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For Immediate Release

Insight Communications to Announce Second Quarter 2010 Results and Host Conference Call

NEW YORK – August 4, 2010 – Insight Communications Company, Inc. will release its operating and financial results and post its financial report for the second quarter ended June 30, 2010 on its website at <http://www.myinsight.com/IR.asp> the morning of Thursday, August 5, 2010. A conference call and live webcast will follow at 1:00 p.m. EDT.

Conference Call and Webcast information

WHAT: Insight Communications Second Quarter 2010 Results
Conference Call and Live Webcast

WHEN: Thursday, August 5, at 1:00 p.m. EDT

DIAL-IN NUMBER: 800-638-5439 (domestic)
617-614-3945 (international)
Access code: 26573118

WEBCAST URL: <http://www.myinsight.com/IR.asp>

For those unable to listen to the live broadcast, a replay of the webcast will be available by telephone will be available for 14 days.

REPLAY TIMES: August 5 at 4:00 p.m. (EDT) through August 19, 2010

TELEPHONE REPLAY: 888-286-8010 (domestic)
617-801-6888 (international)
Access code: 17599391