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For Immediate Release

Insight Announces Third Quarter 2009 Results

NEW YORK – November 11, 2009 – Insight Communications Company today announced financial and operating results for the quarter ended September 30, 2009.

Third Quarter Highlights

- Revenue of \$246.0 million, a 12% increase over Q3 2008
- Adjusted Operating Income before Depreciation and Amortization* of \$74.1 million, a 7% increase over Q3 2008
- Capital expenditures of \$36.4 million
- Free Cash Flow** of \$26.1 million
- Total Customer Relationships of 775,700 at September 30, 2009, an increase of 22,400 over September 30, 2008
- Total Revenue Generating Units (“RGUs”) of 2,018,600 at September 30, 2009, representing an increase of 201,400 or 11% from September 30, 2008 and 27,400 total RGU net additions during the quarter comprising:
 - Basic customer net loss of 1,900. Total basic customers at quarter end were 718,200.
 - HSI customer net gain of 11,900. Total HSI customers at quarter end were 493,400, a 38% penetration of HSI homes passed.
 - Digital customer net gain of 12,300. Total digital customers at quarter end were 495,700, a 69% penetration of the company’s basic cable customers.
 - Telephone customer net gain of 5,200. Total telephone customers at quarter end were 311,400, a 25% penetration of the company’s telephone universe.
- As of September 30, 2009, 99% of the company’s customers were passed by two-way, 750 MHz or higher capacity network.

About Insight Communications

Insight Communications is currently the ninth largest cable operator in the United States with approximately 775,700 customer relationships in the three contiguous states of Kentucky, Indiana and Ohio. Insight offers bundled, state-of-the-art video, high-speed Internet and voice telephony services to its customers.

* Defined as operating income before depreciation, amortization and non-cash stock-based compensation.

** Defined as net cash provided by operating activities (as defined by accounting principles generally accepted in the United States) less capital expenditures.

Insight Communications Company, Inc.
Operating Statistics
(in thousands, except per customer and penetration data)

	Q3 2009	Q2 2009	Q3 2008
Customer Relationships	775.7	775.1	753.3
Revenue Generating Units ("RGUs")	2,018.6	1,991.2	1,817.3
Total Average Monthly Revenue per Basic Customer	\$114.08	\$112.29	\$105.22
<u>Basic Cable</u>			
Homes Passed	1,325.5	1,320.9	1,308.4
Basic Cable Customers	718.2	720.1	702.0
Basic Cable Penetration	54.2%	54.5%	53.7%
Cable Revenue	\$94,872	\$95,014	\$89,091
Average Monthly Cable Revenue per Basic Customer	\$44.00	\$43.84	\$42.61
<u>High-Speed Internet ("HSI")</u>			
HSI Homes Passed	1,309.4	1,304.8	1,291.8
HSI Customers	493.4	481.5	445.1
HSI Penetration	37.7%	36.9%	34.5%
HSI Revenue	\$57,545	\$55,405	\$48,253
Average Monthly HSI Revenue per Basic Customer	\$26.69	\$25.56	\$23.08
Average Monthly HSI Revenue per HSI Customer	\$39.38	\$38.41	\$37.00
<u>Digital Cable</u>			
Digital Customers	495.7	483.4	420.5
Digital Penetration of Basic Cable Customers	69.0%	67.1%	59.9%
Digital Revenue	\$31,357	\$31,770	\$28,619
Average Monthly Digital Revenue per Basic Customer	\$14.54	\$14.66	\$13.69
Average Monthly Digital Revenue per Digital Customer	\$21.38	\$22.18	\$23.08
<u>Telephone</u>			
Telephone Universe (marketable homes)	1,267.2	1,259.6	1,237.4
Telephone Customers	311.4	306.2	249.6
Telephone Penetration	24.6%	24.3%	20.2%
Telephone Revenue	\$38,622	\$37,500	\$28,163
Average Monthly Telephone Revenue per Basic Customer	\$17.91	\$17.30	\$13.47
Average Monthly Telephone Revenue per Telephone Customer	\$41.63	\$41.15	\$38.99
<u>Advertising Revenue</u>			
Advertising Revenue	\$8,454	\$8,499	\$10,803
Average Monthly Advertising Revenue per Basic Customer	\$3.92	\$3.92	\$5.17
<u>Other Revenue</u>			
Other Revenue	\$15,147	\$15,178	\$15,064
Average Monthly Other Revenue per Basic Customer	\$7.02	\$7.00	\$7.21