:

- enroll in this promotion between January 1, 2011 and December 31, 2011 as part of a Company initiated contact; or contact the company and request this promotion; (C)
- subscribe to 1) local service (access line); 2) the Unlimited Usage Offer; 3) the Multi-Feature Pack; and 4) Voicemail; and continue to subscription without interruption through the term of this promotion; and
- have previously subscribed to High Speed Internet Service and Video Service and subsequently added Phone Service and have completed three or four promotions for those three services with a benefit period that has expired between January 1, 2011 and December 31, 2011. (C)

Eligible customers will receive discounted rates for the above phone charges totaling a discounted rate of \$31.00, applicable on the customer's next twelve (12) consecutive monthly bills. At the end of this promotion the Customer will be charged the non-promotional tariffed rate or, at the company's discretion, may be automatically transferred to another promotion, if eligible for that promotion.

This offer does not apply to monthly recurring charges for additional lines, usage charges, other optional features, or applicable taxes and surcharges.

Customers must meet eligibility requirements described above and in Section 6.1.2, preceding. This offer is not available to employees of the Company, or to Lifeline Service customers. Customers participating in this offer may not participate in other promotional offers pertaining to monthly recurring charges.

6. PROMOTIONAL OFFERINGS

6.2. 2011 PROMOTIONAL OFFERINGS (CONT'D)

6.2.14. PROMOTION

11Y4PH53T
11Y4PB95T

This promotion is available to customers residing in the Louisville and Lexington serving areas. To be eligible for this promotion customers must:

- enroll in this promotion between January 1, 2011 and December 31, 2011 as part of a Company initiated contact; or contact the company and request this promotion; (C)
- subscribe to 1) local service (access line); 2) the Unlimited Usage Offer; 3) the Multi-Feature Pack; and 4) Voicemail; and continue to subscription without interruption through the term of this promotion; and
- have completed three or four Insight promotions for either phone service or both phone service and High Speed Internet, with a benefit period that has expired between January 1, 2011 and December 31, 2011. (C)

Eligible customers will receive discounted rates for the above phone charges totaling a discounted rate of \$53.00, applicable on the customer's next twelve (12) consecutive monthly bills. At the end of this promotion the Customer will be charged the non-promotional tariffed rate or, at the company's discretion, may be automatically transferred to another promotion, if eligible for that promotion.

This offer does not apply to monthly recurring charges for additional lines, usage charges, other optional features, or applicable taxes and surcharges.

Customers must meet eligibility requirements described above and in Section 6.1.2, preceding. This offer is not available to employees of the Company, or to Lifeline Service customers. Customers participating in this offer may not participate in other promotional offers pertaining to monthly recurring charges.

6. PROMOTIONAL OFFERINGS

6.2. 2011 PROMOTIONAL OFFERINGS (CONT'D)

6.2.15. PROMOTION

11Y4PH37T
114CLP86T

This promotion is available to customers residing in the Henderson serving area. To be eligible for this promotion customers must:

- enroll in this promotion between January 1, 2011 and December 31, 2011 as part of a Company initiated contact; or contact the company and request this promotion; (C)
- subscribe to 1) local service (access line); 2) the Unlimited Usage Offer; 3) the Multi-Feature Pack; and 4) Voicemail; and continue to subscription without interruption through the term of this promotion; and
- have completed three or four Insight promotions, with a benefit period that has expired between January 1, 2011 and December 31, 2011, for phone service and Classic Video, or completed three promotions for Phone Service, Classic Video Service and High Speed Internet Service, that expired during that period. (C)

Eligible customers will receive discounted rates for the above phone charges totaling a discounted rate of \$37.00, applicable on the customer's next twelve (12) consecutive monthly bills. At the end of this promotion the Customer will be charged the non-promotional tariffed rate or, at the company's discretion, may be automatically transferred to another promotion, if eligible for that promotion.

This offer does not apply to monthly recurring charges for additional lines, usage charges, other optional features, or applicable taxes and surcharges.

Customers must meet eligibility requirements described above and in Section 6.1.2, preceding. This offer is not available to employees of the Company, or to Lifeline Service customers. Customers participating in this offer may not participate in other promotional offers pertaining to monthly recurring charges.

6. PROMOTIONAL OFFERINGS

6.2. 2011 PROMOTIONAL OFFERINGS (CONT'D)

6.2.16. PROMOTION

**11Y4TP126
11Y4TP127T
11Y4PH39T
11Y4PB69T**

This promotion is available to customers residing in the Henderson serving area. To be eligible for this promotion customers must:

- enroll in this promotion between January 1, 2011 and December 31, 2011 as part of a Company initiated contact; or contact the company and request this promotion; (C)
- subscribe to 1) local service (access line); 2) the Unlimited Usage Offer; 3) the Multi-Feature Pack; and 4) Voicemail; and continue to subscription without interruption through the term of this promotion; and
- have previously subscribed to High Speed Internet or Video Service and subsequently added Phone Service and have completed three or four promotions for those services with a benefit period that has expired between January 1, 2011 and December 31, 2011; or (C)
- have previously subscribed to Video Service and subsequently added Phone Service and High Speed Internet Service at the same time, and have completed three or four promotions for those three services with a benefit period that has expired between January 1, 2011 and December 31, 2011. (C)

Eligible customers will receive discounted rates for the above phone charges totaling a discounted rate of \$39.00, applicable on the customer's next twelve (12) consecutive monthly bills. At the end of this promotion the Customer will be charged the non-promotional tariffed rate or, at the company's discretion, may be automatically transferred to another promotion, if eligible for that promotion.

This offer does not apply to monthly recurring charges for additional lines, usage charges, other optional features, or applicable taxes and surcharges.

Customers must meet eligibility requirements described above and in Section 6.1.2, preceding. This offer is not available to employees of the Company, or to Lifeline Service customers. Customers participating in this offer may not participate in other promotional offers pertaining to monthly recurring charges.

6. PROMOTIONAL OFFERINGS

6.2. 2011 PROMOTIONAL OFFERINGS (CONT'D)

6.2.17. PROMOTION

11Y4PH47

This promotion is available to customers residing in the Louisville, Lexington and Shepherdsville serving areas. To be eligible for this promotion customers must:

- enroll in this promotion between January 1, 2011 and December 31, 2011 as part of a Company initiated contact; or contact the company and request this promotion; (C)
- subscribe to 1) local service (access line); 2) the Unlimited Usage Offer; 3) the Multi-Feature Pack; and 4) Voicemail; and continue to subscription without interruption through the term of this promotion; and
- have previously subscribed to High Speed Internet or Video Service and subsequently added Phone Service and have completed three or four promotions for those services with a benefit period that has expired between January 1, 2011 and December 31, 2011; or (C)
- have previously subscribed to Video Service and subsequently added Phone Service and High Speed Internet Service at the same time, and have completed three or four promotions for those three services with a benefit period that has expired between January 1, 2011 and December 31, 2011. (C)

Eligible customers will receive discounted rates for the above phone charges totaling a discounted rate of \$47.00, applicable on the customer's next twelve (12) consecutive monthly bills. At the end of this promotion the Customer will be charged the non-promotional tariffed rate or, at the company's discretion, may be automatically transferred to another promotion, if eligible for that promotion.

This offer does not apply to monthly recurring charges for additional lines, usage charges, other optional features, or applicable taxes and surcharges.

Customers must meet eligibility requirements described above and in Section 6.1.2, preceding. This offer is not available to employees of the Company, or to Lifeline Service customers. Customers participating in this offer may not participate in other promotional offers pertaining to monthly recurring charges.

6. PROMOTIONAL OFFERINGS

6.2. 2011 PROMOTIONAL OFFERINGS (CONT'D)

6.2.18. PROMOTION

11Y4CLP74T

This promotion is available to customers residing in the Louisville, Lexington, Henderson and Shepherdsville serving areas. To be eligible for this promotion customers must:

- enroll in this promotion between January 1, 2011 and December 31, 2011 as part of a Company initiated contact; or contact the company and request this promotion; (C)
- subscribe to 1) local service (access line); 2) the Unlimited Usage Offer; 3) the Multi-Feature Pack; and 4) Voicemail; and continue to subscription without interruption through the term of this promotion; and
- have previously subscribed to High Speed Internet Service and subsequently added Phone Service and Video Service at the same time and have completed three or four promotions for those three services with a benefit period that has expired between January 1, 2011 and December 31, 2011. (C)

Eligible customers will receive discounted rates for the above phone charges totaling a discounted rate of \$32.00, applicable on the customer's next twelve (12) consecutive monthly bills. At the end of this promotion the Customer will be charged the non-promotional tariffed rate or, at the company's discretion, may be automatically transferred to another promotion, if eligible for that promotion.

This offer does not apply to monthly recurring charges for additional lines, usage charges, other optional features, or applicable taxes and surcharges.

Customers must meet eligibility requirements described above and in Section 6.1.2, preceding. This offer is not available to employees of the Company, or to Lifeline Service customers. Customers participating in this offer may not participate in other promotional offers pertaining to monthly recurring charges.

6. PROMOTIONAL OFFERINGS

6.2. 2011 PROMOTIONAL OFFERINGS (CONT'D)

6.2.19. PROMOTION

11Y4PH37

This promotion is available to customers residing in the Louisville, Lexington, Henderson and Shepherdsville serving areas. To be eligible for this promotion customers must:

- enroll in this promotion between January 1, 2011 and December 31, 2011 as part of a Company initiated contact; or contact the company and request this promotion; (C)
- subscribe to 1) local service (access line); 2) the Unlimited Usage Offer; 3) the Multi-Feature Pack; and 4) Voicemail; and continue to subscription without interruption through the term of this promotion; and
- have previously subscribed to High Speed Internet Service and Video Service and subsequently added Phone Service and have completed three or four promotions for those three services with a benefit period that has expired between January 1, 2011 and December 31, 2011. (C)

Eligible customers will receive discounted rates for the above phone charges totaling a discounted rate of \$37.00, applicable on the customer's next twelve (12) consecutive monthly bills. At the end of this promotion the Customer will be charged the non-promotional tariffed rate or, at the company's discretion, may be automatically transferred to another promotion, if eligible for that promotion.

This offer does not apply to monthly recurring charges for additional lines, usage charges, other optional features, or applicable taxes and surcharges.

Customers must meet eligibility requirements described above and in Section 6.1.2, preceding. This offer is not available to employees of the Company, or to Lifeline Service customers. Customers participating in this offer may not participate in other promotional offers pertaining to monthly recurring charges.

6. PROMOTIONAL OFFERINGS

6.2. 2011 PROMOTIONAL OFFERINGS (CONT'D)

6.2.20. PROMOTION

11Y4PH47T
11Y4PB100T

This promotion is available to customers residing in the Lexington serving area. To be eligible for this promotion customers must:

- enroll in this promotion between January 1, 2011 and December 31, 2011 as part of a Company initiated contact; or contact the company and request this promotion; (C)
- subscribe to 1) local service (access line); 2) the Unlimited Usage Offer; 3) the Multi-Feature Pack; and 4) Voicemail; and continue to subscription without interruption through the term of this promotion; and
- have completed three or four Insight promotions for either phone service or both phone service and High Speed Internet, with a benefit period that has expired between January 1, 2011 and December 31, 2011. (C)

Eligible customers will receive discounted rates for the above phone charges totaling a discounted rate of \$56.00, applicable on the customer's next twelve (12) consecutive monthly bills. At the end of this promotion the Customer will be charged the non-promotional tariffed rate or, at the company's discretion, may be automatically transferred to another promotion, if eligible for that promotion.

This offer does not apply to monthly recurring charges for additional lines, usage charges, other optional features, or applicable taxes and surcharges.

Customers must meet eligibility requirements described above and in Section 6.1.2, preceding. This offer is not available to employees of the Company, or to Lifeline Service customers. Customers participating in this offer may not participate in other promotional offers pertaining to monthly recurring charges.

6. PROMOTIONAL OFFERINGS

6.2. 2011 PROMOTIONAL OFFERINGS (CONT'D)

6.2.21. PROMOTION

11Y4PB74T
11Y4PH44
11Y4CP101T

This promotion is available to customers residing in the Louisville, Shepherdsville and Lexington serving areas. To be eligible for this promotion customers must:

- enroll in this promotion between January 1, 2011 and December 31, 2011 as part of a Company initiated contact; or contact the company and request this promotion; (C)
- subscribe to 1) local service (access line); 2) the Unlimited Usage Offer; 3) the Multi-Feature Pack; and 4) Voicemail; and continue to subscription without interruption through the term of this promotion; and
- have completed three or four Insight promotions, with a benefit period that has expired between January 1, 2011 and December 31, 2011, for phone service and Classic Video, or completed three or four promotions for Phone Service, Classic Video Service and High Speed Internet Service, that expired during that period. (C)

Eligible customers will receive discounted rates for the above phone charges totaling a discounted rate of \$44.00, applicable on the customer's next twelve (12) consecutive monthly bills. At the end of this promotion the Customer will be charged the non-promotional tariffed rate or, at the company's discretion, may be automatically transferred to another promotion, if eligible for that promotion.

This offer does not apply to monthly recurring charges for additional lines, usage charges, other optional features, or applicable taxes and surcharges.

Customers must meet eligibility requirements described above and in Section 6.1.2, preceding. This offer is not available to employees of the Company, or to Lifeline Service customers. Customers participating in this offer may not participate in other promotional offers pertaining to monthly recurring charges.

6. PROMOTIONAL OFFERINGS

6.2. 2011 PROMOTIONAL OFFERINGS (CONT'D)

6.2.22. PROMOTION

11Y4CLP91T

This promotion is available to customers residing in the Henderson serving area. To be eligible for this promotion customers must:

- enroll in this promotion between January 1, 2011 and December 31, 2011 as part of a Company initiated contact; or contact the company and request this promotion; (C)
- subscribe to 1) local service (access line); 2) the Unlimited Usage Offer; 3) the Multi-Feature Pack; and 4) Voicemail; and continue to subscription without interruption through the term of this promotion; and
- have completed three or four Insight promotions, with a benefit period that has expired between January 1, 2011 and December 31, 2011, for phone service and Classic Video, or completed three or four promotions for Phone Service, Classic Video Service and High Speed Internet Service, that expired during that period. (C)

Eligible customers will receive discounted rates for the above phone charges totaling a discounted rate of \$39.00, applicable on the customer's next twelve (12) consecutive monthly bills. At the end of this promotion the Customer will be charged the non-promotional tariffed rate or, at the company's discretion, may be automatically transferred to another promotion, if eligible for that promotion.

This offer does not apply to monthly recurring charges for additional lines, usage charges, other optional features, or applicable taxes and surcharges.

Customers must meet eligibility requirements described above and in Section 6.1.2, preceding. This offer is not available to employees of the Company, or to Lifeline Service customers. Customers participating in this offer may not participate in other promotional offers pertaining to monthly recurring charges.

6. PROMOTIONAL OFFERINGS

6.2. 2011 PROMOTIONAL OFFERINGS (CONT'D)

6.2.23. PROMOTION

11Y4PH42T

This promotion is available to customers residing in the Henderson serving area. To be eligible for this promotion customers must:

- enroll in this promotion between January 1, 2011 and December 31, 2011 as part of a Company initiated contact; or contact the company and request this promotion; (C)
- subscribe to 1) local service (access line); 2) the Unlimited Usage Offer; 3) the Multi-Feature Pack; and 4) Voicemail; and continue to subscription without interruption through the term of this promotion; and
- have previously subscribed to High Speed Internet or Video Service and subsequently added Phone Service and have completed three or four promotions for those services with a benefit period that has expired between January 1, 2011 and December 31, 2011; or (C)
- have previously subscribed to Video Service and subsequently added Phone Service and High Speed Internet Service at the same time, and have completed three or four promotions for those three services with a benefit period that has expired between January 1, 2011 and December 31, 2011. (C)

Eligible customers will receive discounted rates for the above phone charges totaling a discounted rate of \$42.00, applicable on the customer's next twelve (12) consecutive monthly bills. At the end of this promotion the Customer will be charged the non-promotional tariffed rate or, at the company's discretion, may be automatically transferred to another promotion, if eligible for that promotion.

This offer does not apply to monthly recurring charges for additional lines, usage charges, other optional features, or applicable taxes and surcharges.

Customers must meet eligibility requirements described above and in Section 6.1.2, preceding. This offer is not available to employees of the Company, or to Lifeline Service customers. Customers participating in this offer may not participate in other promotional offers pertaining to monthly recurring charges.

6. PROMOTIONAL OFFERINGS

6.2. 2011 PROMOTIONAL OFFERINGS (CONT'D)

6.2.24. PROMOTION - PHONE AND INTERNET

To be eligible for this promotion Customers must:

- have not been a subscriber to any Insight service within the last six months;
- enroll in this promotion between March 22, 2011 and December 31, 2011 during a Company initiated contact; or contact the company and request this promotion;
- newly subscribe to Insight Service Unlimited Offer as part of a package with High Speed Internet Service and continue subscription without interruption through the term of this promotion;
- agree to enter into a Term Agreement of twelve months, during which time the customer will not cancel any service included in the package offer, and which is subject to a Termination Charge for early cancellation; and
- meet all eligibility requirements for subscribing to that package offer, which may include credit approval.

Eligible Customers will receive a discounted rate of \$8.00 for the above phone charge, applicable on the Customer's next twelve (12) consecutive monthly bills.

If the Customer cancels service prior to the end of the Term Agreement, a Termination Charge of \$10.00 per remaining month will apply. In the case of a partial month, the time will be rounded up to a full month.

At the end of this promotion the Customer will be charged the non-promotional tariffed rate or, at the company's discretion, may be automatically transferred to another promotion, if eligible for that promotion.

This offer does not apply to monthly recurring charges for additional lines, usage charges, other optional features, or applicable taxes and surcharges.

Customers must meet eligibility requirements described above. This offer is not available to employees of the Company, or to Lifeline Service customers. Customers participating in this offer may not participate in other promotional offers pertaining to monthly recurring charges.

10MGP43

6. PROMOTIONAL OFFERINGS

6.2. 2011 PROMOTIONAL OFFERINGS (CONT'D)

6.2.25. NEW CUSTOMER PROMOTION

To be eligible for this promotion Customers must:

- enroll in this promotion between September 29, 2011 and November 15, 2011 during a Company initiated contact; or contact the company and request this promotion;
- newly subscribe to Insight Phone service (including access line, the Unlimited Usage Offer; the Multi-Feature Pack; and Voicemail) and continue subscription without interruption through the term of this promotion; and
- have not been an Insight Customer for at least thirty (30) days prior to enrollment.

In lieu of Monthly Recurring Charge for Phone Service listed above, eligible customers will be billed, for each of the next 12 (twelve) consecutive months:

	<u>Promotional Monthly Recurring Rate</u>
Customer with Phone Service and Basic/Classic Video Service	\$20.00
Customer with Phone Service, or both Phone Service and Video Service, plus High Speed Internet:	\$15.00

Customers subscribing to Phone Service and one or more other services will receive a waiver of the non-recurring installation charge. In addition, Customers subscribing to Phone Service and Video Service will receive a waiver of the Activation Fee.

Any Porting Charge for porting phone numbers from previous carriers will also be waived.

All other recurring and/or non-recurring charges (including applicable taxes and fees) will apply. All charges for associated services will also apply.

At the end of this promotion the Customer will be charged the non-promotional tariffed rate or, at the company's discretion, may be automatically transferred to another promotion, if eligible for that promotion.

This offer does not apply to monthly recurring charges for additional lines, usage charges, other optional features, or applicable taxes and surcharges. Customers must meet eligibility requirements described above and in Section 8.2, preceding. This offer is not available to employees of the Company, or to Lifeline Service customers. Customers participating in this offer may not participate in other promotional offers pertaining to monthly recurring charges.

6. PROMOTIONAL OFFERINGS

6.3. 2011 PROMOTIONAL OFFERINGS

6.3.1. MONTHLY RECURRING CHARGE PROMOTION

To be eligible for this promotion customers must:

- enroll in this promotion between January 1, 2012 and March 31, 2012 during a Company initiated contact; or contact the company and request this promotion; and
- newly subscribe to (1) local service (access line); (2) to the Unlimited Usage Offer; and (3) to the Multi-Feature Pack; and (4) Voicemail; and continue subscription without interruption through the term of this promotion.

Eligible customers will receive discounted rates for the above phone charges totaling the amount listed below for each of the next 12 (twelve) consecutive months:

	<u>Promotional Monthly Recurring Rate</u>
Customer with Phone Service Only:	\$45.00
Customer with Phone Service, Basic/Classic Video Service and/or High Speed Internet:	\$30.00

At the end of this promotion the Customer will be charged the non-promotional tariffed rate or, at the company's discretion, may be automatically transferred to another promotion, if eligible for that promotion. This offer does not apply to monthly recurring charges for additional lines, usage charges, other optional features, or applicable taxes and surcharges.

Customers must meet eligibility requirements described above and in Section 6.1.2, preceding. This offer is not available to employees of the Company, or to Lifeline Service customers. Customers participating in this offer may not participate in other promotional offers pertaining to monthly recurring charges.

6. PROMOTIONAL OFFERINGS

6.3. 2011 PROMOTIONAL OFFERINGS (CONT'D)

6.3.2. ACTIVATION CHARGE PROMOTION

To be eligible for this promotion customers must:

- enroll in this promotion between January 1, 2012 and March 31, 2012 during a Company initiated contact; or contact the company and request this promotion; and:
- newly subscribe to 1) local service; 2) the Unlimited Usage Offer; and 3) the Multi-Feature Pack; and also subscribe to Insight High Speed Internet service; or
- enroll in this promotion between January 1, 2012 and March 31, 2012 during a Company initiated direct sales contact and
- newly subscribe to 1) local service; 2) the Unlimited Usage Offer; and 3) the Multi-Feature Pack.

Eligible customers will receive a waiver of the Line Activation Charge.

Customers must meet eligibility requirements described above and in Section 6.1.2, preceding. This offer is not available to existing customers, employees of the Company, Lifeline Service customers or to former subscribers who have canceled service within the past thirty days.

6.3.3. ADDITIONAL \$1.00 OFF DISCOUNT

Between January 1, 2012 and March 31, 2012 the additional \$1.00 discount will be available to customers that are not currently enrolled in any promotion and that currently subscribe to both Classic Video and Phone Service and continue subscription without interruption.

Customers will receive a discount of \$1.00 on their monthly bill.

This offer is not available to employees of the Company, or to Lifeline Service customers.

6. PROMOTIONAL OFFERINGS

6.3. 2011 PROMOTIONAL OFFERINGS (CONT'D)

6.3.4. PROMOTION

This promotion is available to customers residing in the Louisville, Lexington Shepherdsville and Henderson serving areas. To be eligible for this promotion customers must:

- enroll in this promotion between January 1, 2012 and March 31, 2012 as part of a Company initiated contact; or contact the company and request this promotion;
- subscribe to 1) local service (access line); 2) the Unlimited Usage Offer; 3) the Multi-Feature Pack; and 4) Voicemail; and continue to subscription without interruption through the term of this promotion; and
- have either completed one, two or three promotions for phone service, with a benefit period that has expired between January 1, 2012 and March 31, 2012, or completed one, two or three promotions for Phone Service and High Speed Internet Service that expired during that period, and with a current discounted rate of \$45.00 for phone service.

Eligible customers will receive discounted rates for the above phone charges totaling a discounted rate of \$45.00, applicable on the customer's next twelve (12) consecutive monthly bills. At the end of this promotion the Customer will be charged the non-promotional tariffed rate or, at the company's discretion, may be automatically transferred to another promotion, if eligible for that promotion.

This offer does not apply to monthly recurring charges for additional lines, usage charges, other optional features, or applicable taxes and surcharges.

Customers must meet eligibility requirements described above and in Section 6.1.2, preceding. This offer is not available to employees of the Company, or to Lifeline Service customers. Customers participating in this offer may not participate in other promotional offers pertaining to monthly recurring charges.

6. PROMOTIONAL OFFERINGS

6.3. 2011 PROMOTIONAL OFFERINGS (CONT'D)

6.3.5. PROMOTION

This promotion is available to customers residing in the Louisville, Lexington Henderson and Shepherdsville serving areas. To be eligible for this promotion customers must:

- enroll in this promotion between January 1, 2012 and March 31, 2012 as part of a Company initiated contact; or contact the company and request this promotion;
- subscribe to 1) local service (access line); 2) the Unlimited Usage Offer; 3) the Multi-Feature Pack; and 4) Voicemail; and continue to subscription without interruption through the term of this promotion; and
- have previously subscribed to High Speed Internet Service and have completed one, two or three promotions for Phone Service with both High Speed Internet Service and Classic Video Service, with a benefit period that has expired between January 1, 2012 and March 31, 2012 and with a current discounted rate of \$33.00 for phone service. .

Eligible customers will receive discounted rates for the above phone charges totaling a discounted rate of \$38.00, applicable on the customer's next twelve (12) consecutive monthly bills. At the end of this promotion the Customer will be charged the non-promotional tariffed rate or, at the company's discretion, may be automatically transferred to another promotion, if eligible for that promotion.

This offer does not apply to monthly recurring charges for additional lines, usage charges, other optional features, or applicable taxes and surcharges.

Customers must meet eligibility requirements described above and in Section 6.1.2, preceding. This offer is not available to employees of the Company, or to Lifeline Service customers. Customers participating in this offer may not participate in other promotional offers pertaining to monthly recurring charges.

6. PROMOTIONAL OFFERINGS

6.3. 2011 PROMOTIONAL OFFERINGS (CONT'D)

6.3.6. PROMOTION

This promotion is available to customers residing in the Louisville, Lexington, Henderson and Shepherdsville serving areas. To be eligible for this promotion customers must:

- enroll in this promotion between January 1, 2012 and March 31, 2012 as part of a Company initiated contact; or contact the company and request this promotion;
- subscribe to 1) local service (access line); 2) the Unlimited Usage Offer; 3) the Multi-Feature Pack; and 4) Voicemail; and continue to subscription without interruption through the term of this promotion; and
- have either completed one, two or three promotions for Classic Video and Phone Service with a benefit period that has expired between January 1, 2012 and March 31, 2012, or completed one or two Insight promotion for Phone, High Speed Internet and Classic Video service that expired during that period and with a current discounted rate of \$38.00 for phone service.

Eligible customers will receive discounted rates for the above phone charges totaling a discounted rate of \$43.00, applicable on the customer's next twelve (12) consecutive monthly bills. At the end of this promotion the Customer will be charged the non-promotional tariffed rate or, at the company's discretion, may be automatically transferred to another promotion, if eligible for that promotion.

This offer does not apply to monthly recurring charges for additional lines, usage charges, other optional features, or applicable taxes and surcharges.

Customers must meet eligibility requirements described above and in Section 6.1.2, preceding. This offer is not available to employees of the Company, or to Lifeline Service customers. Customers participating in this offer may not participate in other promotional offers pertaining to monthly recurring charges.

6. PROMOTIONAL OFFERINGS

6.3. 2011 PROMOTIONAL OFFERINGS (CONT'D)

6.3.7. PROMOTION

This promotion is available to customers residing in the Louisville, Lexington and Shepherdsville serving areas. To be eligible for this promotion customers must:

- enroll in this promotion between January 1, 2012 and March 31, 2012 as part of a Company initiated contact; or contact the company and request this promotion;
- subscribe to 1) local service (access line); 2) the Unlimited Usage Offer; 3) the Multi-Feature Pack; and 4) Voicemail; and continue to subscription without interruption through the term of this promotion; and
- have either completed one, two or three promotions for Classic Video and Phone Service with a benefit period that has expired between January 1, 2012 and March 31, 2012, or completed one, two or three promotions for Phone, High Speed Internet and Classic Video service that expired during that period and with a current discounted rate of \$43.00 for phone service.

Eligible customers will receive discounted rates for the above phone charges totaling a discounted rate of \$48.00, applicable on the customer's next twelve (12) consecutive monthly bills. At the end of this promotion the Customer will be charged the non-promotional tariffed rate or, at the company's discretion, may be automatically transferred to another promotion, if eligible for that promotion.

This offer does not apply to monthly recurring charges for additional lines, usage charges, other optional features, or applicable taxes and surcharges.

Customers must meet eligibility requirements described above and in Section 6.1.2, preceding. This offer is not available to employees of the Company, or to Lifeline Service customers. Customers participating in this offer may not participate in other promotional offers pertaining to monthly recurring charges.

6. PROMOTIONAL OFFERINGS

6.3. 2011 PROMOTIONAL OFFERINGS (CONT'D)

6.3.8. PROMOTION

This promotion is available to customers residing in the Louisville, Lexington Henderson and Shepherdsville serving areas. To be eligible for this promotion customers must:

- enroll in this promotion between January 1, 2012 and March 31, 2012 as part of a Company initiated contact; or contact the company and request this promotion;
- subscribe to 1) local service (access line); 2) the Unlimited Usage Offer; 3) the Multi-Feature Pack; and 4) Voicemail; and continue to subscription without interruption through the term of this promotion; and
- have been either a High Speed Internet or Video customer and completed one, two or three promotions for High Speed Internet, or Classic Video and Phone with a benefit period that expired between January 1, 2012 and March 31, 2012; or a Classic Video Customer who subsequently added Phone and High Speed Internet at the same time and has completed one, two or three promotions for those three services that expired during that period and with a current discounted rate of \$40.00 for phone service. . .

Eligible customers will receive discounted rates for the above phone charges totaling a discounted rate of \$45.00, applicable on the customer's next twelve (12) consecutive monthly bills. At the end of this promotion the Customer will be charged the non-promotional tariffed rate or, at the company's discretion, may be automatically transferred to another promotion, if eligible for that promotion.

This offer does not apply to monthly recurring charges for additional lines, usage charges, other optional features, or applicable taxes and surcharges.

Customers must meet eligibility requirements described above and in Section 6.1.2, preceding. This offer is not available to employees of the Company, or to Lifeline Service customers. Customers participating in this offer may not participate in other promotional offers pertaining to monthly recurring charges.

6. PROMOTIONAL OFFERINGS

6.3. 2011 PROMOTIONAL OFFERINGS (CONT'D)

6.3.9. PROMOTION

This promotion is available to customers residing in the Louisville, Lexington and Shepherdsville serving areas. To be eligible for this promotion customers must:

- enroll in this promotion between January 1, 2012 and March 31, 2012 as part of a Company initiated contact; or contact the company and request this promotion;
- subscribe to 1) local service (access line); 2) the Unlimited Usage Offer; 3) the Multi-Feature Pack; and 4) Voicemail; and continue to subscription without interruption through the term of this promotion; and
- have been either a High Speed Internet or Video customer and completed one, two or three promotions for High Speed Internet, or Classic Video and Phone with a benefit period that expired between January 1, 2012 and March 31, 2012; or a Classic Video Customer who subsequently added Phone and High Speed Internet at the same time and has completed one or two promotions for those three services that expired during that period and with a current discounted rate of \$45.00 for phone service. . .

Eligible customers will receive discounted rates for the above phone charges totaling a discounted rate of \$50.00, applicable on the customer's next twelve (12) consecutive monthly bills. At the end of this promotion the Customer will be charged the non-promotional tariffed rate or, at the company's discretion, may be automatically transferred to another promotion, if eligible for that promotion.

This offer does not apply to monthly recurring charges for additional lines, usage charges, other optional features, or applicable taxes and surcharges.

Customers must meet eligibility requirements described above and in Section 6.1.2, preceding. This offer is not available to employees of the Company, or to Lifeline Service customers. Customers participating in this offer may not participate in other promotional offers pertaining to monthly recurring charges.

6. PROMOTIONAL OFFERINGS

6.3. 2011 PROMOTIONAL OFFERINGS (CONT'D)

6.3.10. PROMOTION

This promotion is available to customers residing in the Louisville, Lexington Henderson and Shepherdsville serving areas. To be eligible for this promotion customers must:

- enroll in this promotion between January 1, 2012 and March 31, 2012 as part of a Company initiated contact; or contact the company and request this promotion;
- subscribe to 1) local service (access line); 2) the Unlimited Usage Offer; 3) the Multi-Feature Pack; and 4) Voicemail; and continue to subscription without interruption through the term of this promotion; and
- have previously subscribed to High Speed Internet and Classic Video Service, subsequently added Phone Service and completed one, two or three promotions for those three services with a benefit period that has expired between January 1, 2012 and March 31, 2012 and with a current discounted rate of \$35.00 for phone service. . .

Eligible customers will receive discounted rates for the above phone charges totaling a discounted rate of \$40.00, applicable on the customer's next twelve (12) consecutive monthly bills. At the end of this promotion the Customer will be charged the non-promotional tariffed rate or, at the company's discretion, may be automatically transferred to another promotion, if eligible for that promotion.

This offer does not apply to monthly recurring charges for additional lines, usage charges, other optional features, or applicable taxes and surcharges.

Customers must meet eligibility requirements described above and in Section 6.1.2, preceding. This offer is not available to employees of the Company, or to Lifeline Service customers. Customers participating in this offer may not participate in other promotional offers pertaining to monthly recurring charges.

6. PROMOTIONAL OFFERINGS

6.3. 2011 PROMOTIONAL OFFERINGS (CONT'D)

6.3.11. PROMOTION

This promotion is available to customers residing in the Louisville, Lexington, Henderson and Shepherdsville serving areas. To be eligible for this promotion customers must:

- enroll in this promotion between January 1, 2012 and March 31, 2012 as part of a Company initiated contact; or contact the company and request this promotion;
- subscribe to 1) local service (access line); 2) the Unlimited Usage Offer; 3) the Multi-Feature Pack; and 4) Voicemail; and continue to subscription without interruption through the term of this promotion; and
- have completed three, four or five promotions for phone service and High Speed Internet, with a benefit period that has expired between January 1, 2012 and March 31, 2012 and with a current discounted rate of \$49.00 for phone service. .

Eligible customers will receive discounted rates for the above phone charges totaling a discounted rate of \$54.00, applicable on the customer's next twelve (12) consecutive monthly bills. At the end of this promotion the Customer will be charged the non-promotional tariffed rate or, at the company's discretion, may be automatically transferred to another promotion, if eligible for that promotion.

This offer does not apply to monthly recurring charges for additional lines, usage charges, other optional features, or applicable taxes and surcharges.

Customers must meet eligibility requirements described above and in Section 6.1.2, preceding. This offer is not available to employees of the Company, or to Lifeline Service customers. Customers participating in this offer may not participate in other promotional offers pertaining to monthly recurring charges.

6. PROMOTIONAL OFFERINGS

6.3. 2011 PROMOTIONAL OFFERINGS (CONT'D)

6.3.12. PROMOTION

This promotion is available to customers residing in the Louisville, Lexington and Shepherdsville serving areas. To be eligible for this promotion customers must:

- enroll in this promotion between January 1, 2012 and March 31, 2012 as part of a Company initiated contact; or contact the company and request this promotion;
- subscribe to 1) local service (access line); 2) the Unlimited Usage Offer; 3) the Multi-Feature Pack; and 4) Voicemail; and continue to subscription without interruption through the term of this promotion; and
- have previously subscribed to High Speed Internet or Video Service and subsequently added Phone Service and have completed three, four or five promotions for those services with a benefit period that has expired between January 1, 2012 and March 31, 2012; or
- have previously subscribed to Video Service and subsequently added Phone Service and High Speed Internet Service at the same time, and have completed three, four or five promotions for those three services with a benefit period that has expired between January 1, 2012 and March 31, 2012 and with a current discounted rate of \$44.00 for phone service. .

Eligible customers will receive discounted rates for the above phone charges totaling a discounted rate of \$49.00, applicable on the customer's next twelve (12) consecutive monthly bills. At the end of this promotion the Customer will be charged the non-promotional tariffed rate or, at the company's discretion, may be automatically transferred to another promotion, if eligible for that promotion.

This offer does not apply to monthly recurring charges for additional lines, usage charges, other optional features, or applicable taxes and surcharges.

Customers must meet eligibility requirements described above and in Section 6.1.2, preceding. This offer is not available to employees of the Company, or to Lifeline Service customers. Customers participating in this offer may not participate in other promotional offers pertaining to monthly recurring charges.

6. PROMOTIONAL OFFERINGS

6.3. 2011 PROMOTIONAL OFFERINGS (CONT'D)

6.3.13. PROMOTION

This promotion is available to customers residing in the Louisville, Lexington, Henderson and Shepherdsville serving areas. To be eligible for this promotion customers must:

- enroll in this promotion between January 1, 2012 and March 31, 2012 as part of a Company initiated contact; or contact the company and request this promotion;
- subscribe to 1) local service (access line); 2) the Unlimited Usage Offer; 3) the Multi-Feature Pack; and 4) Voicemail; and continue to subscription without interruption through the term of this promotion; and
- have previously subscribed to High Speed Internet Service and Video Service and subsequently added Phone Service and have completed three, four or five promotions for those three services with a benefit period that has expired between January 1, 2012 and March 31, 2012 and with a current discounted rate of \$31.00 for phone service. . .

Eligible customers will receive discounted rates for the above phone charges totaling a discounted rate of \$36.00, applicable on the customer's next twelve (12) consecutive monthly bills. At the end of this promotion the Customer will be charged the non-promotional tariffed rate or, at the company's discretion, may be automatically transferred to another promotion, if eligible for that promotion.

This offer does not apply to monthly recurring charges for additional lines, usage charges, other optional features, or applicable taxes and surcharges.

Customers must meet eligibility requirements described above and in Section 6.1.2, preceding. This offer is not available to employees of the Company, or to Lifeline Service customers. Customers participating in this offer may not participate in other promotional offers pertaining to monthly recurring charges.

6. PROMOTIONAL OFFERINGS

6.3. 2011 PROMOTIONAL OFFERINGS (CONT'D)

6.3.14. PROMOTION

This promotion is available to customers residing in the Louisville and Lexington serving areas. To be eligible for this promotion customers must:

- enroll in this promotion between January 1, 2012 and March 31, 2012 as part of a Company initiated contact; or contact the company and request this promotion;
- subscribe to 1) local service (access line); 2) the Unlimited Usage Offer; 3) the Multi-Feature Pack; and 4) Voicemail; and continue to subscription without interruption through the term of this promotion; and
- have completed three or four Insight promotions for either phone service or both phone service and High Speed Internet, with a benefit period that has expired between January 1, 2012 and March 31, 2012 and with a current discounted rate of \$53.00 for phone service. . .

Eligible customers will receive discounted rates for the above phone charges totaling a discounted rate of \$58.00, applicable on the customer's next twelve (12) consecutive monthly bills. At the end of this promotion the Customer will be charged the non-promotional tariffed rate or, at the company's discretion, may be automatically transferred to another promotion, if eligible for that promotion.

This offer does not apply to monthly recurring charges for additional lines, usage charges, other optional features, or applicable taxes and surcharges.

Customers must meet eligibility requirements described above and in Section 6.1.2, preceding. This offer is not available to employees of the Company, or to Lifeline Service customers. Customers participating in this offer may not participate in other promotional offers pertaining to monthly recurring charges.

6. PROMOTIONAL OFFERINGS

6.3. 2011 PROMOTIONAL OFFERINGS (CONT'D)

6.3.15. PROMOTION

This promotion is available to customers residing in the Henderson serving area. To be eligible for this promotion customers must:

- enroll in this promotion between January 1, 2012 and March 31, 2012 as part of a Company initiated contact; or contact the company and request this promotion;
- subscribe to 1) local service (access line); 2) the Unlimited Usage Offer; 3) the Multi-Feature Pack; and 4) Voicemail; and continue to subscription without interruption through the term of this promotion; and
- have completed three or four Insight promotions, with a benefit period that has expired between January 1, 2012 and March 31, 2012, for phone service and Classic Video, or completed three promotions for Phone Service, Classic Video Service and High Speed Internet Service, that expired during that period and with a current discounted rate of \$37.00 for phone service. . .

Eligible customers will receive discounted rates for the above phone charges totaling a discounted rate of \$42.00, applicable on the customer's next twelve (12) consecutive monthly bills. At the end of this promotion the Customer will be charged the non-promotional tariffed rate or, at the company's discretion, may be automatically transferred to another promotion, if eligible for that promotion.

This offer does not apply to monthly recurring charges for additional lines, usage charges, other optional features, or applicable taxes and surcharges.

Customers must meet eligibility requirements described above and in Section 6.1.2, preceding. This offer is not available to employees of the Company, or to Lifeline Service customers. Customers participating in this offer may not participate in other promotional offers pertaining to monthly recurring charges.

6. PROMOTIONAL OFFERINGS

6.3. 2011 PROMOTIONAL OFFERINGS (CONT'D)

6.3.16. PROMOTION

This promotion is available to customers residing in the Henderson serving area. To be eligible for this promotion customers must:

- enroll in this promotion between January 1, 2012 and March 31, 2012 as part of a Company initiated contact; or contact the company and request this promotion;
- subscribe to 1) local service (access line); 2) the Unlimited Usage Offer; 3) the Multi-Feature Pack; and 4) Voicemail; and continue to subscription without interruption through the term of this promotion; and
- have previously subscribed to High Speed Internet or Video Service and subsequently added Phone Service and have completed three, four or five promotions for those services with a benefit period that has expired between January 1, 2012 and March 31, 2012; or
- have previously subscribed to Video Service and subsequently added Phone Service and High Speed Internet Service at the same time, and have completed three, four or five promotions for those three services with a benefit period that has expired between January 1, 2012 and March 31, 2012 and with a current discounted rate of \$39.00 for phone service. .

Eligible customers will receive discounted rates for the above phone charges totaling a discounted rate of \$44.00, applicable on the customer's next twelve (12) consecutive monthly bills. At the end of this promotion the Customer will be charged the non-promotional tariffed rate or, at the company's discretion, may be automatically transferred to another promotion, if eligible for that promotion.

This offer does not apply to monthly recurring charges for additional lines, usage charges, other optional features, or applicable taxes and surcharges.

Customers must meet eligibility requirements described above and in Section 6.1.2, preceding. This offer is not available to employees of the Company, or to Lifeline Service customers. Customers participating in this offer may not participate in other promotional offers pertaining to monthly recurring charges.

6. PROMOTIONAL OFFERINGS

6.3. 2011 PROMOTIONAL OFFERINGS (CONT'D)

6.3.17. PROMOTION

This promotion is available to customers residing in the Louisville, Lexington and Shepherdsville serving areas. To be eligible for this promotion customers must:

- enroll in this promotion between January 1, 2012 and March 31, 2012 as part of a Company initiated contact; or contact the company and request this promotion;
- subscribe to 1) local service (access line); 2) the Unlimited Usage Offer; 3) the Multi-Feature Pack; and 4) Voicemail; and continue to subscription without interruption through the term of this promotion; and
- have previously subscribed to High Speed Internet or Video Service and subsequently added Phone Service and have completed three, four or five promotions for those services with a benefit period that has expired between January 1, 2012 and March 31, 2012; or
- have previously subscribed to Video Service and subsequently added Phone Service and High Speed Internet Service at the same time, and have completed three, four or five promotions for those three services with a benefit period that has expired between January 1, 2012 and March 31, 2012 and with a current discounted rate of \$47.00 for phone service. .

Eligible customers will receive discounted rates for the above phone charges totaling a discounted rate of \$52.00, applicable on the customer's next twelve (12) consecutive monthly bills. At the end of this promotion the Customer will be charged the non-promotional tariffed rate or, at the company's discretion, may be automatically transferred to another promotion, if eligible for that promotion.

This offer does not apply to monthly recurring charges for additional lines, usage charges, other optional features, or applicable taxes and surcharges.

Customers must meet eligibility requirements described above and in Section 6.1.2, preceding. This offer is not available to employees of the Company, or to Lifeline Service customers. Customers participating in this offer may not participate in other promotional offers pertaining to monthly recurring charges.

6. PROMOTIONAL OFFERINGS

6.3. 2011 PROMOTIONAL OFFERINGS (CONT'D)

6.3.18. PROMOTION

This promotion is available to customers residing in the Louisville, Lexington, Henderson and Shepherdsville serving areas. To be eligible for this promotion customers must:

- enroll in this promotion between January 1, 2012 and March 31, 2012 as part of a Company initiated contact; or contact the company and request this promotion;
- subscribe to 1) local service (access line); 2) the Unlimited Usage Offer; 3) the Multi-Feature Pack; and 4) Voicemail; and continue to subscription without interruption through the term of this promotion; and
- have previously subscribed to High Speed Internet Service and subsequently added Phone Service and Video Service at the same time and have completed three, four or five promotions for those three services with a benefit period that has expired between January 1, 2012 and March 31, 2012 and with a current discounted rate of \$32.00 for phone service.

Eligible customers will receive discounted rates for the above phone charges totaling a discounted rate of \$37.00, applicable on the customer's next twelve (12) consecutive monthly bills. At the end of this promotion the Customer will be charged the non-promotional tariffed rate or, at the company's discretion, may be automatically transferred to another promotion, if eligible for that promotion.

This offer does not apply to monthly recurring charges for additional lines, usage charges, other optional features, or applicable taxes and surcharges.

Customers must meet eligibility requirements described above and in Section 6.1.2, preceding. This offer is not available to employees of the Company, or to Lifeline Service customers. Customers participating in this offer may not participate in other promotional offers pertaining to monthly recurring charges.

6. PROMOTIONAL OFFERINGS

6.3. 2011 PROMOTIONAL OFFERINGS (CONT'D)

6.3.19. PROMOTION

This promotion is available to customers residing in the Louisville, Lexington, Henderson and Shepherdsville serving areas. To be eligible for this promotion customers must:

- enroll in this promotion between January 1, 2012 and March 31, 2012 as part of a Company initiated contact; or contact the company and request this promotion;
- subscribe to 1) local service (access line); 2) the Unlimited Usage Offer; 3) the Multi-Feature Pack; and 4) Voicemail; and continue to subscription without interruption through the term of this promotion; and
- have previously subscribed to High Speed Internet Service and Video Service and subsequently added Phone Service and have completed three, four or five promotions for those three services with a benefit period that has expired between January 1, 2012 and March 31, 2012 and with a current discounted rate of \$37.00 for phone service. . .

Eligible customers will receive discounted rates for the above phone charges totaling a discounted rate of \$42.00, applicable on the customer's next twelve (12) consecutive monthly bills. At the end of this promotion the Customer will be charged the non-promotional tariffed rate or, at the company's discretion, may be automatically transferred to another promotion, if eligible for that promotion.

This offer does not apply to monthly recurring charges for additional lines, usage charges, other optional features, or applicable taxes and surcharges.

Customers must meet eligibility requirements described above and in Section 6.1.2, preceding. This offer is not available to employees of the Company, or to Lifeline Service customers. Customers participating in this offer may not participate in other promotional offers pertaining to monthly recurring charges.

6. PROMOTIONAL OFFERINGS

6.3. 2011 PROMOTIONAL OFFERINGS (CONT'D)

6.3.20. PROMOTION

This promotion is available to customers residing in the Lexington serving area. To be eligible for this promotion customers must:

- enroll in this promotion between January 1, 2012 and March 31, 2012 as part of a Company initiated contact; or contact the company and request this promotion;
- subscribe to 1) local service (access line); 2) the Unlimited Usage Offer; 3) the Multi-Feature Pack; and 4) Voicemail; and continue to subscription without interruption through the term of this promotion; and
- have completed three or four Insight promotions for either phone service or both phone service and High Speed Internet, with a benefit period that has expired between January 1, 2012 and March 31, 2012 and with a current discounted rate of \$56.00 for phone service.

Eligible customers will receive discounted rates for the above phone charges totaling a discounted rate of \$61.00, applicable on the customer's next twelve (12) consecutive monthly bills. At the end of this promotion the Customer will be charged the non-promotional tariffed rate or, at the company's discretion, may be automatically transferred to another promotion, if eligible for that promotion.

This offer does not apply to monthly recurring charges for additional lines, usage charges, other optional features, or applicable taxes and surcharges.

Customers must meet eligibility requirements described above and in Section 6.1.2, preceding. This offer is not available to employees of the Company, or to Lifeline Service customers. Customers participating in this offer may not participate in other promotional offers pertaining to monthly recurring charges.

6. PROMOTIONAL OFFERINGS

6.3. 2011 PROMOTIONAL OFFERINGS (CONT'D)

6.3.21. PROMOTION

This promotion is available to customers residing in the Louisville, Shepherdsville and Lexington serving areas. To be eligible for this promotion customers must:

- enroll in this promotion between January 1, 2012 and March 31, 2012 as part of a Company initiated contact; or contact the company and request this promotion;
- subscribe to 1) local service (access line); 2) the Unlimited Usage Offer; 3) the Multi-Feature Pack; and 4) Voicemail; and continue to subscription without interruption through the term of this promotion; and
- have completed three or four Insight promotions, with a benefit period that has expired between January 1, 2012 and March 31, 2012, for phone service and Classic Video, or completed three, four or five promotions for Phone Service, Classic Video Service and High Speed Internet Service, that expired during that period and with a current discounted rate of \$44.00 for phone service.

Eligible customers will receive discounted rates for the above phone charges totaling a discounted rate of \$49.00, applicable on the customer's next twelve (12) consecutive monthly bills. At the end of this promotion the Customer will be charged the non-promotional tariffed rate or, at the company's discretion, may be automatically transferred to another promotion, if eligible for that promotion.

This offer does not apply to monthly recurring charges for additional lines, usage charges, other optional features, or applicable taxes and surcharges.

Customers must meet eligibility requirements described above and in Section 6.1.2, preceding. This offer is not available to employees of the Company, or to Lifeline Service customers. Customers participating in this offer may not participate in other promotional offers pertaining to monthly recurring charges.

6. PROMOTIONAL OFFERINGS

6.3. 2011 PROMOTIONAL OFFERINGS (CONT'D)

6.3.22. PROMOTION

This promotion is available to customers residing in the Henderson serving area. To be eligible for this promotion customers must:

- enroll in this promotion between January 1, 2012 and March 31, 2012 as part of a Company initiated contact; or contact the company and request this promotion;
- subscribe to 1) local service (access line); 2) the Unlimited Usage Offer; 3) the Multi-Feature Pack; and 4) Voicemail; and continue to subscription without interruption through the term of this promotion; and
- have completed three or four Insight promotions, with a benefit period that has expired between January 1, 2012 and March 31, 2012, for phone service and Classic Video, or completed three, four or five promotions for Phone Service, Classic Video Service and High Speed Internet Service, that expired during that period and with a current discounted rate of \$39.00 for phone service. .

Eligible customers will receive discounted rates for the above phone charges totaling a discounted rate of \$44.00, applicable on the customer's next twelve (12) consecutive monthly bills. At the end of this promotion the Customer will be charged the non-promotional tariffed rate or, at the company's discretion, may be automatically transferred to another promotion, if eligible for that promotion.

This offer does not apply to monthly recurring charges for additional lines, usage charges, other optional features, or applicable taxes and surcharges.

Customers must meet eligibility requirements described above and in Section 6.1.2, preceding. This offer is not available to employees of the Company, or to Lifeline Service customers. Customers participating in this offer may not participate in other promotional offers pertaining to monthly recurring charges.

6. PROMOTIONAL OFFERINGS

6.3. 2011 PROMOTIONAL OFFERINGS (CONT'D)

6.3.23. PROMOTION

This promotion is available to customers residing in the Henderson serving area. To be eligible for this promotion customers must:

- enroll in this promotion between January 1, 2012 and March 31, 2012 as part of a Company initiated contact; or contact the company and request this promotion;
- subscribe to 1) local service (access line); 2) the Unlimited Usage Offer; 3) the Multi-Feature Pack; and 4) Voicemail; and continue to subscription without interruption through the term of this promotion; and
- have previously subscribed to High Speed Internet or Video Service and subsequently added Phone Service and have completed three, four or five promotions for those services with a benefit period that has expired between January 1, 2012 and March 31, 2012; or
- have previously subscribed to Video Service and subsequently added Phone Service and High Speed Internet Service at the same time, and have completed three, four or five promotions for those three services with a benefit period that has expired between January 1, 2012 and March 31, 2012 and with a current discounted rate of \$42.00 for phone service.

Eligible customers will receive discounted rates for the above phone charges totaling a discounted rate of \$47.00, applicable on the customer's next twelve (12) consecutive monthly bills. At the end of this promotion the Customer will be charged the non-promotional tariffed rate or, at the company's discretion, may be automatically transferred to another promotion, if eligible for that promotion.

This offer does not apply to monthly recurring charges for additional lines, usage charges, other optional features, or applicable taxes and surcharges.

Customers must meet eligibility requirements described above and in Section 6.1.2, preceding. This offer is not available to employees of the Company, or to Lifeline Service customers. Customers participating in this offer may not participate in other promotional offers pertaining to monthly recurring charges.

6. PROMOTIONAL OFFERINGS

6.3. 2011 PROMOTIONAL OFFERINGS (CONT'D)

6.3.24. PROMOTION - PHONE AND INTERNET

To be eligible for this promotion Customers must:

- have not been a subscriber to any Insight service within the last six months;
- enroll in this promotion between January 1, 2012 and March 31, 2012 during a Company initiated contact; or contact the company and request this promotion;
- newly subscribe to Insight Service Unlimited Offer as part of a package with High Speed Internet Service and continue subscription without interruption through the term of this promotion;
- agree to enter into a Term Agreement of twelve months, during which time the customer will not cancel any service included in the package offer, and which is subject to a Termination Charge for early cancellation; and
- meet all eligibility requirements for subscribing to that package offer, which may include credit approval.

Eligible Customers will receive a discounted rate of \$8.00 for the above phone charge, applicable on the Customer's next twelve (12) consecutive monthly bills.

If the Customer cancels service prior to the end of the Term Agreement, a Termination Charge of \$10.00 per remaining month will apply. In the case of a partial month, the time will be rounded up to a full month.

At the end of this promotion the Customer will be charged the non-promotional tariffed rate or, at the company's discretion, may be automatically transferred to another promotion, if eligible for that promotion.

This offer does not apply to monthly recurring charges for additional lines, usage charges, other optional features, or applicable taxes and surcharges.

Customers must meet eligibility requirements described above. This offer is not available to employees of the Company, or to Lifeline Service customers. Customers participating in this offer may not participate in other promotional offers pertaining to monthly recurring charges.

6. PROMOTIONAL OFFERINGS

6.3. 2011 PROMOTIONAL OFFERINGS (CONT'D)

6.3.25. NEW CUSTOMER PROMOTION

To be eligible for this promotion Customers must:

- enroll in this promotion between January 1, 2012 and March 31, 2012 during a Company initiated contact; or contact the company and request this promotion;
- newly subscribe to Insight Phone service (including access line, the Unlimited Usage Offer; the Multi-Feature Pack; and Voicemail) and continue subscription without interruption through the term of this promotion; and
- have not been an Insight Customer for at least thirty (30) days prior to enrollment.

In lieu of Monthly Recurring Charge for Phone Service listed above, eligible customers will be billed, for each of the next 12 (twelve) consecutive months:

	<u>Promotional Monthly Recurring Rate</u>
Customer with Phone Service and Basic/Classic Video Service	\$20.00
Customer with Phone Service, or both Phone Service and Video Service, plus High Speed Internet:	\$15.00

Customers subscribing to Phone Service and one or more other services will receive a waiver of the non-recurring installation charge. In addition, Customers subscribing to Phone Service and Video Service will receive a waiver of the Activation Fee.

Any Porting Charge for porting phone numbers from previous carriers will also be waived.

All other recurring and/or non-recurring charges (including applicable taxes and fees) will apply. All charges for associated services will also apply.

At the end of this promotion the Customer will be charged the non-promotional tariffed rate or, at the company's discretion, may be automatically transferred to another promotion, if eligible for that promotion.

This offer does not apply to monthly recurring charges for additional lines, usage charges, other optional features, or applicable taxes and surcharges. Customers must meet eligibility requirements described above and in Section 8.2, preceding. This offer is not available to employees of the Company, or to Lifeline Service customers. Customers participating in this offer may not participate in other promotional offers pertaining to monthly recurring charges.