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For Immediate Release

Insight Announces Year End 2009 Results

NEW YORK – March 8, 2010 – Insight Communications Company today announced financial and operating results for the full year ended December 31, 2009.

2009 Highlights

- Revenue of \$981.0 million, a 13% increase over 2008
- Adjusted Operating Income before Depreciation and Amortization* of \$311.0 million, a 10% increase over 2008
- Capital expenditures of \$164.6 million
- Free Cash Flow** of \$93.4 million
- Total Customer Relationships of 775,700 at December 31, 2009, an increase of 16,100 over 2008
- Total Revenue Generating Units (“RGUs”) of 2,041,800 at December 31, 2009, representing an increase of 160,500 or 9% from 2008 comprising:
 - Basic customer net gain of 8,800. Total basic customers at year end were 716,400, a 1% growth in basic customers over 2008.
 - HSI customer net gain of 43,000. Total HSI customers at year end were 501,500, a 38% penetration of HSI homes passed.
 - Digital customer net gain of 69,900. Total digital customers at year end were 509,400, a 71% penetration of the company’s basic cable customers.
 - Telephone customer net gain of 38,900. Total telephone customers at year end were 314,500, a 25% penetration of the company’s telephone universe.
- As of December 31, 2009, 99% of the company’s customers were passed by two-way, 750 MHz or higher capacity network.

About Insight Communications

Insight Communications is currently the ninth largest cable operator in the United States with approximately 775,700 customer relationships in the three contiguous states of Kentucky, Indiana and Ohio. Insight offers bundled, state-of-the-art video, high-speed Internet and voice telephony services to its customers.

* Defined as operating income before depreciation, amortization and non-cash stock-based compensation.

** Defined as net cash provided by operating activities (as defined by accounting principles generally accepted in the United States) less capital expenditures.

Insight Communications Company, Inc.
Operating Statistics
(in thousands, except per customer and penetration data)

	FY 2009	FY 2008	Q4 2009	Q4 2008
Customer Relationships	775.7	759.7	775.7	759.7
Revenue Generating Units ("RGUs")	2,041.8	1,881.2	2,041.8	1,881.2
Total Average Monthly Revenue per Basic Customer	\$113.81	\$104.52	\$118.41	\$108.26
<u>Basic Cable</u>				
Homes Passed	1,329.9	1,313.6	1,329.9	1,313.6
Basic Cable Customers	716.4	707.6	716.4	707.6
Basic Cable Penetration	53.9%	53.9%	53.9%	53.9%
Cable Revenue	\$379,209	\$354,943	\$95,644	\$89,851
Average Monthly Cable Revenue per Basic Customer	\$43.99	\$42.66	\$44.43	\$42.48
<u>High-Speed Internet ("HSI")</u>				
HSI Homes Passed	1,313.8	1,297.0	1,313.8	1,297.0
HSI Customers	501.5	458.5	501.5	458.5
HSI Penetration	38.2%	35.4%	38.2%	35.4%
HSI Revenue	\$225,270	\$188,577	\$59,270	\$50,081
Average Monthly HSI Revenue per Basic Customer	\$26.13	\$22.67	\$27.53	\$23.68
Average Monthly HSI Revenue per HSI Customer	\$38.84	\$36.89	\$39.70	\$36.96
<u>Digital Cable</u>				
Digital Customers	509.4	439.5	509.4	439.5
Digital Penetration of Basic Cable Customers	71.1%	62.1%	71.1%	62.1%
Digital Revenue	\$125,949	\$114,063	\$31,795	\$29,921
Average Monthly Digital Revenue per Basic Customer	\$14.61	\$13.71	\$14.77	\$14.15
Average Monthly Digital Revenue per Digital Customer	\$21.84	\$23.28	\$21.06	\$23.20
<u>Telephone</u>				
Telephone Universe (marketable homes)	1,271.2	1,245.1	1,271.2	1,245.1
Telephone Customers	314.5	275.6	314.5	275.6
Telephone Penetration	24.7%	22.1%	24.7%	22.1%
Telephone Revenue	\$151,691	\$107,936	\$40,371	\$31,039
Average Monthly Telephone Revenue per Basic Customer	\$17.60	\$12.97	\$18.75	\$14.68
Average Monthly Telephone Revenue per Telephone Customer	\$41.69	\$38.95	\$42.97	\$39.44
<u>Advertising Revenue</u>				
Advertising Revenue	\$37,663	\$43,495	\$12,584	\$12,569
Average Monthly Advertising Revenue per Basic Customer	\$4.37	\$5.23	\$5.85	\$5.94
<u>Other Revenue</u>				
Other Revenue	\$61,211	\$60,557	\$15,226	\$15,512
Average Monthly Other Revenue per Basic Customer	\$7.10	\$7.28	\$7.07	\$7.33