

**8. SPECIAL ARRANGEMENTS**

**8.1. MARKET TRIALS**

The Company may offer service to test and evaluate service capabilities, implementation procedures, technical processes, etc., or for market research including rate experimentation purposes. Such trials will be for a limited duration.

**8.2. ELIGIBILITY**

From time to time, the Company will introduce promotional offerings. The Company may offer services at a reduced rate, free of charge, or offer incentives including gift certificates and coupons for promotional, market research or rate experimentation purposes. Such offerings will be for a limited duration.

Offers have no cash value and are not transferable. Credits expire immediately upon the termination of any qualifying service. In no event shall the Company be obligated to provide any monetary sum in the form of cash, check or money order to the customer. Customers must not have had service disconnected for nonpayment, and not have any past due bills for regulated service owed to the Company.

Specific eligibility requirements are provided in each promotional description. In addition, eligibility is subject to a satisfactory credit review.

Customers who request to continue a promotional offer after completing that promotion may be required to pay an Activation Fee, equal to the Activation Fee provided in Section 4 of this tariff, prior to being resubscribed to the offer.

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(N)

**8. SPECIAL ARRANGEMENTS**

Reserved for Future Use

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**8. SPECIAL ARRANGEMENTS****8.2****PROMOTIONAL OFFERINGS (CONT'D)****8.2.1. MULTI-SERVICE BILL CREDIT**

Customers who are subscribed to the following Insight Phone Services will receive an Insight Phone Service bill credit, per monthly billing cycle, equal to \$4.00 for Customers in Evansville exchanges and \$5.00 for Customers in Jeffersonville exchanges:

- 1) Insight Phone Service with two or more lines, as specified in Section 5.1 of this Tariff; and
- 2) Either the Two Feature Pack or the Multi-Feature Pack as specified in Section 5.2; and
- 3) One or more Company-designated non-telephony Service(s).

This offer is limited to one bill credit per Customer per month, and the Customer must be actively subscribed to the Company-designated non-telephony Service(s) on a non-promotional basis in order to receive this credit. Additionally, the Customer may not participate in other promotional offers pertaining to the Insight Phone Service monthly recurring charge while participating in this offer. This credit will appear on Insight Phone Service bills beginning the month following the installation of such Services and will continue for the duration of the multiple subscriptions under the availability of this offer.

(M)

Material previously on this sheet now appears on 2.1 of this section.

**8. SPECIAL ARRANGEMENTS****8.2 PROMOTIONAL OFFERINGS (CONT'D)****8.2.2 MONTHLY RECURRING CHARGE PROMOTION**

This promotion is available to customers residing in the Evansville, Princeton and Jeffersonville local serving areas.

To be eligible for this promotion customers must:

- enroll in this promotion between July 1, 2007 and December 31, 2008 during a Company initiated contact; or contact the company and request this promotion; and (C)
- newly subscribe to local service; to the Unlimited Usage Offer; and to the Multi-Feature Pack; and continue subscription without interruption through the term of this promotion.

In lieu of tariffed Monthly Recurring Charges for services listed above, eligible customers will be billed the following single promotional rate for the each of the next 12 (twelve) consecutive months:

	<u>Promotional Monthly Recurring Rate</u>
Customer with Phone Service Only:	\$40.00
Customer with Phone Service and either Basic/Classic Video Service or High Speed Internet:	\$30.00
Customer with Phone Service, Basic/Classic Video Service and High Speed Internet:	\$25.00

This offer does not apply to monthly recurring charges for additional lines, usage charges, other optional features, or applicable taxes and surcharges.

This offer is not available to employees of the Company, or to Lifeline Service customers. Customers participating in this offer may not participate in other promotional offers pertaining to monthly recurring charges.

**8. SPECIAL ARRANGEMENTS**

**8.2 PROMOTIONAL OFFERINGS (CONT'D)**

**8.2.3 INSTALLATION CHARGE PROMOTION**

This promotion is available to customers residing in the Evansville, Princeton and Jeffersonville local serving areas.

To be eligible for this promotion customers must:

- enroll in this promotion between July 1, 2007 and December 31, 2008 during a Company initiated contact; or contact the company and request this promotion; and (C)
- newly subscribe to local phone service.

In lieu of tariffed Installation Charges, eligible customers will receive either a discount or waiver of these charges, as specified below:

	<u>Promotional Installation Charge Rate</u>
Customer with Phone Service Only:	\$25.00
Customer with Phone Service and either Basic/Classic Video Service or High Speed Internet:	Charges Waived
Customer with Phone Service, Basic/Classic Video Service and High Speed Internet:	Charges Waived

This offer is not available to employees of the Company, or to Lifeline Service customers. Customers participating in this offer may not participate in other promotional offers pertaining to installation charges.

8.2.4 RESERVED FOR FUTURE USE

8.2.5 RESERVED FOR FUTURE USE

**8. SPECIAL ARRANGEMENTS**

**8.2**

**PROMOTIONAL OFFERINGS (CONT'D)**

**8.2.6**

**RESERVED FOR FUTURE USE**

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**8.2.7**

**RESERVED FOR FUTURE USE**

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**8. SPECIAL ARRANGEMENTS****8.2****PROMOTIONAL OFFERINGS (CONT'D)****8.2.8 INSTALLATION DISCOUNT PROMO**

This promotion is available to customers residing in the Evansville and Jeffersonville local serving areas. To be eligible for this promotion customers must:

- 1) enroll in this promotion between February 9, 2005 and March 31, 2006 during a Company initiated contact; or contact the company and request this promotion;
- 2) subscribe to 1) local service; 2) the 180 Minute Block of Time; and 3) the Multi-Feature Pack; and
- 3) subscribe to the following service offered by the Company: Voice Mail.

(C)

Eligible customers will receive a discounted rate of \$25.00 for any applicable installation charges.

This offer is not available to employees of the Company, or to Lifeline Service customers. Customers participating in this offer may not participate in other promotional offers pertaining to installation charges.

Offer has no cash value and is not transferable. Credits expire immediately upon the termination of any qualifying service. In no event shall the Company be obligated to provide any monetary sum in the form of cash, check or money order to the customer. Customers must not have had service disconnected for nonpayment, and not have any past due bills for regulated service owed to the Company.

**8. SPECIAL ARRANGEMENTS****8.2 PROMOTIONAL OFFERINGS (CONT'D)****8.2.9 MULTI-PRODUCT PROMOTION**

This promotion is available to customers residing in the Evansville and Jeffersonville local serving areas. To be eligible for this promotion customers must:

- 1) enroll in this promotion between February 9, 2005 and March 31, 2006 during a Company initiated contact; or contact the company and request this promotion;
- 2) subscribe to 1) local service; 2) the 180 Minute Block of Time; and 3) the Multi-Feature Pack; and
- 3) subscribe to Voice Mail and to either of the following services offered by the Company: Basic/Classic Video Service or High Speed Internet service.

(C)

Eligible customers will receive:

- 1) a waiver of any applicable installation charges; and
- 2) a discounted Monthly Recurring Rate of \$6.00 for the Multi-Feature Pack, applicable on the customer's first twelve (12) consecutive monthly bills:

This offer does not apply to monthly recurring charges for additional lines, usage charges, other optional features, or applicable taxes and surcharges.

This offer is not available to employees of the Company, or to Lifeline Service customers. Customers participating in this offer may not participate in other promotional offers pertaining to monthly recurring charges.

Offer has no cash value and is not transferable. Credits expire immediately upon the termination of any qualifying service. In no event shall the Company be obligated to provide any monetary sum in the form of cash, check or money order to the customer. Customers must not have had service disconnected for nonpayment, and not have any past due bills for regulated service owed to the Company.

**8. SPECIAL ARRANGEMENTS**

**8.2**

**PROMOTIONAL OFFERINGS (CONT'D)**

**8.2.10 RESERVED FOR FUTURE USE**

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**8. SPECIAL ARRANGEMENTS**

**8.2 PROMOTIONAL OFFERINGS**

**8.2.10 UNLIMITED USAGE FOR \$10 PROMOTION (CONT'D)**

This unlimited promotional offer does not include calls to 900 numbers, directory assistance calls, calling card calls, operator services, international calling, taxes, fees, subscriber line and installation charges. Customers checking email, limited surfing the Internet or sending faxes should not incur an additional monthly fee for such limited usage due to the brevity of these applications.

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The Company will undertake periodic reviews of traffic on its network to determine appropriate use of this promotional offer. Indicators of inappropriate usage may include call origination, call destination, call holding times, frequency of calls, and other calling-pattern data. Where the Company (at its sole discretion) determines that a customer's calling patterns indicate usage that is not consistent with typical residential customer usage, the customer will be contacted and offered a service plan more appropriate to their needs at the Company's sole discretion. Subsequent to that notification, if a customer continues to use the service in an inappropriate manner, the Company will temporarily restrict the customer's ability to place offending calls until a mutually agreeable resolution can be reached.

Material on this sheet previously appeared on sheet 7 of this section.

**8. SPECIAL ARRANGEMENTS****8.2****PROMOTIONAL OFFERINGS (CONT'D)****8.2.11 INSTALLATION AND MRC DISCOUNT PROMOTION NO. 1**

This promotion is available to customers residing in the Evansville and Jeffersonville local serving areas. To be eligible for this promotion customers must:

- 1) enroll in this promotion between August 1, 2005 and March 31, 2006 during a Company initiated direct sales contact; or contact the company and request this promotion;
- 2) subscribe to 1) local service; 2) the 180 Minute Block of Time; and 3) the Multi-Feature Pack; and
- 3) subscribe to the following service offered by the Company: Voice Mail.

(C)

Eligible customers will receive:

- 1) a discounted rate of \$25.00 for any applicable installation charges.
- 2) a waiver of the first month's Monthly Recurring Charge for the Multi-Feature Pack; and
- 3) a discounted Monthly Recurring Rate for one (1) month for the 180 Minute Block of Time applicable on the customer's first monthly bill. The discounted rate is \$9.50 for customers in the Evansville area and \$9.05 for customers in the Jeffersonville area.

This offer is not available to employees of the Company, or to Lifeline Service customers. Customers participating in this offer may not participate in other promotional offers pertaining to installation charges.

Offer has no cash value and is not transferable. Credits expire immediately upon the termination of any qualifying service. In no event shall the Company be obligated to provide any monetary sum in the form of cash, check or money order to the customer. Customers must not have had service disconnected for nonpayment, and not have any past due bills for regulated service owed to the Company.

**8. SPECIAL ARRANGEMENTS****8.2****PROMOTIONAL OFFERINGS (CONT'D)****8.2.12 INSTALLATION AND MRC DISCOUNT PROMOTION NO. 2**

This promotion is available to customers residing in the Evansville and Jeffersonville local serving areas. To be eligible for this promotion customers must:

- 1) enroll in this promotion between August 1, 2005 and March 31, 2006 during a Company initiated direct sales contact; or contact the company and request this promotion;
- 2) subscribe to 1) local service; 2) the 180 Minute Block of Time; and 3) the Multi-Feature Pack; and
- 3) subscribe to Voice Mail and to either of the following services offered by the Company: Basic/Classic Video Service or High Speed Internet service.

(C)

Eligible customers will receive:

- 1) a waiver of any applicable installation charges;
- 2) a discounted Monthly Recurring Rate for one (1) month for the 180 Minute Block of Time applicable on the customer's first monthly bill. The discounted rate is \$4.50 for customers in the Evansville area and \$4.05 for customers in the Jeffersonville area;
- 3) a waiver of the first month's Monthly Recurring Charge for the Multi-Feature Pack; and
- 4) a discounted Monthly Recurring Rate of \$6.00 for the Multi-Feature Pack, applicable on the customer's second through twelfth consecutive monthly bills:

This offer does not apply to monthly recurring charges for additional lines, usage charges, other optional features, or applicable taxes and surcharges.

This offer is not available to employees of the Company, or to Lifeline Service customers. Customers participating in this offer may not participate in other promotional offers pertaining to monthly recurring charges.

Offer has no cash value and is not transferable. Credits expire immediately upon the termination of any qualifying service. In no event shall the Company be obligated to provide any monetary sum in the form of cash, check or money order to the customer. Customers must not have had service disconnected for nonpayment, and not have any past due bills for regulated service owed to the Company.

**8. SPECIAL ARRANGEMENTS**

**8.2**

**PROMOTIONAL OFFERINGS (CONT'D)**

**8.2.13 RESERVED FOR FUTURE USE**

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**8. SPECIAL ARRANGEMENTS**

**8.2**

**PROMOTIONAL OFFERINGS (CONT'D)**

**8.2.14 RESERVED FOR FUTURE USE**

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**8. SPECIAL ARRANGEMENTS**

**8.2**

**PROMOTIONAL OFFERINGS (CONT'D)**

**8.2.15 RESERVED FOR FUTURE USE**

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**8. SPECIAL ARRANGEMENTS**

**8.2**

**PROMOTIONAL OFFERINGS (CONT'D)**

**8.2.16 RESERVED FOR FUTURE USE**

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**8. SPECIAL ARRANGEMENTS****8.2****PROMOTIONAL OFFERINGS (CONT'D)****8.2.17 MULTI-PRODUCT/MULTI-FEATURE AND BLOCK OF TIME PROMOTION (A)**

This promotion is available to customers residing in the Evansville and Jeffersonville local serving areas. To be eligible for this promotion customers must:

- 1) enroll in this promotion between October 31, 2005 and December 13, 2005 during a Company initiated contact; or contact the company and request this promotion;
- 2) newly subscribe to a) local service; b) the 180 Minute Block of Time; and c) the Multi-Feature Pack; and
- 3) newly subscribe to Voice Mail and to both of the following services offered by the Company: Basic/Classic Video Service and High Speed Internet service.

(C)

Eligible customers will receive:

- 1) a waiver of any applicable installation charges; and
- 2) the following discounted rates, applicable on the customer's first twelve (12) consecutive monthly bills:

	<u>180 Minute Block of Time</u>	<u>Multi-Feature Pack</u>
Evansville	9.50	0.00
Jeffersonville	9.05	0.00

This offer does not apply to monthly recurring charges for additional lines, usage charges, other optional features, or applicable taxes and surcharges.

This offer is not available to existing customers, employees of the Company, Lifeline Service customers or to former subscribers who have canceled service within the past thirty days. Customers participating in this offer may not participate in other promotional offers pertaining to monthly recurring charges.

Offer has no cash value and is not transferable. Credits expire immediately upon the termination of any qualifying service. In no event shall the Company be obligated to provide any monetary sum in the form of cash, check or money order to the customer. Customers must not have had service disconnected for nonpayment, and not have any past due bills for regulated service owed to the Company.

**8. SPECIAL ARRANGEMENTS**

**8.2**

**PROMOTIONAL OFFERINGS (CONT'D)**

**8.2.18 RESERVED FOR FUTURE USE**

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**8. SPECIAL ARRANGEMENTS**

**8.2 PROMOTIONAL OFFERINGS (CONT'D)**

**8.2.19 MULTI-PRODUCT/MULTI-FEATURE AND BLOCK OF TIME PROMOTION (B)**

(N)

This promotion is available to customers residing in the Evansville and Jeffersonville local serving areas. To be eligible for this promotion customers must:

- 1) enroll in this promotion between December 14, 2005 and March 31, 2006 during a Company initiated contact; or contact the company and request this promotion;
- 2) newly subscribe to a) local service; b) the 180 Minute Block of Time; and c) the Multi-Feature Pack; and
- 3) newly subscribe to Voice Mail and to both of the following services offered by the Company: Basic/Classic Video Service and High Speed Internet service.

Eligible customers will receive:

- 1) a waiver of any applicable installation charges; and
- 2) the following discounted rates, applicable on the customer's first twelve (12) consecutive monthly bills:

Evansville	<u>180 Minute Block of Time</u>	<u>Multi-Feature Pack</u>
	9.05	2.55
Jeffersonville	<u>180 Minute Block of Time</u>	<u>Multi-Feature Pack</u>
	9.05	0.00

This offer does not apply to monthly recurring charges for additional lines, usage charges, other optional features, or applicable taxes and surcharges.

This offer is not available to existing customers, employees of the Company, Lifeline Service customers or to former subscribers who have canceled service within the past thirty days. Customers participating in this offer may not participate in other promotional offers pertaining to monthly recurring charges.

Offer has no cash value and is not transferable. Credits expire immediately upon the termination of any qualifying service. In no event shall the Company be obligated to provide any monetary sum in the form of cash, check or money order to the customer. Customers must not have had service disconnected for nonpayment, and not have any past due bills for regulated service owed to the Company.

(N)

**8. SPECIAL ARRANGEMENTS****8.2****PROMOTIONAL OFFERINGS (CONT'D)****8.2.20 \$10 FOR UNLIMITED USAGE PROMOTION**

(N)

This promotion is available to customers residing in the Evansville and Jeffersonville local serving areas. To be eligible for this promotion customers must:

- 1) enroll in this promotion between March 16, 2006 and June 30, 2006 during a Company initiated contact; or contact the company and request this promotion;
- 2) subscribe to 1) local service; 2) the 180 Minute Block of Time; and 3) the Multi-Feature Pack; and
- 3) subscribe to the following service offered by the Company: Voice Mail.

For a monthly charge of \$10.00, which is in addition to all other applicable recurring charges, the Company will provide, in lieu of the 180 Minute allocation of usage, unlimited domestic direct-dialed 1+ interstate and intrastate long distance usage, for a period of twelve (12) consecutive billing periods. At the end of the promotional period, the customer shall resume the 180 minute allocation of usage pursuant to such applicable plan.

Due to the bulk nature of the usage, call detail may not be provided on the monthly billing. Unused minutes in any month revert to the Company.

Service is limited to residential voice applications and the use of this service is limited to the customer, members of the customer's household and occasional guests. The use of the service for commercial applications, resale, internet access, telemarketing or other non-residential usage is prohibited. In addition, the use of auto dialers, polling devices, call forwarding, three-way calling (other than incidental usage) and other devices and/or dialing arrangements with the intent to avoid payment of otherwise applicable long distance charges is prohibited. Participation may be terminated for customers who utilize the service in a manner or for a purpose other than those described herein.

(N)

**8. SPECIAL ARRANGEMENTS**

**8.2**

**PROMOTIONAL OFFERINGS**

**8.2.20 \$10 FOR UNLIMITED USAGE PROMOTION (CONT'D)**

(N)

This unlimited promotional offer does not include calls to 900 numbers, directory assistance calls, calling card calls, operator services, international calling, taxes, fees, subscriber line and installation charges. Customers checking email, limited surfing the Internet or sending faxes should not incur an additional monthly fee for such limited usage due to the brevity of these applications.

The Company will undertake periodic reviews of traffic on its network to determine appropriate use of this promotional offer. Indicators of inappropriate usage may include call origination, call destination, call holding times, frequency of calls, and other calling-pattern data. Where the Company (at its sole discretion) determines that a customer's calling patterns indicate usage that is not consistent with typical residential customer usage, the customer will be contacted and offered a service plan more appropriate to their needs at the Company's sole discretion. Subsequent to that notification, if a customer continues to use the service in an inappropriate manner, the Company will temporarily restrict the customer's ability to place offending calls until a mutually agreeable resolution can be reached.

(N)

**8. SPECIAL ARRANGEMENTS****8.2****PROMOTIONAL OFFERINGS (CONT'D)****8.2.21 INSTALLATION PROMO (CODE 40)**

This promotion is available to customers residing in the Evansville, Princeton and Jeffersonville local serving areas. To be eligible for this promotion customers must:

- enroll in this promotion between March 16, 2006 and June 30, 2007 during a Company initiated contact; or contact the company and request this promotion;
- subscribe to 1) local service; 2) the 180 Minute Block of Time; and 3) the Multi-Feature Pack; and
- subscribe to the following service offered by the Company: Voice Mail.

(C)

Eligible customers will receive a discounted rate of \$25.00 for any applicable service connection charges.

This offer is not available to employees of the Company, or to Lifeline Service customers. Customers participating in this offer may not participate in other promotional offers pertaining to installation charges.

## 8. SPECIAL ARRANGEMENTS

### 8.2 PROMOTIONAL OFFERINGS (CONT'D)

#### 8.2.22 INSTALL/BLOCK OF TIME/FEATURE PROMOTION (CODE 40+)

This promotion is available to customers residing in the Evansville, Princeton and Jeffersonville local serving areas. To be eligible for this promotion customers must:

- enroll in this promotion between March 16, 2006 and June 30, 2007 during a Company initiated direct sales contact; or contact the company and request this promotion;
- subscribe to 1) local service; 2) the 180 Minute Block of Time; and 3) the Multi-Feature Pack; and
- subscribe to the following service offered by the Company: Voice Mail.

(C)

Eligible customers will receive:

- a discounted rate of \$25.00 for any applicable service connection charges.
- a waiver of the first month's Monthly Recurring Charge for the Multi-Feature Pack; and
- a discounted Monthly Recurring Rate for one (1) month for the 180 Minute Block of Time applicable on the customer's first monthly bill. The discounted rate is \$9.50 for customers in the Evansville and Princeton areas and \$9.05 for customers in the Jeffersonville area.

This offer is not available to employees of the Company, or to Lifeline Service customers. Customers participating in this offer may not participate in other promotional offers pertaining to installation charges.

**8. SPECIAL ARRANGEMENTS****8.2****PROMOTIONAL OFFERINGS (CONT'D)****8.2.23 MULTIPLE PRODUCT PROMOTION (CODE 30)**

This promotion is available to customers residing in the Evansville, Princeton and Jeffersonville local serving areas. To be eligible for this promotion customers must:

- enroll in this promotion between March 16, 2006 and June 30, 2007 during a Company initiated contact; or contact the company and request this promotion; (C)
- subscribe to 1) local service; 2) the 180 Minute Block of Time; and 3) the Multi-Feature Pack; and
- subscribe to Voice Mail and to either of the following services offered by the Company: Basic/Classic Video Service or High Speed Internet service.

Eligible customers will receive:

- a waiver of any applicable service connection charges; and
- a discounted Monthly Recurring Rate of \$6.00 for the Multi-Feature Pack, applicable on the customer's first twelve (12) consecutive monthly bills:

This offer does not apply to monthly recurring charges for additional lines, usage charges, other optional features, or applicable taxes and surcharges.

This offer is not available to employees of the Company, or to Lifeline Service customers. Customers participating in this offer may not participate in other promotional offers pertaining to monthly recurring charges.

**8. SPECIAL ARRANGEMENTS****8.2****PROMOTIONAL OFFERINGS (CONT'D)****8.2.24 MULTIPLE PRODUCT PROMOTION B (CODE 30+)**

This promotion is available to customers residing in the Evansville, Princeton and Jeffersonville local serving areas. To be eligible for this promotion customers must:

- enroll in this promotion between March 16, 2006 and June 30, 2007 during a Company initiated direct sales contact; or contact the company and request this promotion;
- subscribe to 1) local service; 2) the 180 Minute Block of Time; and 3) the Multi-Feature Pack; and
- subscribe to Voice Mail and to either of the following services offered by the Company: Basic/Classic Video Service or High Speed Internet service.

(C)

Eligible customers will receive:

- a waiver of any applicable service connection charges;
- a discounted Monthly Recurring Rate for one (1) month for the 180 Minute Block of Time applicable on the customer's first monthly bill. The discounted rate is \$4.50 for customers in the Evansville and Princeton areas and \$4.05 for customers in the Jeffersonville area;
- a waiver of the first month's Monthly Recurring Charge for the Multi-Feature Pack; and
- a discounted Monthly Recurring Rate of \$6.00 for the Multi-Feature Pack, applicable on the customer's second through twelfth consecutive monthly bills:

This offer does not apply to monthly recurring charges for additional lines, usage charges, other optional features, or applicable taxes and surcharges.

This offer is not available to employees of the Company, or to Lifeline Service customers. Customers participating in this offer may not participate in other promotional offers pertaining to monthly recurring charges.

**8. SPECIAL ARRANGEMENTS**

**8.2 PROMOTIONAL OFFERINGS (CONT'D)**

**8.2.25 MULTIPLE PRODUCT/ PROMOTION C (CODE 20)**

This promotion is available to customers residing in the Evansville, Princeton and Jeffersonville local serving areas. To be eligible for this promotion customers must:

- 1) . . . . . enroll in this promotion between March 16, 2006 and October 31, 2006 during a Company initiated contact; or contact the company and request this promotion;
2. newly subscribe to a) local service; b) the 180 Minute Block of Time; and c) the Multi-Feature Pack; and
3. newly subscribe to Voice Mail and to both of the following services offered by the Company: Basic/Classic Video Service and High Speed Internet service.

(C)

Eligible customers will receive:

1. a waiver of any applicable installation charges; and
2. the following discounted rates, applicable on the customer's first twelve (12) consecutive monthly bills:

Evansville and Princeton	<u>Multi-Feature Pack</u> 2.55	
Jeffersonville	<u>180 Minute Block of Time</u> 9.05	<u>Multi-Feature Pack</u> 0.00

This offer does not apply to monthly recurring charges for additional lines, usage charges, other optional features, or applicable taxes and surcharges.

This offer is not available to existing customers, employees of the Company, Lifeline Service customers or to former subscribers who have canceled service within the past thirty days. Customers participating in this offer may not participate in other promotional offers pertaining to monthly recurring charges.

**8. SPECIAL ARRANGEMENTS**

**8.2 PROMOTIONAL OFFERINGS (CONT'D)**

**8.2.26 MULTIPLE PRODUCT/ PROMOTION C (CODE 20)**

This promotion is available to customers residing in the Evansville, Princeton and Jeffersonville local serving areas. To be eligible for this promotion customers must:

- enroll in this promotion between January 1, 2007 and June 30, 2007 during a Company initiated contact; or contact the company and request this promotion; (C)
- newly subscribe to a) local service; b) the 180 Minute Block of Time; and c) the Multi-Feature Pack;
- newly subscribe to Voice Mail and to both of the following services offered by the Company: Basic/Classic Video Service and High Speed Internet service; and
- accept a delayed scheduled installation date for phone service.

Eligible customers will receive:

- a waiver of any applicable service connection charges; and
- the following discounted rates, applicable on the customer's first twelve (12) consecutive monthly bills:

	<u>Multi-Feature Pack</u>
Evansville and Princeton	2.55
	<u>Multi-Feature Pack</u>
	<u>180 Minute Block of Time</u>
Jeffersonville	9.05
	<u>Multi-Feature Pack</u>
	0.00

This offer does not apply to monthly recurring charges for additional lines, usage charges, other optional features, or applicable taxes and surcharges.

This offer is not available to existing customers, employees of the Company, Lifeline Service customers or to former subscribers who have canceled service within the past thirty days. Customers participating in this offer may not participate in other promotional offers pertaining to monthly recurring charges.

**8. SPECIAL ARRANGEMENTS****8.2****PROMOTIONAL OFFERINGS (CONT'D)****8.2.27 1<sup>ST</sup> QUARTER 2007 PROMO (CODE 45)**

This promotion is available to customers residing in the Evansville, Princeton and Jeffersonville local serving areas. To be eligible for this promotion customers must:

- enroll in this promotion between January 1, 2007 and June 30, 2007 during a Company initiated contact; or contact the company and request this promotion;
- currently subscribe to 1) local service; 2) the 180 Minute Block of Time; and 3) the Multi-Feature Pack and continue subscription without interruption through the term of this promotion;
- subscribe to the following service offered by the Company: Voice Mail; and
- have participated in a complete Insight promotion or campaign for phone service and/or other non-regulated service.

Eligible customers will receive:

- the Unlimited Usage Add On at a discounted Monthly Recurring Rate of \$0.00 applicable on the customer's next twelve (12) consecutive monthly bills.

This offer is not available to employees of the Company, or to Lifeline Service customers. Customers participating in this offer may not participate in other promotional offers pertaining to installation charges.

**8. SPECIAL ARRANGEMENTS****8.2 PROMOTIONAL OFFERINGS (CONT'D)****8.2.28 MULTIPLE PRODUCT PROMOTION (CODE 35)**

This promotion is available to customers residing in the Jeffersonville local serving area. To be eligible for this promotion customers must:

- enroll in this promotion between January 1, 2007 and June 30, 2007 during a Company initiated contact; or contact the company and request this promotion; (C)
- currently subscribe to (or upgrade non-regulated service to include): 1) local service; 2) the 180 Minute Block of Time; and 3) the Multi-Feature Pack; and continue subscription without interruption through the term of this promotion;
- subscribe to Voice Mail and to either of the following services offered by the Company: Basic/Classic Video Service or High Speed Internet service; and
- have participated in a complete Insight promotion or campaign for phone service and/or other non-regulated service.

Eligible customers will receive:

- a waiver of any applicable service connection charges;
- a discounted Monthly Recurring Rate of \$11.00 for the Multi-Feature Pack, applicable on the customer's next twelve (12) consecutive monthly bills; and
- the Unlimited Usage Add On at a discounted Monthly Recurring Rate of \$0.00 applicable on the customer's next twelve (12) consecutive monthly bills.

This offer does not apply to monthly recurring charges for additional lines, usage charges, other optional features, or applicable taxes and surcharges.

This offer is not available to employees of the Company, or to Lifeline Service customers. Customers participating in this offer may not participate in other promotional offers pertaining to monthly recurring charges.

**8. SPECIAL ARRANGEMENTS****8.2 PROMOTIONAL OFFERINGS (CONT'D)****8.2.29 MULTIPLE PRODUCT/ PROMOTION C (CODE 25)**

This promotion is available to customers residing in the Evansville, Princeton and Jeffersonville local serving areas. To be eligible for this promotion customers must:

- enroll in this promotion between January 1, 2007 and June 30, 2007(C) during a Company initiated contact; or contact the company and request this promotion;
- currently subscribe to (or upgrade non-regulated service to include): 1) local service; 2) the 180 Minute Block of Time; and 3) the Multi-Feature Pack; and continue subscription without interruption through the term of this promotion;
- subscribe to Voice Mail and to both of the following services offered by the Company: Basic/Classic Video Service and High Speed Internet service.
- have participated in a complete Insight promotion or campaign for phone service and/or other non-regulated service.

Eligible customers will receive:

- a waiver of any applicable service connection charges;
- the following discounted rates, applicable on the customer's next twelve (12) consecutive monthly bills:

	Unlimited Usage Add On	Multi Feature Pack
Evansville&Princeton	\$0.00	\$2.55
Jeffersonville	\$0.00	\$0.00

This offer does not apply to monthly recurring charges for additional lines, usage charges, other optional features, or applicable taxes and surcharges.

This offer is not available to existing customers, employees of the Company, Lifeline Service customers or to former subscribers who have canceled service within the past thirty days. Customers participating in this offer may not participate in other promotional offers pertaining to monthly recurring charges.

**8. SPECIAL ARRANGEMENTS**

**8.2**

**PROMOTIONAL OFFERINGS (CONT'D)**

**8.2.30 ACTIVATION CHARGE PROMOTION - A**

This promotion is available to customers residing in the Evansville, Princeton and Jeffersonville local serving areas. To be eligible for this promotion customers must:

- enroll in this promotion between January 1, 2007 and December 31, 2008 during a Company initiated direct sales contact; or contact the company and request this promotion; and
- newly subscribe to 1) local service; 2) the 180 Minute Block of Time; and 3) the Multi-Feature Pack.

(C)

Eligible customers will receive a discounted Line Activation Charge of \$10.00.

This offer is not available to existing customers, employees of the Company, Lifeline Service customers or to former subscribers who have canceled service within the past thirty days.

**8. SPECIAL ARRANGEMENTS****8.2****PROMOTIONAL OFFERINGS (CONT'D)****8.2.31 ACTIVATION CHARGE PROMOTION - B**

This promotion is available to customers residing in the Evansville, Princeton and Jeffersonville local serving areas. To be eligible for this promotion customers must:

- enroll in this promotion between January 1, 2007 and December 31, 2008 during a Company initiated contact; or contact the company and request this promotion;
- newly subscribe to 1) local service; 2) the 180 Minute Block of Time; and 3) the Multi-Feature Pack; and
- subscribe to Insight High Speed Internet service.

(C)

Eligible customers will receive a waiver of the Line Activation Charge.

This offer is not available to existing customers, employees of the Company, Lifeline Service customers or to former subscribers who have canceled service within the past thirty days.

**8. SPECIAL ARRANGEMENTS****8.2****PROMOTIONAL OFFERINGS (CONT'D)****8.2.32****PROMOTION (CODE 3- Z)**

This promotion is available to customers residing in the Evansville, Princeton, and Jeffersonville local serving areas. To be eligible for this promotion customers must:

- enroll in this promotion between December 5, 2007 and December 31, 2008 as part of a Company initiated contact; or contact the company and request this promotion; (C)
- currently subscribe to 1) local service; 2) the 180 Minute Block of Time; with the Unlimited Add On or the Unlimited Usage Offer; and 3) the Multi-Feature Pack; and continue to subscription without interruption through the term of this promotion; and
- have completed an Insight promotion for phone service, with one other non-regulated service, with a benefit period that has expired between December 5, 2007 and December 31, 2008. (C)

Eligible customers will receive the following discounted rates, applicable on the customer's next twelve (12) consecutive monthly bills: (1) the Unlimited Usage Add On at a discounted Monthly Recurring Rate of \$0.00; and (2) the following discounted rates for the Multi-Feature Pack:

Evansville and Princeton customers paying a discounted rate of \$6.00 under the expired promotion will now pay a discounted rate of \$6.00.

Jeffersonville customers paying a discounted rate of \$6.00 under the expired promotion will now pay a discounted rate of \$11.00.

This offer does not apply to monthly recurring charges for additional lines, usage charges, other optional features, or applicable taxes and surcharges.

Customers are only eligible to subscribe for one promotional period; customers may not re-enroll after the twelve month promotional benefit period ends.

This offer is not available to employees of the Company, or to Lifeline Service customers. Customers participating in this offer may not participate in other promotional offers pertaining to monthly recurring charges.

**8. SPECIAL ARRANGEMENTS****8.2****PROMOTIONAL OFFERINGS (CONT'D)****8.2.33 PROMOTION (CODE 2 - Z)**

This promotion is available to customers residing in Evansville, Princeton and Jeffersonville local serving areas.. To be eligible for this promotion customers must:

- enroll in this promotion between December 5, 2007 and December 31, 2008 as part of a Company initiated contact; or contact the company and request this promotion; (C)
- currently subscribe to 1) local service; 2) the 180 Minute Block of Time; with the Unlimited Add On or the Unlimited Usage Offer; and 3) the Multi-Feature Pack; and continue to subscription without interruption through the term of this promotion; and
- have completed an Insight promotion for phone service, with two other non-regulated services, with a benefit period that has expired between December 5, 2007 and December 31, 2008. (C)

Eligible customers will receive the following discounted rates, applicable on the customer's next twelve (12) consecutive monthly bills: (1) the Unlimited Usage Add On at a discounted Monthly Recurring Rate of \$0.00; and (2) the following discounted rates for Multi-Feature Pack:

Evansville and Princeton customers paying a discounted rate of \$2.55 for the Multi-Feature Pack under the expired promotion will now pay a discounted rate of \$2.55.

Jeffersonville Area customers paying a discounted rate of \$0.00 under the expired promotion will now pay a discounted rate of \$0.00.

This offer does not apply to monthly recurring charges for additional lines, usage charges, other optional features, or applicable taxes and surcharges.

Customers are only eligible to subscribe for one promotional period; customers may not re-enroll after the twelve month promotional benefit period ends.

This offer is not available to employees of the Company, or to Lifeline Service customers. Customers participating in this offer may not participate in other promotional offers pertaining to monthly recurring charges.

**8. SPECIAL ARRANGEMENTS****8.2****PROMOTIONAL OFFERINGS (CONT'D)****8.2.34 PROMOTION (CODE 4- S)**

This promotion is available to customers residing in the Evansville, Princeton and Jeffersonville local serving areas. To be eligible for this promotion customers must:

- enroll in this promotion between December 5, 2007 and December 31, 2008 as part of a Company initiated contact; or contact the company and request this promotion; (C)
- currently subscribe to 1) local service; 2) the 180 Minute Block of Time; with the Unlimited Add On or the Unlimited Usage Offer; and 3) the Multi-Feature Pack; and continue to subscription without interruption through the term of this promotion; and
- have completed an Insight promotion for phone service only with a benefit period that has expired between December 5, 2007 and December 31, 2008. (C)

Eligible customers will receive the Unlimited Usage Add On at a discounted Monthly Recurring Rate of \$0.00 applicable on the customer's next twelve (12) consecutive monthly bills.

This offer does not apply to monthly recurring charges for additional lines, usage charges, other optional features, or applicable taxes and surcharges.

Customers are only eligible to subscribe for one promotional period; customers may not re-enroll after the twelve month promotional benefit period ends.

This offer is not available to employees of the Company, or to Lifeline Service customers. Customers participating in this offer may not participate in other promotional offers pertaining to monthly recurring charges.

**8. SPECIAL ARRANGEMENTS****8.2****PROMOTIONAL OFFERINGS (CONT'D)****8.2.35 PROMOTION (CODE 3 - S)**

This promotion is available to customers residing in the Evansville, Princeton and Jeffersonville local serving areas. To be eligible for this promotion customers must:

- enroll in this promotion between December 5, 2007 and December 31, 2008 as part of a Company initiated contact; or contact the company and request this promotion; (C)
- currently subscribe to 1) local service; 2) the 180 Minute Block of Time; with the Unlimited Add On or the Unlimited Usage Offer; and 3) the Multi-Feature Pack; and continue to subscription without interruption through the term of this promotion; and
- have completed an Insight promotion for phone service, with one other non-regulated service, with a benefit period that has expired between December 5, 2007 and December 31, 2008. (C)

Eligible customers will receive the following discounted rates, applicable on the customer's next twelve (12) consecutive monthly bills: (1) the Unlimited Usage Add On at a discounted Monthly Recurring Rate of \$0.00; and (2) the following discounted rates for the Multi-Feature Pack:

Evansville and Princeton customers paying a discounted rate of \$6.00 under the expired promotion will now pay a discounted rate of \$9.00 unless that customer has seen a comparable increase in a non-regulated product also included as part of this promotion, in which case the discounted rate will be \$8.00.

Jeffersonville customers paying a discounted rate of \$11.00 under the expired promotion will now pay a discounted rate of \$14.00 unless that customer has seen a comparable increase in a non-regulated product also included as part of this promotion, in which case the discounted rate will be \$13.00.

This offer does not apply to monthly recurring charges for additional lines, usage charges, other optional features, or applicable taxes and surcharges.

Customers are only eligible to subscribe for one promotional period; customers may not re-enroll after the twelve month promotional benefit period ends.

This offer is not available to employees of the Company, or to Lifeline Service customers. Customers participating in this offer may not participate in other promotional offers pertaining to monthly recurring charges.

**8. SPECIAL ARRANGEMENTS****8.2****PROMOTIONAL OFFERINGS (CONT'D)****8.2.36 PROMOTION (CODE 2 - S)**

This promotion is available to customers residing in Evansville, Princeton and Jeffersonville local serving areas.. To be eligible for this promotion customers must:

- enroll in this promotion between December 5, 2007 and December 31, 2008 as part of a Company initiated contact; or contact the company and request this promotion; (C)
- currently subscribe to 1) local service; 2) the 180 Minute Block of Time; with the Unlimited Add On or the Unlimited Usage Offer; and 3) the Multi-Feature Pack; and continue to subscription without interruption through the term of this promotion; and
- have completed an Insight promotion for phone service, with two other non-regulated services, with a benefit period that has expired between December 5, 2007 and December 31, 2008. (C)

Eligible customers will receive the following discounted rates, applicable on the customer's next twelve (12) consecutive monthly bills: (1) the Unlimited Usage Add On at a discounted Monthly Recurring Rate of \$0.00; and (2) the following discounted rates for Multi-Feature Pack:

Evansville and Princeton customers paying a discounted rate of \$2.55 under the expired promotion will now pay a discounted rate of \$5.55, unless that customer has seen a comparable increase in a non-regulated product also included as part of this promotion, in which case the discounted rate will be \$2.55.

Jeffersonville customers paying a discounted rate of \$0.00 under the expired promotion will now pay a discounted rate of \$3.00, unless that customer has seen a comparable increase in a non-regulated product also included as part of this promotion, in which case the discounted rate will be \$0.00.

This offer does not apply to monthly recurring charges for additional lines, usage charges, other optional features, or applicable taxes and surcharges.

Customers are only eligible to subscribe for one promotional period; customers may not re-enroll after the twelve month promotional benefit period ends.

This offer is not available to employees of the Company, or to Lifeline Service customers. Customers participating in this offer may not participate in other promotional offers pertaining to monthly recurring charges.

**8. PROMOTIONAL OFFERINGS****8.2. PROMOTIONS****8.2.37. MONTHLY RECURRING CHARGE PROMOTION**

To be eligible for this promotion customers must:

- enroll in this promotion prior to December 31, 2010 during a Company initiated contact; or contact the company and request this promotion; and (C)
- subscribe to (1) local service (access line); (2) to the Unlimited Usage Offer; and (3) to the Multi-Feature Pack; and (4) Voicemail; and continue subscription without interruption through the term of this promotion.

Eligible customers will receive discounted rates for the above phone charges totaling the amount listed below for each of the next 12 (twelve) consecutive months:

	<u>Promotional Monthly Recurring Rate</u>
Customer with Phone Service Only:	\$40.00
Customer with Phone Service and High Speed Internet:	\$30.00
Customer with Phone Service and Basic/Classic Video Service:	\$25.00
Customer with Phone Service, Basic/Classic Video Service and High Speed Internet:	\$25.00

In addition, Customers subscribing to Phone Service and one or more other non-regulated services will receive a waiver of the non-recurring installation charge.

This offer does not apply to monthly recurring charges for additional lines, usage charges, other optional features, or applicable taxes and surcharges.

Customers must meet eligibility requirements described above and in Section 8.2, preceding. This offer is not available to employees of the Company, or to Lifeline Service customers. Customers participating in this offer may not participate in other promotional offers pertaining to monthly recurring charges. (C)  
(C)

**8. PROMOTIONAL OFFERINGS**

**8.2. PROMOTIONS**

**8.2.38. ACTIVATION CHARGE PROMOTION**

To be eligible for this promotion customers must:

- enroll in this promotion prior to December 31, 2010 during a Company initiated contact; or contact the company and request this promotion; and: (C)
- newly subscribe to 1) local service; 2) the Unlimited Usage Offer; and 3) the Multi-Feature Pack; and also subscribe to Insight High Speed Internet service; or
- enroll in this promotion prior to December 31, 2010 during a Company initiated direct sales contact and
- newly subscribe to 1) local service; 2) the Unlimited Usage Offer; and 3) the Multi-Feature Pack. (C)

Eligible customers will receive a waiver of the Line Activation Charge.

This offer is not available to existing customers, employees of the Company, Lifeline Service customers or to former subscribers who have canceled service within the past thirty days.

**8. PROMOTIONAL OFFERINGS**

**8.2. PROMOTIONS**

**8.2.40. RESERVED FOR FUTURE USE**

(C)

(D)

(D)

**8.2.41. ADDITIONAL \$1.00 OFF DISCOUNT**

Prior to December 31, 2010 the additional \$1.00 discount will be available to customers that are not currently enrolled in any promotion and that currently subscribe to both Classic Video and Phone Service and continue subscription without interruption.

(C)

Customers will receive a discount of \$1.00 on their monthly bill.

This offer is not available to employees of the Company, or to Lifeline Service customers. Customers participating in this offer may not participate in other promotional offers pertaining to monthly recurring charges.

**8. PROMOTIONAL OFFERINGS****8.2. PROMOTIONS****8.2.42 PROMOTION (Z-09-1&2) (S-09-1&2)****(09ZPH43 – 09ZPHBB76)****(09SPH43 – 09SPHBB81)**

This promotion is available to customers residing in Evansville, Princeton and Jeffersonville local serving areas. To be eligible for this promotion customers must:

- enroll in this promotion prior to December 31, 2010 as part of a Company initiated contact; or contact the company and request this promotion; (C)
- subscribe to 1) local service (access line); 2) the Unlimited Usage Offer; 3) the Multi-Feature Pack; and 4) Voicemail; and continue to subscription without interruption through the term of this promotion; and
- have either completed one or two Insight promotions for phone service, with a benefit period that has expired prior to December 31, 2010, or completed one or two promotions for Phone Service and High Speed Internet Service that expired during that period. (C)

Eligible customers will receive discounted rates for the above phone charges totaling a discounted rate of \$43.00, applicable on the customer's next twelve (12) consecutive monthly bills.

This offer does not apply to monthly recurring charges for additional lines, usage charges, other optional features, or applicable taxes and surcharges.

Customers must meet eligibility requirements described above and in Section 8.2, preceding. This offer is not available to employees of the Company, or to Lifeline Service customers. Customers participating in this offer may not participate in other promotional offers pertaining to monthly recurring charges. (C)  
(C)

**8. PROMOTIONAL OFFERINGS****8.2. PROMOTIONS****8.2.43 PROMOTION (Z09-3)  
(09ZCLPH63)**

This promotion is available to customers residing in Evansville, Princeton and Jeffersonville local serving areas. To be eligible for this promotion customers must:

- enroll in this promotion prior to December 31, 2010 as part of a Company initiated contact; or contact the company and request this promotion; (C)
- subscribe to 1) local service (access line); 2) the Unlimited Usage Offer; 3) the Multi-Feature Pack; and 4) Voicemail; and continue to subscription without interruption through the term of this promotion; and
- have previously subscribed to High Speed Internet Service and have completed an Insight promotion for Phone Service with both High Speed Internet Service and Classic Video Service, with a benefit period that has expired prior to December 31, 2010. (C)

Eligible customers will receive discounted rates for the above phone charges totaling a discounted rate of \$28.00, applicable on the customer's next twelve (12) consecutive monthly bills.

This offer does not apply to monthly recurring charges for additional lines, usage charges, other optional features, or applicable taxes and surcharges.

Customers must meet eligibility requirements described above and in Section 8.2, preceding. This offer is not available to employees of the Company, or to Lifeline Service customers. Customers participating in this offer may not participate in other promotional offers pertaining to monthly recurring charges. (C)  
(C)

**8. PROMOTIONAL OFFERINGS****8.2. PROMOTIONS****8.2.44 PROMOTION (Z-09-2 & 3) (S-09-2 & 3)  
(09ZCLPH78 – 09ZBUN105)  
(09SCLPH78 – 09SBUN105)**

This promotion is available to customers residing in Evansville and Princeton local serving areas. To be eligible for this promotion customers must:

- enroll in this promotion prior to December 31, 2010 as part of a Company initiated contact; or contact the company and request this promotion; (C)
- subscribe to 1) local service (access line); 2) the Unlimited Usage Offer; 3) the Multi-Feature Pack; and 4) Voicemail; and continue to subscription without interruption through the term of this promotion; and
- have either completed one or two Insight promotions for Classic Video and Phone Service with a benefit period that has expired prior to December 31, 2010, or completed one or two Insight promotions for Phone, High Speed Internet and Classic Video service that expired during that period. (C)

Eligible customers will receive discounted rates for the above phone charges totaling a discounted rate of \$33.00), applicable on the customer's next twelve (12) consecutive monthly bills.

This offer does not apply to monthly recurring charges for additional lines, usage charges, other optional features, or applicable taxes and surcharges.

Customers must meet eligibility requirements described above and in Section 8.2, preceding. This offer is not available to employees of the Company, or to Lifeline Service customers. Customers participating in this offer may not participate in other promotional offers pertaining to monthly recurring charges. (C)  
(C)

**8. PROMOTIONAL OFFERINGS****8.2. PROMOTIONS****8.2.45 PROMOTION (Z -09-2 & 3) (S -09-2 & 3)****(09ZPH35 – 09ZPHBB63)****(09SPH35 – 09SPHBB63)**

This promotion is available to customers residing in Evansville, and Princeton local serving areas. To be eligible for this promotion customers must:

- enroll in this promotion prior to December 31, 2010 as part of a Company initiated contact; or contact the company and request this promotion; (C)
- subscribe to 1) local service (access line); 2) the Unlimited Usage Offer; 3) the Multi-Feature Pack; and 4) Voicemail; and continue to subscription without interruption through the term of this promotion; and
- have been either a High Speed Internet or Video customer and completed one or two promotions for High Speed Internet, or Classic Video and Phone with a benefit period that has expired prior to December 31, 2010; or a Classic Video Customer who subsequently added Phone and High Speed Internet at the same time and has completed one or two promotions for those three services that expired during that period. (C)

Eligible customers will receive discounted rates for the above phone charges totaling a discounted rate of \$35.00, applicable on the customer's next twelve (12) consecutive monthly bills.

This offer does not apply to monthly recurring charges for additional lines, usage charges, other optional features, or applicable taxes and surcharges.

Customers must meet eligibility requirements described above and in Section 8.2, preceding. This offer is not available to employees of the Company, or to Lifeline Service customers. Customers participating in this offer may not participate in other promotional offers pertaining to monthly recurring charges. (C)  
(C)

**8. PROMOTIONAL OFFERINGS****8.2. PROMOTIONS****8.2.46 PROMOTION (Z-09-3) (S-09-3)  
(09ZPH30 – 09SPH30) ]**

This promotion is available to customers residing in Evansville, Princeton and Jeffersonville local serving areas. To be eligible for this promotion customers must:

- enroll in this promotion prior to December 31, 2010 as part of a Company initiated contact; or contact the company and request this promotion; (C)
- subscribe to 1) local service (access line); 2) the Unlimited Usage Offer; 3) the Multi-Feature Pack; and 4) Voicemail; and continue to subscription without interruption through the term of this promotion; and
- have previously subscribed to High Speed Internet and Classic Video Service, subsequently added Phone Service and completed one or two promotions for those three services with a benefit period that has expired prior to December 31, 2010. (C)

Eligible customers will receive discounted rates for the above phone charges totaling a discounted rate of \$30.00, applicable on the customer's next twelve (12) consecutive monthly bills.

This offer does not apply to monthly recurring charges for additional lines, usage charges, other optional features, or applicable taxes and surcharges.

Customers must meet eligibility requirements described above and in Section 8.2, preceding. This offer is not available to employees of the Company, or to Lifeline Service customers. Customers participating in this offer may not participate in other promotional offers pertaining to monthly recurring charges. (C)  
(C)

**8. PROMOTIONAL OFFERINGS****8.2. PROMOTIONS****8.2.47 PROMOTION (S09-3)  
(09SCLPH63)**

This promotion is available to customers residing in Evansville, and Princeton local serving areas. To be eligible for this promotion customers must:

- enroll in this promotion prior to December 31, 2010 as part of a Company initiated contact; or contact the company and request this promotion; (C)
- subscribe to 1) local service (access line); 2) the Unlimited Usage Offer; 3) the Multi-Feature Pack; and 4) Voicemail; and continue to subscription without interruption through the term of this promotion; and
- have previously subscribed to High Speed Internet, subsequently added Phone Service and Classic Video Service and have completed one or two promotions for those three services with a benefit period that has expired prior to December 31, 2010. (C)

Eligible customers will receive discounted rates for the above phone charges totaling a discounted rate of \$30.00, applicable on the customer's next twelve (12) consecutive monthly bills.

This offer does not apply to monthly recurring charges for additional lines, usage charges, other optional features, or applicable taxes and surcharges.

Customers must meet eligibility requirements described above and in Section 8.2, preceding. This offer is not available to employees of the Company, or to Lifeline Service customers. Customers participating in this offer may not participate in other promotional offers pertaining to monthly recurring charges. (C)  
(C)

**8. PROMOTIONAL OFFERINGS****8.2. PROMOTIONS****8.2.48 PROMOTION (G-09-1 & 2)  
(GPH46 – GPHBB80)**

This promotion is available to customers residing in Evansville, and Princeton local serving areas. To be eligible for this promotion customers must:

- enroll in this promotion prior to December 31, 2010 as part of a Company initiated contact; or contact the company and request this promotion; (C)
- subscribe to 1) local service (access line); 2) the Unlimited Usage Offer; 3) the Multi-Feature Pack; and 4) Voicemail; and continue to subscription without interruption through the term of this promotion; and
- have completed three Insight promotions for either phone service or both phone service and High Speed Internet, with a benefit period that has expired prior to December 31, 2010. (C)

Eligible customers will receive discounted rates for the above phone charges totaling a discounted rate of \$46.00, applicable on the customer's next twelve (12) consecutive monthly bills.

This offer does not apply to monthly recurring charges for additional lines, usage charges, other optional features, or applicable taxes and surcharges.

Customers must meet eligibility requirements described above and in Section 8.2, preceding. This offer is not available to employees of the Company, or to Lifeline Service customers. Customers participating in this offer may not participate in other promotional offers pertaining to monthly recurring charges. (C)

**8. PROMOTIONAL OFFERINGS****8.2. PROMOTIONS****8.2.49 PROMOTION (G09-2 &3)  
(GCLPH80 – GCLPHBB106)**

This promotion is available to customers residing in Evansville, and Princeton local serving areas. To be eligible for this promotion customers must:

- enroll in this promotion prior to December 31, 2010 as part of a Company initiated contact; or contact the company and request this promotion; (C)
- subscribe to 1) local service (access line); 2) the Unlimited Usage Offer; 3) the Multi-Feature Pack; and 4) Voicemail; and continue to subscription without interruption through the term of this promotion; and
- have completed three Insight promotions, with a benefit period that has expired prior to December 31, 2010, for phone service and Classic Video, or completed three promotions for Phone Service, Classic Video Service and High Speed Internet Service, that expired during that period. (C)

Eligible customers will receive discounted rates for the above phone charges totaling a discounted rate of \$34.00, applicable on the customer's next twelve (12) consecutive monthly bills.

This offer does not apply to monthly recurring charges for additional lines, usage charges, other optional features, or applicable taxes and surcharges.

Customers must meet eligibility requirements described above and in Section 8.2, preceding. This offer is not available to employees of the Company, or to Lifeline Service customers. Customers participating in this offer may not participate in other promotional offers pertaining to monthly recurring charges. (C)  
(C)

**8. PROMOTIONAL OFFERINGS****8.2. PROMOTIONS****8.2.50 PROMOTION (G09-2 & 3)  
(GPH36 – GPHBB63)**

This promotion is available to customers residing in Evansville, and Princeton local serving areas. To be eligible for this promotion customers must:

- enroll in this promotion prior to December 31, 2010 as part of a Company initiated contact; or contact the company and request this promotion; (C)
- subscribe to 1) local service (access line); 2) the Unlimited Usage Offer; 3) the Multi-Feature Pack; and 4) Voicemail; and continue to subscription without interruption through the term of this promotion; and
- have previously subscribed to High Speed Internet or Video Service and subsequently added Phone Service and have completed three promotions for those services with a benefit period that has expired prior to December 31, 2010; or (C)
- have previously subscribed to Video Service and subsequently added Phone Service and High Speed Internet Service at the same time, and have completed three promotions for those three services with a benefit period that has expired prior to December 31, 2010. (C)

Eligible customers will receive discounted rates for the above phone charges totaling a discounted rate of \$36.00, applicable on the customer's next twelve (12) consecutive monthly bills.

This offer does not apply to monthly recurring charges for additional lines, usage charges, other optional features, or applicable taxes and surcharges.

Customers must meet eligibility requirements described above and in Section 8.2, preceding. This offer is not available to employees of the Company, or to Lifeline Service customers. Customers participating in this offer may not participate in other promotional offers pertaining to monthly recurring charges. (C)  
(C)

**8. PROMOTIONAL OFFERINGS****8.2. PROMOTIONS****8.2.51 PROMOTION (G09-3)  
(GCLPH63) (GCLPH68)**

This promotion is available to customers residing in Evansville, Princeton and Jeffersonville local serving areas. To be eligible for this promotion customers must:

- enroll in this promotion prior to December 31, 2010 as part of a Company initiated contact; or contact the company and request this promotion; (C)
- subscribe to 1) local service (access line); 2) the Unlimited Usage Offer; 3) the Multi-Feature Pack; and 4) Voicemail; and continue to subscription without interruption through the term of this promotion; and
- have previously subscribed to High Speed Internet Service and subsequently added Phone Service and Video Service at the same time and have completed three promotions for those three services with a benefit period that has expired prior to December 31, 2010. (C)

Eligible customers will receive discounted rates for the above phone charges totaling a discounted rate of \$27.00, applicable on the customer's next twelve (12) consecutive monthly bills.

This offer does not apply to monthly recurring charges for additional lines, usage charges, other optional features, or applicable taxes and surcharges.

Customers must meet eligibility requirements described above and in Section 8.2, preceding. This offer is not available to employees of the Company, or to Lifeline Service customers. Customers participating in this offer may not participate in other promotional offers pertaining to monthly recurring charges. (C)  
(C)

**8. PROMOTIONAL OFFERINGS****8.2. PROMOTIONS****8.2.52 PROMOTION (G09-3)  
(GPH31)**

This promotion is available to customers residing in Evansville, Princeton and Jeffersonville local serving areas. To be eligible for this promotion customers must:

- enroll in this promotion prior to December 31, 2010 as part of a Company initiated contact; or contact the company and request this promotion; (C)
- subscribe to 1) local service (access line); 2) the Unlimited Usage Offer; 3) the Multi-Feature Pack; and 4) Voicemail; and continue to subscription without interruption through the term of this promotion; and
- have previously subscribed to High Speed Internet Service and Video Service and subsequently added Phone Service and have completed three promotions for those three services with a benefit period that has expired prior to December 31, 2010. (C)

Eligible customers will receive discounted rates for the above phone charges totaling a discounted rate of \$31.00, applicable on the customer's next twelve (12) consecutive monthly bills.

This offer does not apply to monthly recurring charges for additional lines, usage charges, other optional features, or applicable taxes and surcharges.

Customers must meet eligibility requirements described above and in Section 8.2, preceding. This offer is not available to employees of the Company, or to Lifeline Service customers. Customers participating in this offer may not participate in other promotional offers pertaining to monthly recurring charges. (C)  
(C)

**8. PROMOTIONAL OFFERINGS****8.2. PROMOTIONS****8.2.53 PROMOTION (Z-09-2 & 3)  
(09ZCLPH78 – 09ZBUN105)**

This promotion is available to customers residing in the Jeffersonville serving area. To be eligible for this promotion customers must:

- enroll in this promotion prior to December 31, 2010 as part of a Company initiated contact; or contact the company and request this promotion; (C)
- subscribe to 1) local service (access line); 2) the Unlimited Usage Offer; 3) the Multi-Feature Pack; and 4) Voicemail; and continue to subscription without interruption through the term of this promotion; and
- have either completed one Insight promotion for Classic Video and Phone Service with a benefit period that has expired prior to December 31, 2010, or completed one Insight promotion for Phone, High Speed Internet and Classic Video service that expired during that period. (C)

Eligible customers will receive discounted rates for the above phone charges totaling a discounted rate of \$33.00, applicable on the customer's next twelve (12) consecutive monthly bills.

This offer does not apply to monthly recurring charges for additional lines, usage charges, other optional features, or applicable taxes and surcharges.

Customers must meet eligibility requirements described above and in Section 8.2, preceding. This offer is not available to employees of the Company, or to Lifeline Service customers. Customers participating in this offer may not participate in other promotional offers pertaining to monthly recurring charges. (C)  
(C)

**8. PROMOTIONAL OFFERINGS****8.2. PROMOTIONS****8.2.54 PROMOTION (S-09-2 & 3)  
(09SCLPH88 – 09SBUN115)**

This promotion is available to customers residing in the Jeffersonville serving area. To be eligible for this promotion customers must:

- enroll in this promotion prior to December 31, 2010 as part of a Company initiated contact; or contact the company and request this promotion; (C)
- subscribe to 1) local service (access line); 2) the Unlimited Usage Offer; 3) the Multi-Feature Pack; and 4) Voicemail; and continue to subscription without interruption through the term of this promotion; and
- have either completed two Insight promotions for Classic Video and Phone Service with a benefit period that has expired prior to December 31, 2010, or completed two Insight promotions for Phone, High Speed Internet and Classic Video service that expired during that period. (C)

Eligible customers will receive discounted rates for the above phone charges totaling a discounted rate of \$38.00, applicable on the customer's next twelve (12) consecutive monthly bills.

This offer does not apply to monthly recurring charges for additional lines, usage charges, other optional features, or applicable taxes and surcharges.

Customers must meet eligibility requirements described above and in Section 8.2, preceding. This offer is not available to employees of the Company, or to Lifeline Service customers. Customers participating in this offer may not participate in other promotional offers pertaining to monthly recurring charges. (C)  
(C)

## 8. PROMOTIONAL OFFERINGS

### 8.2. PROMOTIONS

#### 8.2.55 PROMOTION (Z -09-2 & 3) (09ZPH35 – 09ZPHBB63)

This promotion is available to customers residing in the Jeffersonville serving area. To be eligible for this promotion customers must:

- enroll in this promotion prior to December 31, 2010 as part of a Company initiated contact; or contact the company and request this promotion; (C)
- subscribe to 1) local service (access line); 2) the Unlimited Usage Offer; 3) the Multi-Feature Pack; and 4) Voicemail; and continue to subscription without interruption through the term of this promotion; and
- have been either a High Speed Internet or Video customer and completed one promotion for High Speed Internet, or Classic Video and Phone with a benefit period that expired prior to December 31, 2010; or a Classic Video Customer who subsequently added Phone and High Speed Internet at the same time and has completed one promotion for those three services that expired during that period. (C)

Eligible customers will receive discounted rates for the above phone charges totaling a discounted rate of \$35.00, applicable on the customer's next twelve (12) consecutive monthly bills.

This offer does not apply to monthly recurring charges for additional lines, usage charges, other optional features, or applicable taxes and surcharges.

Customers must meet eligibility requirements described above and in Section 8.2, preceding. This offer is not available to employees of the Company, or to Lifeline Service customers. Customers participating in this offer may not participate in other promotional offers pertaining to monthly recurring charges. (C)  
(C)

**8. PROMOTIONAL OFFERINGS****8.2. PROMOTIONS****8.2.56 PROMOTION (S -09-2 & 3)  
(09SPH40 – 09SPHBB68)**

This promotion is available to customers residing in the Jeffersonville serving area. To be eligible for this promotion customers must:

- enroll in this promotion prior to December 31, 2010 as part of a Company initiated contact; or contact the company and request this promotion; (C)
- subscribe to 1) local service (access line); 2) the Unlimited Usage Offer; 3) the Multi-Feature Pack; and 4) Voicemail; and continue to subscription without interruption through the term of this promotion; and
- have been either a High Speed Internet or Video customer and completed two promotions for High Speed Internet, or Classic Video and Phone with a benefit period that expired prior to December 31, 2010; or a Classic Video Customer who subsequently added Phone and High Speed Internet at the same time and has completed two promotions for those three services that expired during that period. (C)

Eligible customers will receive discounted rates for the above phone charges totaling a discounted rate of \$40.00, applicable on the customer's next twelve (12) consecutive monthly bills.

This offer does not apply to monthly recurring charges for additional lines, usage charges, other optional features, or applicable taxes and surcharges.

Customers must meet eligibility requirements described above and in Section 8.2, preceding. This offer is not available to employees of the Company, or to Lifeline Service customers. Customers participating in this offer may not participate in other promotional offers pertaining to monthly recurring charges. (C)  
(C)

**8. PROMOTIONAL OFFERINGS****8.2. PROMOTIONS****8.2.57 PROMOTION (S09-3)  
(09SCLPH68)**

This promotion is available to customers residing in the Jeffersonville serving area. To be eligible for this promotion customers must:

- enroll in this promotion prior to December 31, 2010 as part of a Company initiated contact; or contact the company and request this promotion; (C)
- subscribe to 1) local service (access line); 2) the Unlimited Usage Offer; 3) the Multi-Feature Pack; and 4) Voicemail; and continue to subscription without interruption through the term of this promotion; and
- have previously subscribed to High Speed Internet, subsequently added Phone Service and Classic Video Service and have completed one or two promotions for those three services with a benefit period that has expired prior to December 31, 2010. (C)

Eligible customers will receive discounted rates for the above phone charges totaling a discounted rate of \$28.00, applicable on the customer's next twelve (12) consecutive monthly bills.

This offer does not apply to monthly recurring charges for additional lines, usage charges, other optional features, or applicable taxes and surcharges.

Customers must meet eligibility requirements described above and in Section 8.2, preceding. This offer is not available to employees of the Company, or to Lifeline Service customers. Customers participating in this offer may not participate in other promotional offers pertaining to monthly recurring charges. (C)  
(C)

**8. PROMOTIONAL OFFERINGS****8.2. PROMOTIONS****8.2.58 PROMOTION (G-09-1 & 2)  
(GPHBB85)**

This promotion is available to customers residing in the Jeffersonville serving area. To be eligible for this promotion customers must:

- enroll in this promotion prior to December 31, 2010 as part of a Company initiated contact; or contact the company and request this promotion; (C)
- subscribe to 1) local service (access line); 2) the Unlimited Usage Offer; 3) the Multi-Feature Pack; and 4) Voicemail; and continue to subscription without interruption through the term of this promotion; and
- have completed three Insight promotions for either phone service or both phone service and High Speed Internet, with a benefit period that has expired prior to December 31, 2010. (C)

Eligible customers will receive discounted rates for the above phone charges totaling a discounted rate of \$46.00, applicable on the customer's next twelve (12) consecutive monthly bills.

This offer does not apply to monthly recurring charges for additional lines, usage charges, other optional features, or applicable taxes and surcharges.

Customers must meet eligibility requirements described above and in Section 8.2, preceding. This offer is not available to employees of the Company, or to Lifeline Service customers. Customers participating in this offer may not participate in other promotional offers pertaining to monthly recurring charges. (C)  
(C)

**8. PROMOTIONAL OFFERINGS****8.2. PROMOTIONS****8.2.59 PROMOTION (G09-2 &3)  
(GCLPH90 – GCLPHBB116)**

This promotion is available to customers residing in the Jeffersonville serving area. To be eligible for this promotion customers must:

- enroll in this promotion prior to December 31, 2010 as part of a Company initiated contact; or contact the company and request this promotion; (C)
- subscribe to 1) local service (access line); 2) the Unlimited Usage Offer; 3) the Multi-Feature Pack; and 4) Voicemail; and continue to subscription without interruption through the term of this promotion; and
- have completed three Insight promotions, with a benefit period that has expired prior to December 31, 2010, for phone service and Classic Video, or completed three promotions for Phone Service, Classic Video Service and High Speed Internet Service, that expired during that period. (C)

Eligible customers will receive discounted rates for the above phone charges totaling a discounted rate of \$39.00, applicable on the customer's next twelve (12) consecutive monthly bills.

This offer does not apply to monthly recurring charges for additional lines, usage charges, other optional features, or applicable taxes and surcharges.

Customers must meet eligibility requirements described above and in Section 8.2, preceding. This offer is not available to employees of the Company, or to Lifeline Service customers. Customers participating in this offer may not participate in other promotional offers pertaining to monthly recurring charges. (C)  
(C)

**8. PROMOTIONAL OFFERINGS****8.2. PROMOTIONS****8.2.60 PROMOTION (G09-2 & 3)  
(GPH41 – GPHBB68)**

This promotion is available to customers residing in the Jeffersonville serving area. To be eligible for this promotion customers must:

- enroll in this promotion prior to December 31, 2010 as part of a Company initiated contact; or contact the company and request this promotion; (C)
- subscribe to 1) local service (access line); 2) the Unlimited Usage Offer; 3) the Multi-Feature Pack; and 4) Voicemail; and continue to subscription without interruption through the term of this promotion; and
- have previously subscribed to High Speed Internet or Video Service and subsequently added Phone Service and have completed three promotions for those services with a benefit period that has expired prior to December 31, 2010; or (C)
- have previously subscribed to Video Service and subsequently added Phone Service and High Speed Internet Service at the same time, and have completed three promotions for those three services with a benefit period that has expired prior to December 31, 2010. (C)

Eligible customers will receive discounted rates for the above phone charges totaling a discounted rate of \$41.00, applicable on the customer's next twelve (12) consecutive monthly bills.

This offer does not apply to monthly recurring charges for additional lines, usage charges, other optional features, or applicable taxes and surcharges.

Customers must meet eligibility requirements described above and in Section 8.2, preceding. This offer is not available to employees of the Company, or to Lifeline Service customers. Customers participating in this offer may not participate in other promotional offers pertaining to monthly recurring charges. (C)  
(C)

## 8. PROMOTIONAL OFFERINGS

### 8.2. PROMOTIONS

#### 8.2.48 PROMOTION (M10)

(MPH46 – MPHBB82)

This promotion is available to customers residing in Evansville, Princeton and Jeffersonville local serving areas. To be eligible for this promotion customers must:

enroll in this promotion prior to December 31, 2010 as part of a Company initiated contact; or contact the company and request this promotion; subscribe to 1) local service (access line); 2) the Unlimited Usage Offer; 3) the Multi-Feature Pack; and 4) Voicemail; and continue to subscription without interruption through the term of this promotion; and

have completed four Insight promotions for either phone service or both phone service and High Speed Internet, with a benefit period that has expired prior to December 31, 2010.

Eligible customers will receive discounted rates for the above phone charges totaling a discounted rate of \$46.00, applicable on the customer's next twelve (12) consecutive monthly bills.

This offer does not apply to monthly recurring charges for additional lines, usage charges, other optional features, or applicable taxes and surcharges.

Customers must meet eligibility requirements described above and in Section 8.2, preceding. This offer is not available to employees of the Company, or to Lifeline Service customers. Customers participating in this offer may not participate in other promotional offers pertaining to monthly recurring charges.

**8. PROMOTIONAL OFFERINGS****8.2. PROMOTIONS****8.2.49 PROMOTION (M10)  
(MCLPH85 – MCLPHBB112)**

This promotion is available to customers residing in Evansville, and Princeton local serving areas. To be eligible for this promotion customers must:

- enroll in this promotion prior to December 31, 2010 as part of a Company initiated contact; or contact the company and request this promotion;
- subscribe to 1) local service (access line); 2) the Unlimited Usage Offer; 3) the Multi-Feature Pack; and 4) Voicemail; and continue to subscription without interruption through the term of this promotion; and
- have completed four Insight promotions, with a benefit period that has expired prior to December 31, 2010, for phone service and Classic Video, or completed four promotions for Phone Service, Classic Video Service and High Speed Internet Service, that expired during that period.

Eligible customers will receive discounted rates for the above phone charges totaling a discounted rate of \$36.00, applicable on the customer's next twelve (12) consecutive monthly bills.

This offer does not apply to monthly recurring charges for additional lines, usage charges, other optional features, or applicable taxes and surcharges.

Customers must meet eligibility requirements described above and in Section 8.2, preceding. This offer is not available to employees of the Company, or to Lifeline Service customers. Customers participating in this offer may not participate in other promotional offers pertaining to monthly recurring charges.

## 8. PROMOTIONAL OFFERINGS

### 8.2. PROMOTIONS

#### 8.2.50 PROMOTION (M10) (MPH39 – MPHBB68)

This promotion is available to customers residing in Evansville, and Princeton local serving areas. To be eligible for this promotion customers must:

- enroll in this promotion prior to December 31, 2010 as part of a Company initiated contact; or contact the company and request this promotion;
- subscribe to 1) local service (access line); 2) the Unlimited Usage Offer; 3) the Multi-Feature Pack; and 4) Voicemail; and continue to subscription without interruption through the term of this promotion; and
- have previously subscribed to High Speed Internet or Video Service and subsequently added Phone Service and have completed four promotions for those services with a benefit period that has expired prior to December 31, 2010; or
- have previously subscribed to Video Service and subsequently added Phone Service and High Speed Internet Service at the same time, and have completed four promotions for those three services with a benefit period that has expired prior to December 31, 2010.

Eligible customers will receive discounted rates for the above phone charges totaling a discounted rate of \$39.00, applicable on the customer's next twelve (12) consecutive monthly bills.

This offer does not apply to monthly recurring charges for additional lines, usage charges, other optional features, or applicable taxes and surcharges.

Customers must meet eligibility requirements described above and in Section 8.2, preceding. This offer is not available to employees of the Company, or to Lifeline Service customers. Customers participating in this offer may not participate in other promotional offers pertaining to monthly recurring charges.

## 8. PROMOTIONAL OFFERINGS

### 8.2. PROMOTIONS

#### 8.2.51 PROMOTION (M10) (MCLPH68)

This promotion is available to customers residing in Evansville, Princeton and Jeffersonville local serving areas. To be eligible for this promotion customers must:

- enroll in this promotion prior to December 31, 2010 as part of a Company initiated contact; or contact the company and request this promotion;
- subscribe to 1) local service (access line); 2) the Unlimited Usage Offer; 3) the Multi-Feature Pack; and 4) Voicemail; and continue to subscription without interruption through the term of this promotion; and
- have previously subscribed to High Speed Internet Service and subsequently added Phone Service and Video Service at the same time and have completed four promotions for those three services with a benefit period that has expired prior to December 31, 2010.

Eligible customers will receive discounted rates for the above phone charges totaling a discounted rate of \$29.00, applicable on the customer's next twelve (12) consecutive monthly bills.

This offer does not apply to monthly recurring charges for additional lines, usage charges, other optional features, or applicable taxes and surcharges.

Customers must meet eligibility requirements described above and in Section 8.2, preceding. This offer is not available to employees of the Company, or to Lifeline Service customers. Customers participating in this offer may not participate in other promotional offers pertaining to monthly recurring charges.

## 8. PROMOTIONAL OFFERINGS

### 8.2. PROMOTIONS

#### 8.2.52 PROMOTION (M10) (MPH34)

This promotion is available to customers residing in Evansville, Princeton and Jeffersonville local serving areas. To be eligible for this promotion customers must:

- enroll in this promotion prior to December 31, 2010 as part of a Company initiated contact; or contact the company and request this promotion;
- subscribe to 1) local service (access line); 2) the Unlimited Usage Offer; 3) the Multi-Feature Pack; and 4) Voicemail; and continue to subscription without interruption through the term of this promotion; and
- have previously subscribed to High Speed Internet Service and Video Service and subsequently added Phone Service and have completed four promotions for those three services with a benefit period that has expired prior to December 31, 2010.

Eligible customers will receive discounted rates for the above phone charges totaling a discounted rate of \$34.00, applicable on the customer's next twelve (12) consecutive monthly bills.

This offer does not apply to monthly recurring charges for additional lines, usage charges, other optional features, or applicable taxes and surcharges.

Customers must meet eligibility requirements described above and in Section 8.2, preceding. This offer is not available to employees of the Company, or to Lifeline Service customers. Customers participating in this offer may not participate in other promotional offers pertaining to monthly recurring charges.

## 8. PROMOTIONAL OFFERINGS

### 8.2. PROMOTIONS

#### 8.2.59 PROMOTION (M10) (MCLPH85 – MCLPHBB112)

This promotion is available to customers residing in the Jeffersonville serving area. To be eligible for this promotion customers must:

- enroll in this promotion prior to December 31, 2010 as part of a Company initiated contact; or contact the company and request this promotion;
- subscribe to 1) local service (access line); 2) the Unlimited Usage Offer; 3) the Multi-Feature Pack; and 4) Voicemail; and continue to subscription without interruption through the term of this promotion; and
- have completed four Insight promotions, with a benefit period that has expired prior to December 31, 2010, for phone service and Classic Video, or completed four promotions for Phone Service, Classic Video Service and High Speed Internet Service, that expired during that period.

Eligible customers will receive discounted rates for the above phone charges totaling a discounted rate of \$41.00, applicable on the customer's next twelve (12) consecutive monthly bills.

This offer does not apply to monthly recurring charges for additional lines, usage charges, other optional features, or applicable taxes and surcharges.

Customers must meet eligibility requirements described above and in Section 8.2, preceding. This offer is not available to employees of the Company, or to Lifeline Service customers. Customers participating in this offer may not participate in other promotional offers pertaining to monthly recurring charges.

## 8. PROMOTIONAL OFFERINGS

### 8.2. PROMOTIONS

#### 8.2.60 PROMOTION (M10) (MPH44 – MPHBB68)

This promotion is available to customers residing in the Jeffersonville serving area. To be eligible for this promotion customers must:

- enroll in this promotion prior to December 31, 2010 as part of a Company initiated contact; or contact the company and request this promotion;
- subscribe to 1) local service (access line); 2) the Unlimited Usage Offer; 3) the Multi-Feature Pack; and 4) Voicemail; and continue to subscription without interruption through the term of this promotion; and
- have previously subscribed to High Speed Internet or Video Service and subsequently added Phone Service and have completed four promotions for those services with a benefit period that has expired prior to December 31, 2010; or
- have previously subscribed to Video Service and subsequently added Phone Service and High Speed Internet Service at the same time, and have completed four promotions for those three services with a benefit period that has expired prior to December 31, 2010.

Eligible customers will receive discounted rates for the above phone charges totaling a discounted rate of \$44.00, applicable on the customer's next twelve (12) consecutive monthly bills.

This offer does not apply to monthly recurring charges for additional lines, usage charges, other optional features, or applicable taxes and surcharges.

Customers must meet eligibility requirements described above and in Section 8.2, preceding. This offer is not available to employees of the Company, or to Lifeline Service customers. Customers participating in this offer may not participate in other promotional offers pertaining to monthly recurring charges.

## 8. PROMOTIONAL OFFERINGS

### 8.2. PROMOTIONS

#### 8.2.60 PROMOTION (50-50-#1)

This promotion is available to customers residing in the Evansville local serving area. To be eligible for this promotion Customers must:

- enroll in this promotion prior to November 15, 2010 during a Company initiated contact; or contact the company and request this promotion;
- newly subscribe to local service (including access line, the Unlimited Usage Offer; the Multi-Feature Pack; and Voicemail) as part of a package offer including both High Speed Internet Service and Video Service; and continue subscription without interruption through the term of this promotion;
- either: (1) agree to enter into a Term Agreement of twenty-four months, during which time the customer will not cancel any service included in the package offer, and which is subject to a Termination Charge for early cancellation; or (2) choose to decline a Term Agreement and receive the promotional rate for a lesser term, as described below; and
- meet all eligibility requirements for subscribing to that package offer, which may include credit approval and, if applicable, an optional term of service commitment that includes termination fees applicable if the Customer cancels service prior to the term commitment.

Eligible Customers who choose to select a term commitment will receive a discounted rate of \$25.00 for the above phone charge, applicable on the Customer's next twelve (24) consecutive monthly bills.

Eligible Customers who choose to decline a term commitment will receive a discounted rate of \$25.00 for the above phone charge, applicable on the Customer's next twelve (12) consecutive monthly bills.

All other recurring and/or non-recurring charges (including installation charges, applicable taxes and fees) will apply. All charges for associated services will also apply. Other discounts or incentives may apply to other services included in the package and may include reduced rates and/or gifts of general merchandise.

If the Customer cancels service prior to the end of the Term Agreement, a Termination Charge of \$600.00 will apply. The Termination Charge will be prorated based on the number of remaining months in the Customer's term commitment. In the case of a partial month, the time will be rounded up to a full month.

## 8. PROMOTIONAL OFFERINGS

### 8.2. PROMOTIONS

#### 8.2.61 PROMOTION (50-50-#2)

This promotion is available to customers residing in the Evansville local serving area. To be eligible for this promotion Customers must:

- enroll in this promotion prior to November 15, 2010 during a Company initiated contact; or contact the company and request this promotion;
- newly subscribe to local service (including access line, the Unlimited Usage Offer; the Multi-Feature Pack; and Voicemail) as part of a package offer including Video Service; and continue subscription without interruption through the term of this promotion;
- either: (1) agree to enter into a Term Agreement of twenty-four months, during which time the customer will not cancel any service included in the package offer, and which is subject to a Termination Charge for early cancellation; or (2) choose to decline a Term Agreement and receive the promotional rate for a lesser term, as described below; and
- meet all eligibility requirements for subscribing to that package offer, which may include credit approval and, if applicable, an optional term of service commitment that includes termination fees applicable if the Customer cancels service prior to the term commitment.

Eligible Customers who choose to select a term commitment will receive a discounted rate of \$20.00 for the above phone charge, applicable on the Customer's next twelve (24) consecutive monthly bills.

Eligible Customers who choose to decline a term commitment will receive a discounted rate of \$20.00 for the above phone charge, applicable on the Customer's next twelve (12) consecutive monthly bills.

All other recurring and/or non-recurring charges (including installation charges, applicable taxes and fees) will apply. All charges for associated services will also apply. Other discounts or incentives may apply to other services included in the package and may include reduced rates or gifts of general merchandise.

If the Customer cancels service prior to the end of the Term Agreement, a Termination Charge of \$300.00 will apply. The Termination Charge will be prorated based on the number of remaining months in the Customer's term commitment. In the case of a partial month, the time will be rounded up to a full month. This offer does not apply to monthly recurring charges for additional lines, usage charges, other optional features, or applicable taxes and surcharges.

## 8. PROMOTIONAL OFFERINGS

### 8.2. PROMOTIONS

#### 8.2.62 PROMOTION (50-50-#3)

This promotion is available to customers residing in the Evansville local serving area. To be eligible for this promotion Customers must:

- enroll in this promotion prior to November 15, 2010 during a Company initiated contact; or contact the company and request this promotion;
- newly subscribe to local service (including access line, the Unlimited Usage Offer; the Multi-Feature Pack; and Voicemail) as part of a package offer including High Speed Internet Service; and continue subscription without interruption through the term of this promotion;
- either: (1) agree to enter into a Term Agreement of twenty-four months, during which time the customer will not cancel any service included in the package offer, and which is subject to a Termination Charge for early cancellation; or (2) choose to decline a Term Agreement and receive the promotional rate for a lesser term, as described below; and
- meet all eligibility requirements for subscribing to that package offer, which may include credit approval and, if applicable, an optional term of service commitment that includes termination fees applicable if the Customer cancels service prior to the term commitment.

Eligible Customers who choose to select a term commitment, will receive either (a) a discounted rate of \$20.00 for the above phone charge, applicable on the Customer's next twelve (24) consecutive monthly bills; or (b) a discounted rate of \$30.00 for the above phone charge, applicable on the Customer's next twelve (24) consecutive monthly bills if they also choose to accept a promotional gift of general merchandise.

Eligible Customers who choose to decline a term commitment, will receive a discounted rate of \$20.00 for the above phone charge, applicable on the Customer's next twelve (12) consecutive monthly bills.

All other recurring and/or non-recurring charges (including installation charges, applicable taxes and fees) will apply. All charges for associated services will also apply. Other discounts or incentives may apply to other non-regulated services included in the package and may include reduced rates or gifts of general merchandise.

If the Customer cancels service prior to the end of the Term Agreement, a Termination Charge of \$300.00 will apply. The Termination Charge will be prorated based on the number of remaining months in the Customer's term commitment. In the case of a partial month, the time will be rounded up to a full month.

**8. PROMOTIONAL OFFERINGS****8.3. 2011 PROMOTIONAL OFFERINGS****8.3.1. MONTHLY RECURRING CHARGE PROMOTION**

To be eligible for this promotion customers must:

- enroll in this promotion between January 1, 2011 and December 31, 2011 during a Company initiated contact; or contact the company and request this promotion; and (C)
- subscribe to (1) local service (access line); (2) to the Unlimited Usage Offer; and (3) to the Multi-Feature Pack; and (4) Voicemail; and continue subscription without interruption through the term of this promotion.

Eligible customers will receive discounted rates for the above phone charges totaling the amount listed below for each of the next 12 (twelve) consecutive months:

	<u>Promotional Monthly Recurring Rate</u>
Customer with Phone Service Only:	\$45.00
Customer with Phone Service, Basic/Classic Video Service and/or High Speed Internet:	\$30.00

In addition, Customers subscribing to Phone Service and one or more other non-regulated services will receive a waiver of the non-recurring installation charge.

At the end of this promotion the Customer will be charged the non-promotional tariffed rate or, at the company's discretion, may be automatically transferred to another promotion, if eligible for that promotion. This offer does not apply to monthly recurring charges for additional lines, usage charges, other optional features, or applicable taxes and surcharges.

Customers must meet eligibility requirements described above and in Section 8.2, preceding. This offer is not available to employees of the Company, or to Lifeline Service customers. Customers participating in this offer may not participate in other promotional offers pertaining to monthly recurring charges.

**8. PROMOTIONAL OFFERINGS****8.3. 2011 PROMOTIONAL OFFERINGS (CONT'D)****8.3.2. ACTIVATION CHARGE PROMOTION**

To be eligible for this promotion customers must:

- enroll in this promotion between January 1, 2011 and December 31, 2011 during a Company initiated contact; or contact the company and request this promotion; and: (C)
- newly subscribe to 1) local service; 2) the Unlimited Usage Offer; and 3) the Multi-Feature Pack; and also subscribe to Insight High Speed Internet service; or
- enroll in this promotion between January 1, 2011 and December 31, 2011 during a Company initiated direct sales contact and (C)
- newly subscribe to 1) local service; 2) the Unlimited Usage Offer; and 3) the Multi-Feature Pack.

Eligible customers will receive a waiver of the Line Activation Charge.

This offer is not available to existing customers, employees of the Company, Lifeline Service customers or to former subscribers who have canceled service within the past thirty days.

**8.3.3. ADDITIONAL \$1.00 OFF DISCOUNT**

Between January 1, 2011 and December 31, 2011 the additional \$1.00 discount will be available to customers that are not currently enrolled in any promotion and that currently subscribe to both Classic Video and Phone Service and continue subscription without interruption.

Customers will receive a discount of \$1.00 on their monthly bill.

This offer is not available to employees of the Company, or to Lifeline Service customers. Customers participating in this offer may not participate in other promotional offers pertaining to monthly recurring charges.

**8. PROMOTIONAL OFFERINGS****8.3. 2011 PROMOTIONAL OFFERINGS (CONT'D)****8.3.4. PROMOTION**

11Y2PH48T  
11Y2BB86T  
11Y2PBB86T

This promotion is available to customers residing in Evansville, Princeton and Jeffersonville local serving areas. To be eligible for this promotion customers must:

- enroll in this promotion between January 1, 2011 and December 31, 2011 as part of a Company initiated contact; or contact the company and request this promotion; (C)
- subscribe to 1) local service (access line); 2) the Unlimited Usage Offer; 3) the Multi-Feature Pack; and 4) Voicemail; and continue to subscription without interruption through the term of this promotion; and
- have either completed one or two promotions for phone service, with a benefit period that has expired between January 1, 2011 and December 31, 2011, or completed one or two promotions for Phone Service and High Speed Internet Service that expired during that period. (C)

Eligible customers will receive discounted rates for the above phone charges totaling a discounted rate of \$48.00, applicable on the customer's next twelve (12) consecutive monthly bills. At the end of this promotion the Customer will be charged the non-promotional tariffed rate or, at the company's discretion, may be automatically transferred to another promotion, if eligible for that promotion.

This offer does not apply to monthly recurring charges for additional lines, usage charges, other optional features, or applicable taxes and surcharges.

Customers must meet eligibility requirements described above and in Section 8.2, preceding. This offer is not available to employees of the Company, or to Lifeline Service customers. Customers participating in this offer may not participate in other promotional offers pertaining to monthly recurring charges.

**8. PROMOTIONAL OFFERINGS****8.3. 2011 PROMOTIONAL OFFERINGS (CONT'D)****8.3.5. PROMOTION**

11Y2CCPL73T

11Y2CLP68T

This promotion is available to customers residing in Evansville, Princeton and Jeffersonville local serving areas. To be eligible for this promotion customers must:

- enroll in this promotion between January 1, 2011 and December 31, 2011 as part of a Company initiated contact; or contact the company and request this promotion; (C)
- subscribe to 1) local service (access line); 2) the Unlimited Usage Offer; 3) the Multi-Feature Pack; and 4) Voicemail; and continue to subscription without interruption through the term of this promotion; and
- have previously subscribed to High Speed Internet Service and have completed one or two promotions for Phone Service with both High Speed Internet Service and Classic Video Service, with a benefit period that has expired between January 1, 2011 and December 31, 2011. (C)

Eligible customers will receive discounted rates for the above phone charges totaling a discounted rate of \$33.00, applicable on the customer's next twelve (12) consecutive monthly bills. At the end of this promotion the Customer will be charged the non-promotional tariffed rate or, at the company's discretion, may be automatically transferred to another promotion, if eligible for that promotion.

This offer does not apply to monthly recurring charges for additional lines, usage charges, other optional features, or applicable taxes and surcharges.

Customers must meet eligibility requirements described above and in Section 8.2, preceding. This offer is not available to employees of the Company, or to Lifeline Service customers. Customers participating in this offer may not participate in other promotional offers pertaining to monthly recurring charges.

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## 8. PROMOTIONAL OFFERINGS

### 8.3. 2011 PROMOTIONAL OFFERINGS (CONT'D)

#### 8.3.6. PROMOTION

11Y2CLP88T  
11Y2TP120T  
11Y2TP125T  
11Y2PBB68T  
11Y2PH38T

This promotion is available to customers residing in Evansville and Princeton and Jeffersonville local serving areas. To be eligible for this promotion customers must:

- enroll in this promotion between January 1, 2011 and December 31, 2011 as part of a Company initiated contact; or contact the company and request this promotion; (C)
- subscribe to 1) local service (access line); 2) the Unlimited Usage Offer; 3) the Multi-Feature Pack; and 4) Voicemail; and continue to subscription without interruption through the term of this promotion; and
- have either completed one or two promotions for Classic Video and Phone Service with a benefit period that has expired between January 1, 2011 and December 31, 2011, or completed one or two promotions for Phone, High Speed Internet and Classic Video service that expired during that period. (C)

Eligible customers will receive discounted rates for the above phone charges totaling a discounted rate of \$38.00 applicable on the customer's next twelve (12) consecutive monthly bills. At the end of this promotion the Customer will be charged the non-promotional tariffed rate or, at the company's discretion, may be automatically transferred to another promotion, if eligible for that promotion.

This offer does not apply to monthly recurring charges for additional lines, usage charges, other optional features, or applicable taxes and surcharges.

Customers must meet eligibility requirements described above and in Section 8.2, preceding. This offer is not available to employees of the Company, or to Lifeline Service customers. Customers participating in this offer may not participate in other promotional offers pertaining to monthly recurring charges.

## 8. PROMOTIONAL OFFERINGS

### 8.3. 2011 PROMOTIONAL OFFERINGS (CONT'D)

#### 8.3.7. PROMOTION

11Y2PBB73T  
11Y2PH40T

This promotion is available to customers residing in Evansville, and Princeton and Jeffersonville local serving areas. To be eligible for this promotion customers must:

- enroll in this promotion between January 1, 2011 and December 31, 2011 as part of a Company initiated contact; or contact the company and request this promotion; (C)
- subscribe to 1) local service (access line); 2) the Unlimited Usage Offer; 3) the Multi-Feature Pack; and 4) Voicemail; and continue to subscription without interruption through the term of this promotion; and
- have been either a High Speed Internet or Video customer and completed one or two promotions for High Speed Internet, or Classic Video and Phone with a benefit period that has expired between January 1, 2011 and December 31, 2011; or a Classic Video Customer who subsequently added Phone and High Speed Internet at the same time and has completed one or two promotions for those three services that expired during that period. (C)

Eligible customers will receive discounted rates for the above phone charges totaling a discounted rate of \$40.00, applicable on the customer's next twelve (12) consecutive monthly bills. At the end of this promotion the Customer will be charged the non-promotional tariffed rate or, at the company's discretion, may be automatically transferred to another promotion, if eligible for that promotion.

This offer does not apply to monthly recurring charges for additional lines, usage charges, other optional features, or applicable taxes and surcharges.

Customers must meet eligibility requirements described above and in Section 8.2, preceding. This offer is not available to employees of the Company, or to Lifeline Service customers. Customers participating in this offer may not participate in other promotional offers pertaining to monthly recurring charges.

**8. PROMOTIONAL OFFERINGS****8.3. 2011 PROMOTIONAL OFFERINGS (CONT'D)****8.3.8. PROMOTION**

11Y2CLP80T  
11Y2PH35T  
11Y2P115T  
11Y2TP120T

This promotion is available to customers residing in Evansville, Princeton and Jeffersonville local serving areas. To be eligible for this promotion customers must:

- enroll in this promotion between January 1, 2011 and December 31, 2011 as part of a Company initiated contact; or contact the company and request this promotion; (C)
- subscribe to 1) local service (access line); 2) the Unlimited Usage Offer; 3) the Multi-Feature Pack; and 4) Voicemail; and continue to subscription without interruption through the term of this promotion; and
- have previously subscribed to High Speed Internet and Classic Video Service, subsequently added Phone Service and completed one or two promotions for those three services with a benefit period that has expired between January 1, 2011 and December 31, 2011. (C)

Eligible customers will receive discounted rates for the above phone charges totaling a discounted rate of \$35.00, applicable on the customer's next twelve (12) consecutive monthly bills. At the end of this promotion the Customer will be charged the non-promotional tariffed rate or, at the company's discretion, may be automatically transferred to another promotion, if eligible for that promotion.

This offer does not apply to monthly recurring charges for additional lines, usage charges, other optional features, or applicable taxes and surcharges.

Customers must meet eligibility requirements described above and in Section 8.2, preceding. This offer is not available to employees of the Company, or to Lifeline Service customers. Customers participating in this offer may not participate in other promotional offers pertaining to monthly recurring charges.

**8. PROMOTIONAL OFFERINGS****8.3. 2011 PROMOTIONAL OFFERINGS (CONT'D)****8.3.9. PROMOTION**

11Y4PH49T  
11Y4PB86T  
11Y4PB88T

This promotion is available to customers residing in Evansville, and Princeton and Jeffersonville local serving areas. To be eligible for this promotion customers must:

- enroll in this promotion between January 1, 2011 and December 31, 2011 as part of a Company initiated contact; or contact the company and request this promotion; (C)
- subscribe to 1) local service (access line); 2) the Unlimited Usage Offer; 3) the Multi-Feature Pack; and 4) Voicemail; and continue to subscription without interruption through the term of this promotion; and
- have completed three or four promotions for either phone service or both phone service and High Speed Internet, with a benefit period that has expired between January 1, 2011 and December 31, 2011. (C)

Eligible customers will receive discounted rates for the above phone charges totaling a discounted rate of \$49.00, applicable on the customer's next twelve (12) consecutive monthly bills. At the end of this promotion the Customer will be charged the non-promotional tariffed rate or, at the company's discretion, may be automatically transferred to another promotion, if eligible for that promotion.

This offer does not apply to monthly recurring charges for additional lines, usage charges, other optional features, or applicable taxes and surcharges.

Customers must meet eligibility requirements described above and in Section 8.2, preceding. This offer is not available to employees of the Company, or to Lifeline Service customers. Customers participating in this offer may not participate in other promotional offers pertaining to monthly recurring charges.

## 8. PROMOTIONAL OFFERINGS

### 8.3. 2011 PROMOTIONAL OFFERINGS (CONT'D)

#### 8.3.10. PROMOTION

11Y4PH37T  
11Y4CLP86T

This promotion is available to customers residing in Evansville, and Princeton local serving areas. To be eligible for this promotion customers must:

- enroll in this promotion between January 1, 2011 and December 31, 2011 as part of a Company initiated contact; or contact the company and request this promotion; (C)
- subscribe to 1) local service (access line); 2) the Unlimited Usage Offer; 3) the Multi-Feature Pack; and 4) Voicemail; and continue to subscription without interruption through the term of this promotion; and
- have completed three or four promotions, with a benefit period that has expired between January 1, 2011 and December 31, 2011, for phone service and Classic Video, or completed three or four promotions for Phone Service, Classic Video Service and High Speed Internet Service, that expired during that period. (C)

Eligible customers will receive discounted rates for the above phone charges totaling a discounted rate of \$37.00, applicable on the customer's next twelve (12) consecutive monthly bills. At the end of this promotion the Customer will be charged the non-promotional tariffed rate or, at the company's discretion, may be automatically transferred to another promotion, if eligible for that promotion.

This offer does not apply to monthly recurring charges for additional lines, usage charges, other optional features, or applicable taxes and surcharges.

Customers must meet eligibility requirements described above and in Section 8.2, preceding. This offer is not available to employees of the Company, or to Lifeline Service customers. Customers participating in this offer may not participate in other promotional offers pertaining to monthly recurring charges.

## 8. PROMOTIONAL OFFERINGS

### 8.3. 2011 PROMOTIONAL OFFERINGS (CONT'D)

#### 8.3.11. PROMOTION

11Y4PH39T  
11Y4PB69T  
11Y4CLP91T  
11Y4TP121T  
11Y4TP127T

This promotion is available to customers residing in Evansville, and Princeton local serving areas. To be eligible for this promotion customers must:

- enroll in this promotion between January 1, 2011 and December 31, 2011 as part of a Company initiated contact; or contact the company and request this promotion; (C)
- subscribe to 1) local service (access line); 2) the Unlimited Usage Offer; 3) the Multi-Feature Pack; and 4) Voicemail; and continue to subscription without interruption through the term of this promotion; and
- have previously subscribed to High Speed Internet or Video Service and subsequently added Phone Service and have completed three or four promotions for those services with a benefit period that has expired between January 1, 2011 and December 31, 2011; or (C)
- have previously subscribed to Video Service and subsequently added Phone Service and High Speed Internet Service at the same time, and have completed three or four promotions for those three services with a benefit period that has expired between January 1, 2011 and December 31, 2011. (C)

Eligible customers will receive discounted rates for the above phone charges totaling a discounted rate of \$39.00, applicable on the customer's next twelve (12) consecutive monthly bills. At the end of this promotion the Customer will be charged the non-promotional tariffed rate or, at the company's discretion, may be automatically transferred to another promotion, if eligible for that promotion.

This offer does not apply to monthly recurring charges for additional lines, usage charges, other optional features, or applicable taxes and surcharges.

Customers must meet eligibility requirements described above and in Section 8.2, preceding. This offer is not available to employees of the Company, or to Lifeline Service customers. Customers participating in this offer may not participate in other promotional offers pertaining to monthly recurring charges.

**8. PROMOTIONAL OFFERINGS****8.3. 2011 PROMOTIONAL OFFERINGS (CONT'D)****8.3.12. PROMOTION**

11Y4CLP69T

This promotion is available to customers residing in Evansville, Princeton and Jeffersonville local serving areas. To be eligible for this promotion customers must:

- enroll in this promotion between January 1, 2011 and December 31, 2011 as part of a Company initiated contact; or contact the company and request this promotion; (C)
- subscribe to 1) local service (access line); 2) the Unlimited Usage Offer; 3) the Multi-Feature Pack; and 4) Voicemail; and continue to subscription without interruption through the term of this promotion; and
- have previously subscribed to High Speed Internet Service and subsequently added Phone Service and Video Service at the same time and have completed three or four promotions for those three services with a benefit period that has expired between January 1, 2011 and December 31, 2011. (C)

Eligible customers will receive discounted rates for the above phone charges totaling a discounted rate of \$30.00, applicable on the customer's next twelve (12) consecutive monthly bills. At the end of this promotion the Customer will be charged the non-promotional tariffed rate or, at the company's discretion, may be automatically transferred to another promotion, if eligible for that promotion.

This offer does not apply to monthly recurring charges for additional lines, usage charges, other optional features, or applicable taxes and surcharges.

Customers must meet eligibility requirements described above and in Section 8.2, preceding. This offer is not available to employees of the Company, or to Lifeline Service customers. Customers participating in this offer may not participate in other promotional offers pertaining to monthly recurring charges.

**8. PROMOTIONAL OFFERINGS****8.3. 2011 PROMOTIONAL OFFERINGS (CONT'D)****8.3.13. PROMOTION**

11Y4PH34T

This promotion is available to customers residing in Evansville, Princeton and Jeffersonville local serving areas. To be eligible for this promotion customers must:

- enroll in this promotion January 1, 2011 and December 31, 2011 as part of a Company initiated contact; or contact the company and request this promotion; (C)
- subscribe to 1) local service (access line); 2) the Unlimited Usage Offer; 3) the Multi-Feature Pack; and 4) Voicemail; and continue to subscription without interruption through the term of this promotion; and
- have previously subscribed to High Speed Internet Service and Video Service and subsequently added Phone Service and have completed three or four promotions for those three services with a benefit period that has expired prior to December 31, 2011. (C)

Eligible customers will receive discounted rates for the above phone charges totaling a discounted rate of \$34.00, applicable on the customer's next twelve (12) consecutive monthly bills. At the end of this promotion the Customer will be charged the non-promotional tariffed rate or, at the company's discretion, may be automatically transferred to another promotion, if eligible for that promotion.

This offer does not apply to monthly recurring charges for additional lines, usage charges, other optional features, or applicable taxes and surcharges.

Customers must meet eligibility requirements described above and in Section 8.2, preceding. This offer is not available to employees of the Company, or to Lifeline Service customers. Customers participating in this offer may not participate in other promotional offers pertaining to monthly recurring charges.

**8. PROMOTIONAL OFFERINGS****8.3. 2011 PROMOTIONAL OFFERINGS (CONT'D)****8.3.14. PROMOTION**

11Y4CLP74T

This promotion is available to customers residing in the Jeffersonville serving area. To be eligible for this promotion customers must:

- enroll in this promotion between January 1, 2011 and December 31, 2011 as part of a Company initiated contact; or contact the company and request this promotion; (C)
- subscribe to 1) local service (access line); 2) the Unlimited Usage Offer; 3) the Multi-Feature Pack; and 4) Voicemail; and continue to subscription without interruption through the term of this promotion; and
- have completed three or four promotions, with a benefit period that has expired between January 1, 2011 and December 31, 2011, for phone service and Classic Video, or completed three or four promotions for Phone Service, Classic Video Service and High Speed Internet Service, that expired during that period. (C)

Eligible customers will receive discounted rates for the above phone charges totaling a discounted rate of \$42.00, applicable on the customer's next twelve (12) consecutive monthly bills. At the end of this promotion the Customer will be charged the non-promotional tariffed rate or, at the company's discretion, may be automatically transferred to another promotion, if eligible for that promotion.

This offer does not apply to monthly recurring charges for additional lines, usage charges, other optional features, or applicable taxes and surcharges.

Customers must meet eligibility requirements described above and in Section 8.2, preceding. This offer is not available to employees of the Company, or to Lifeline Service customers. Customers participating in this offer may not participate in other promotional offers pertaining to monthly recurring charges.

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**8. PROMOTIONAL OFFERINGS****8.3. 2011 PROMOTIONAL OFFERINGS (CONT'D)****8.3.15. PROMOTION**

11Y4CLP74T

This promotion is available to customers residing in the Jeffersonville serving area. To be eligible for this promotion customers must:

- enroll in this promotion between January 1, 2011 and December 31, 2011 as part of a Company initiated contact; or contact the company and request this promotion; (C)
- subscribe to 1) local service (access line); 2) the Unlimited Usage Offer; 3) the Multi-Feature Pack; and 4) Voicemail; and continue to subscription without interruption through the term of this promotion; and
- have previously subscribed to High Speed Internet or Video Service and subsequently added Phone Service and have completed three or four promotions for those services with a benefit period that has expired between January 1, 2011 and December 31, 2011; or (C)
- have previously subscribed to Video Service and subsequently added Phone Service and High Speed Internet Service at the same time, and have completed three or four promotions for those three services with a benefit period that has expired between January 1, 2011 and December 31, 2011. (C)

Eligible customers will receive discounted rates for the above phone charges totaling a discounted rate of \$44.00, applicable on the customer's next twelve (12) consecutive monthly bills. At the end of this promotion the Customer will be charged the non-promotional tariffed rate or, at the company's discretion, may be automatically transferred to another promotion, if eligible for that promotion.

This offer does not apply to monthly recurring charges for additional lines, usage charges, other optional features, or applicable taxes and surcharges.

Customers must meet eligibility requirements described above and in Section 8.2, preceding. This offer is not available to employees of the Company, or to Lifeline Service customers. Customers participating in this offer may not participate in other promotional offers pertaining to monthly recurring charges.

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**8. PROMOTIONAL OFFERINGS****8.3. 2011 PROMOTIONAL OFFERINGS (CONT'D)****8.3.16. PROMOTION**

11Y4PH42T

This promotion is available to customers residing in Evansville, and Princeton local serving areas. To be eligible for this promotion customers must:

- enroll in this promotion between January 1, 2011 and December 31, 2011 as part of a Company initiated contact; or contact the company and request this promotion; (C)
- subscribe to 1) local service (access line); 2) the Unlimited Usage Offer; 3) the Multi-Feature Pack; and 4) Voicemail; and continue to subscription without interruption through the term of this promotion; and
- have previously subscribed to High Speed Internet or Video Service and subsequently added Phone Service and have completed three or four promotions for those services with a benefit period that has expired between January 1, 2011 and December 31, 2011; or (C)
- have previously subscribed to Video Service and subsequently added Phone Service and High Speed Internet Service at the same time, and have completed three or four promotions for those three services with a benefit period that has expired between January 1, 2011 and December 31, 2011. (C)

Eligible customers will receive discounted rates for the above phone charges totaling a discounted rate of \$42.00, applicable on the customer's next twelve (12) consecutive monthly bills. At the end of this promotion the Customer will be charged the non-promotional tariffed rate or, at the company's discretion, may be automatically transferred to another promotion, if eligible for that promotion.

This offer does not apply to monthly recurring charges for additional lines, usage charges, other optional features, or applicable taxes and surcharges.

Customers must meet eligibility requirements described above and in Section 8.2, preceding. This offer is not available to employees of the Company, or to Lifeline Service customers. Customers participating in this offer may not participate in other promotional offers pertaining to monthly recurring charges.

## 8. PROMOTIONAL OFFERINGS

### 8.3. 2011 PROMOTIONAL OFFERINGS (CONT'D)

#### 8.3.17. PROMOTION

11Y4CLP74T

This promotion is available to customers residing in Evansville, Princeton and Jeffersonville local serving areas. To be eligible for this promotion customers must:

- enroll in this promotion between January 1, 2011 and December 31, 2011 as part of a Company initiated contact; or contact the company and request this promotion; (C)
- subscribe to 1) local service (access line); 2) the Unlimited Usage Offer; 3) the Multi-Feature Pack; and 4) Voicemail; and continue to subscription without interruption through the term of this promotion; and
- have previously subscribed to High Speed Internet Service and subsequently added Phone Service and Video Service at the same time and have completed three or four promotions for those three services with a benefit period that has expired between January 1, 2011 and December 31, 2011. (C)

Eligible customers will receive discounted rates for the above phone charges totaling a discounted rate of \$32.00, applicable on the customer's next twelve (12) consecutive monthly bills. At the end of this promotion the Customer will be charged the non-promotional tariffed rate or, at the company's discretion, may be automatically transferred to another promotion, if eligible for that promotion.

This offer does not apply to monthly recurring charges for additional lines, usage charges, other optional features, or applicable taxes and surcharges.

Customers must meet eligibility requirements described above and in Section 8.2, preceding. This offer is not available to employees of the Company, or to Lifeline Service customers. Customers participating in this offer may not participate in other promotional offers pertaining to monthly recurring charges.

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**8. PROMOTIONAL OFFERINGS****8.3. 2011 PROMOTIONAL OFFERINGS (CONT'D)****8.3.18. PROMOTION**

11Y4PH47T

This promotion is available to customers residing in the Jeffersonville serving area. To be eligible for this promotion customers must:

- enroll in this promotion between January 1, 2011 and December 31, 2011 as part of a Company initiated contact; or contact the company and request this promotion; (C)
- subscribe to 1) local service (access line); 2) the Unlimited Usage Offer; 3) the Multi-Feature Pack; and 4) Voicemail; and continue to subscription without interruption through the term of this promotion; and
- have previously subscribed to High Speed Internet or Video Service and subsequently added Phone Service and have completed three or four promotions for those services with a benefit period that has expired between January 1, 2011 and December 31, 2011; or (C)
- have previously subscribed to Video Service and subsequently added Phone Service and High Speed Internet Service at the same time, and have completed three or four promotions for those three services with a benefit period that has expired between January 1, 2011 and December 31, 2011. (C)

Eligible customers will receive discounted rates for the above phone charges totaling a discounted rate of \$47.00, applicable on the customer's next twelve (12) consecutive monthly bills. At the end of this promotion the Customer will be charged the non-promotional tariffed rate or, at the company's discretion, may be automatically transferred to another promotion, if eligible for that promotion.

This offer does not apply to monthly recurring charges for additional lines, usage charges, other optional features, or applicable taxes and surcharges.

Customers must meet eligibility requirements described above and in Section 8.2, preceding. This offer is not available to employees of the Company, or to Lifeline Service customers. Customers participating in this offer may not participate in other promotional offers pertaining to monthly recurring charges.

**8. PROMOTIONAL OFFERINGS****8.3. 2011 PROMOTIONAL OFFERINGS (CONT'D)****8.3.19. PROMOTION (50-50-#1)**

This promotion is available to customers residing in the Evansville local serving area. To be eligible for this promotion Customers must:

- enroll in this promotion between January 1, 2010 and December 31, 2011 during a Company initiated contact; or contact the company and request this promotion; (C)
- newly subscribe to local service (including access line, the Unlimited Usage Offer; the Multi-Feature Pack; and Voicemail) as part of a package offer including both High Speed Internet Service and Video Service; and continue subscription without interruption through the term of this promotion;
- either: (1) agree to enter into a Term Agreement of twenty-four months, during which time the customer will not cancel any service included in the package offer, and which is subject to a Termination Charge for early cancellation; or (2) choose to decline a Term Agreement and receive the promotional rate for a lesser term, as described below; and
- meet all eligibility requirements for subscribing to that package offer, which may include credit approval and, if applicable, an optional term of service commitment that includes termination fees applicable if the Customer cancels service prior to the term commitment.

Eligible Customers who choose to select a term commitment will receive a discounted rate of \$25.00 for the above phone charge, applicable on the Customer's next twelve (24) consecutive monthly bills.

Eligible Customers who choose to decline a term commitment will receive a discounted rate of \$25.00 for the above phone charge, applicable on the Customer's next twelve (12) consecutive monthly bills.

All other recurring and/or non-recurring charges (including installation charges, applicable taxes and fees) will apply. All charges for associated services will also apply. Other discounts or incentives may apply to other services included in the package and may include reduced rates and/or gifts of general merchandise.

If the Customer cancels service prior to the end of the Term Agreement, a Termination Charge of \$600.00 will apply. The Termination Charge will be prorated based on the number of remaining months in the Customer's term commitment. In the case of a partial month, the time will be rounded up to a full month.

**8. PROMOTIONAL OFFERINGS****8.3. 2011 PROMOTIONAL OFFERINGS (CONT'D)****8.3.20. PROMOTION (50-50-#2)**

This promotion is available to customers residing in the Evansville local serving area. To be eligible for this promotion Customers must:

- enroll in this promotion between January 1, 2010 and December 31, 2011 during a Company initiated contact; or contact the company and request this promotion; (C)
- newly subscribe to local service (including access line, the Unlimited Usage Offer; the Multi-Feature Pack; and Voicemail) as part of a package offer including Video Service; and continue subscription without interruption through the term of this promotion;
- either: (1) agree to enter into a Term Agreement of twenty-four months, during which time the customer will not cancel any service included in the package offer, and which is subject to a Termination Charge for early cancellation; or (2) choose to decline a Term Agreement and receive the promotional rate for a lesser term, as described below; and
- meet all eligibility requirements for subscribing to that package offer, which may include credit approval and, if applicable, an optional term of service commitment that includes termination fees applicable if the Customer cancels service prior to the term commitment.

Eligible Customers who choose to select a term commitment will receive a discounted rate of \$20.00 for the above phone charge, applicable on the Customer's next twelve (24) consecutive monthly bills.

Eligible Customers who choose to decline a term commitment will receive a discounted rate of \$20.00 for the above phone charge, applicable on the Customer's next twelve (12) consecutive monthly bills.

All other recurring and/or non-recurring charges (including installation charges, applicable taxes and fees) will apply. All charges for associated services will also apply. Other discounts or incentives may apply to other services included in the package and may include reduced rates or gifts of general merchandise.

If the Customer cancels service prior to the end of the Term Agreement, a Termination Charge of \$300.00 will apply. The Termination Charge will be prorated based on the number of remaining months in the Customer's term commitment. In the case of a partial month, the time will be rounded up to a full month. This offer does not apply to monthly recurring charges for additional lines, usage charges, other optional features, or applicable taxes and surcharges.

## 8. PROMOTIONAL OFFERINGS

### 8.3. 2011 PROMOTIONAL OFFERINGS (CONT'D)

#### 8.3.21 PROMOTION (50-50-#3)

This promotion is available to customers residing in the Evansville local serving area. To be eligible for this promotion Customers must:

- enroll in this promotion between January 1, 2010 and December 31, 2011 during a Company initiated contact; or contact the company and request this promotion; (C)
- newly subscribe to local service (including access line, the Unlimited Usage Offer; the Multi-Feature Pack; and Voicemail) as part of a package offer including High Speed Internet Service; and continue subscription without interruption through the term of this promotion;
- either: (1) agree to enter into a Term Agreement of twenty-four months, during which time the customer will not cancel any service included in the package offer, and which is subject to a Termination Charge for early cancellation; or (2) choose to decline a Term Agreement and receive the promotional rate for a lesser term, as described below; and
- meet all eligibility requirements for subscribing to that package offer, which may include credit approval and, if applicable, an optional term of service commitment that includes termination fees applicable if the Customer cancels service prior to the term commitment.

Eligible Customers who choose to select a term commitment, will receive either (a) a discounted rate of \$20.00 for the above phone charge, applicable on the Customer's next twelve (24) consecutive monthly bills; or (b) a discounted rate of \$30.00 for the above phone charge, applicable on the Customer's next twelve (24) consecutive monthly bills if they also choose to accept a promotional gift of general merchandise.

Eligible Customers who choose to decline a term commitment, will receive a discounted rate of \$20.00 for the above phone charge, applicable on the Customer's next twelve (12) consecutive monthly bills.

All other recurring and/or non-recurring charges (including installation charges, applicable taxes and fees) will apply. All charges for associated services will also apply. Other discounts or incentives may apply to other non-regulated services included in the package and may include reduced rates or gifts of general merchandise.

If the Customer cancels service prior to the end of the Term Agreement, a Termination Charge of \$300.00 will apply. The Termination Charge will be prorated based on the number of remaining months in the Customer's term commitment. In the case of a partial month, the time will be rounded up to a full month.

## 8. PROMOTIONAL OFFERINGS

### 8.3. 2011 PROMOTIONAL OFFERINGS (CONT'D)

#### 8.3.22 PROMOTION -PHONE AND INTERNET

To be eligible for this promotion customers must:

- have not been a subscriber to any Insight service within the last six months;
- enroll in this promotion between March 22, 2011 and December 31, 2011 during a Company initiated contact; or contact the company and request this promotion;
- newly subscribe to Insight Service Unlimited Offer as part of a package with High Speed Internet Service and continue subscription without interruption through the term of this promotion;
- agree to enter into a Term Agreement of twelve months, during which time the customer will not cancel any service included in the package offer, and which is subject to a Termination Charge for early cancellation; and
- meet all eligibility requirements for subscribing to that package offer, which may include credit approval.

Eligible Customers will receive a discounted rate of \$8.00 for the above phone charge, applicable on the Customer's next twelve (12) consecutive monthly bills.

If the Customer cancels service prior to the end of the Term Agreement, a Termination Charge of \$10.00 per remaining month will apply. The Termination Charge will be prorated based on the number of remaining months in the Customer's term commitment. In the case of a partial month, the time will be rounded up to a full month.

At the end of this promotion the Customer will be charged the non-promotional tariffed rate or, at the company's discretion, may be automatically transferred to another promotion, if eligible for that promotion.

This offer does not apply to monthly recurring charges for additional lines, usage charges, other optional features, or applicable taxes and surcharges.

Customers must meet eligibility requirements described above and in Section 8.2, preceding. This offer is not available to employees of the Company, or to Lifeline Service customers. Customers participating in this offer may not participate in other promotional offers pertaining to monthly recurring charges.

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**8. PROMOTIONAL OFFERINGS****8.3. 2011 PROMOTIONAL OFFERINGS****8.3.1. NEW CUSTOMER PROMOTION**

To be eligible for this promotion customers must:

- enroll in this promotion between September 29, 2011 and November 15, 2011 during a Company initiated contact; or contact the company and request this promotion;
- newly subscribe to Insight Phone service (including access line, the Unlimited Usage Offer; the Multi-Feature Pack; and Voicemail) and continue subscription without interruption through the term of this promotion; and
- have not been an Insight Customer for at least thirty (30) days prior to enrollment.

In lieu of Monthly Recurring Charge for Phone Service listed above, eligible customers will be billed, for each of the next 12 (twelve) consecutive months:

	<u>Promotional Monthly Recurring Rate</u>
Customer with Phone Service and Basic/Classic Video Service	\$20.00
Customer with Phone Service, or both Phone Service and Video Service, plus High Speed Internet:	\$15.00

Customers subscribing to Phone Service and one or more other services will receive a waiver of the non-recurring installation charge.

In addition, Customers subscribing to Phone Service and Video Service will receive a waiver of the Activation Fee.

Any Porting Charge for porting phone numbers from previous carriers will also be waived.

All other recurring and/or non-recurring charges (including applicable taxes and fees) will apply. All charges for associated services will also apply.

At the end of this promotion the Customer will be charged the non-promotional tariffed rate or, at the company's discretion, may be automatically transferred to another promotion, if eligible for that promotion.

This offer does not apply to monthly recurring charges for additional lines, usage charges, other optional features, or applicable taxes and surcharges.

Customers must meet eligibility requirements described above and in Section 8.2, preceding. This offer is not available to employees of the Company, or to Lifeline Service customers. Customers participating in this offer may not participate in other promotional offers pertaining to monthly recurring charges.

**8. PROMOTIONAL OFFERINGS****8.4. 2012 PROMOTIONAL OFFERINGS****8.4.1. MONTHLY RECURRING CHARGE PROMOTION**

To be eligible for this promotion customers must:

- enroll in this promotion between January 1, 2012 and March 31, 2012 during a Company initiated contact; or contact the company and request this promotion; and
- newly subscribe to (1) local service (access line); (2) to the Unlimited Usage Offer; and (3) to the Multi-Feature Pack; and (4) Voicemail; and continue subscription without interruption through the term of this promotion.

Eligible customers will receive discounted rates for the above phone charges totaling the amount listed below for each of the next 12 (twelve) consecutive months:

	<u>Promotional Monthly Recurring Rate</u>
Customer with Phone Service Only:	\$45.00
Customer with Phone Service, Basic/Classic Video Service and/or High Speed Internet:	\$30.00

In addition, Customers subscribing to Phone Service and one or more other non-regulated services will receive a waiver of the non-recurring installation charge.

At the end of this promotion the Customer will be charged the non-promotional tariffed rate or, at the company's discretion, may be automatically transferred to another promotion, if eligible for that promotion. This offer does not apply to monthly recurring charges for additional lines, usage charges, other optional features, or applicable taxes and surcharges.

Customers must meet eligibility requirements described above and in Section 8.2, preceding. This offer is not available to employees of the Company, or to Lifeline Service customers. Customers participating in this offer may not participate in other promotional offers pertaining to monthly recurring charges.

**8. PROMOTIONAL OFFERINGS****8.4. 2012 PROMOTIONAL OFFERINGS (CONT'D)****8.4.2. ACTIVATION CHARGE PROMOTION**

To be eligible for this promotion customers must:

- enroll in this promotion between January 1, 2012 and March 31, 2012 during a Company initiated contact; or contact the company and request this promotion; and:
- newly subscribe to 1) local service; 2) the Unlimited Usage Offer; and 3) the Multi-Feature Pack; and also subscribe to Insight High Speed Internet service; or
- enroll in this promotion between January 1, 2012 and March 31, 2012 during a Company initiated direct sales contact and
- newly subscribe to 1) local service; 2) the Unlimited Usage Offer; and 3) the Multi-Feature Pack.

Eligible customers will receive a waiver of the Line Activation Charge.

This offer is not available to existing customers, employees of the Company, Lifeline Service customers or to former subscribers who have canceled service within the past thirty days.

**8.4.3. ADDITIONAL \$1.00 OFF DISCOUNT**

Between January 1, 2012 and March 31, 2012 the additional \$1.00 discount will be available to customers that are not currently enrolled in any promotion and that currently subscribe to both Classic Video and Phone Service and continue subscription without interruption.

Customers will receive a discount of \$1.00 on their monthly bill.

This offer is not available to employees of the Company, or to Lifeline Service customers. Customers participating in this offer may not participate in other promotional offers pertaining to monthly recurring charges.

**8. PROMOTIONAL OFFERINGS****8.4. 2012 PROMOTIONAL OFFERINGS (CONT'D)****8.4.4. PROMOTION**

This promotion is available to customers residing in Evansville, Princeton and Jeffersonville local serving areas. To be eligible for this promotion customers must:

- enroll in this promotion between January 1, 2012 and March 31, 2012 as part of a Company initiated contact; or contact the company and request this promotion;
- subscribe to 1) local service (access line); 2) the Unlimited Usage Offer; 3) the Multi-Feature Pack; and 4) Voicemail; and continue to subscription without interruption through the term of this promotion; and
- have either completed one, two or three promotions for phone service, with a benefit period that has expired between January 1, 2012 and March 31, 2012, or completed one, two or three promotions for Phone Service and High Speed Internet Service that expired during that period, and with a current discounted rate of \$48.00 for phone service.

Eligible customers will receive discounted rates for the above phone charges totaling a discounted rate of \$53.00, applicable on the customer's next twelve (12) consecutive monthly bills. At the end of this promotion the Customer will be charged the non-promotional tariffed rate or, at the company's discretion, may be automatically transferred to another promotion, if eligible for that promotion.

This offer does not apply to monthly recurring charges for additional lines, usage charges, other optional features, or applicable taxes and surcharges.

Customers must meet eligibility requirements described above and in Section 8.2, preceding. This offer is not available to employees of the Company, or to Lifeline Service customers. Customers participating in this offer may not participate in other promotional offers pertaining to monthly recurring charges.

**8. PROMOTIONAL OFFERINGS****8.4. 2012 PROMOTIONAL OFFERINGS (CONT'D)****8.4.5. PROMOTION**

This promotion is available to customers residing in Evansville, Princeton and Jeffersonville local serving areas. To be eligible for this promotion customers must:

- enroll in this promotion between January 1, 2012 and March 31, 2012 as part of a Company initiated contact; or contact the company and request this promotion;
- subscribe to 1) local service (access line); 2) the Unlimited Usage Offer; 3) the Multi-Feature Pack; and 4) Voicemail; and continue to subscription without interruption through the term of this promotion; and
- have previously subscribed to High Speed Internet Service and have completed one, two or three promotions for Phone Service with both High Speed Internet Service and Classic Video Service, with a benefit period that has expired between January 1, 2012 and March 31, 2012, and with a current discounted rate of \$33.00 for phone service.

Eligible customers will receive discounted rates for the above phone charges totaling a discounted rate of \$38.00, applicable on the customer's next twelve (12) consecutive monthly bills. At the end of this promotion the Customer will be charged the non-promotional tariffed rate or, at the company's discretion, may be automatically transferred to another promotion, if eligible for that promotion.

This offer does not apply to monthly recurring charges for additional lines, usage charges, other optional features, or applicable taxes and surcharges.

Customers must meet eligibility requirements described above and in Section 8.2, preceding. This offer is not available to employees of the Company, or to Lifeline Service customers. Customers participating in this offer may not participate in other promotional offers pertaining to monthly recurring charges.

**8. PROMOTIONAL OFFERINGS****8.4. 2012 PROMOTIONAL OFFERINGS (CONT'D)****8.4.6. PROMOTION**

This promotion is available to customers residing in Evansville and Princeton and Jeffersonville local serving areas. To be eligible for this promotion customers must:

- enroll in this promotion between January 1, 2012 and March 31, 2012 as part of a Company initiated contact; or contact the company and request this promotion;
- subscribe to 1) local service (access line); 2) the Unlimited Usage Offer; 3) the Multi-Feature Pack; and 4) Voicemail; and continue to subscription without interruption through the term of this promotion; and
- have either completed one, two or three promotions for Classic Video and Phone Service with a benefit period that has expired between January 1, 2012 and March 31, 2012, or completed one, two or three promotions for Phone, High Speed Internet and Classic Video service that expired during that period, and with a current discounted rate of \$38.00 for phone service.

Eligible customers will receive discounted rates for the above phone charges totaling a discounted rate of \$43.00 applicable on the customer's next twelve (12) consecutive monthly bills. At the end of this promotion the Customer will be charged the non-promotional tariffed rate or, at the company's discretion, may be automatically transferred to another promotion, if eligible for that promotion.

This offer does not apply to monthly recurring charges for additional lines, usage charges, other optional features, or applicable taxes and surcharges.

Customers must meet eligibility requirements described above and in Section 8.2, preceding. This offer is not available to employees of the Company, or to Lifeline Service customers. Customers participating in this offer may not participate in other promotional offers pertaining to monthly recurring charges.

## 8. PROMOTIONAL OFFERINGS

### 8.4. 2012 PROMOTIONAL OFFERINGS (CONT'D)

#### 8.4.7. PROMOTION

This promotion is available to customers residing in Evansville, and Princeton and Jeffersonville local serving areas. To be eligible for this promotion customers must:

- enroll in this promotion between January 1, 2012 and March 31, 2012 as part of a Company initiated contact; or contact the company and request this promotion;
- subscribe to 1) local service (access line); 2) the Unlimited Usage Offer; 3) the Multi-Feature Pack; and 4) Voicemail; and continue to subscription without interruption through the term of this promotion; and
- have been either a High Speed Internet or Video customer and completed one, two or three promotions for High Speed Internet, or Classic Video and Phone with a benefit period that has expired between January 1, 2012 and March 31, 2012; or a Classic Video Customer who subsequently added Phone and High Speed Internet at the same time and has completed one, two or three promotions for those three services that expired during that period, and with a current discounted rate of \$40.00 for phone service.

Eligible customers will receive discounted rates for the above phone charges totaling a discounted rate of \$45.00, applicable on the customer's next twelve (12) consecutive monthly bills. At the end of this promotion the Customer will be charged the non-promotional tariffed rate or, at the company's discretion, may be automatically transferred to another promotion, if eligible for that promotion.

This offer does not apply to monthly recurring charges for additional lines, usage charges, other optional features, or applicable taxes and surcharges.

Customers must meet eligibility requirements described above and in Section 8.2, preceding. This offer is not available to employees of the Company, or to Lifeline Service customers. Customers participating in this offer may not participate in other promotional offers pertaining to monthly recurring charges.

**8. PROMOTIONAL OFFERINGS****8.4. 2012 PROMOTIONAL OFFERINGS (CONT'D)****8.4.8. PROMOTION**

This promotion is available to customers residing in Evansville, Princeton and Jeffersonville local serving areas. To be eligible for this promotion customers must:

- enroll in this promotion between January 1, 2012 and March 31, 2012 as part of a Company initiated contact; or contact the company and request this promotion;
- subscribe to 1) local service (access line); 2) the Unlimited Usage Offer; 3) the Multi-Feature Pack; and 4) Voicemail; and continue to subscription without interruption through the term of this promotion; and
- have previously subscribed to High Speed Internet and Classic Video Service, subsequently added Phone Service and completed one, two or three promotions for those three services with a benefit period that has expired between January 1, 2012 and March 31, 2012, and with a current discounted rate of \$35.00 for phone service.

Eligible customers will receive discounted rates for the above phone charges totaling a discounted rate of \$40.00, applicable on the customer's next twelve (12) consecutive monthly bills. At the end of this promotion the Customer will be charged the non-promotional tariffed rate or, at the company's discretion, may be automatically transferred to another promotion, if eligible for that promotion.

This offer does not apply to monthly recurring charges for additional lines, usage charges, other optional features, or applicable taxes and surcharges.

Customers must meet eligibility requirements described above and in Section 8.2, preceding. This offer is not available to employees of the Company, or to Lifeline Service customers. Customers participating in this offer may not participate in other promotional offers pertaining to monthly recurring charges.

**8. PROMOTIONAL OFFERINGS****8.4. 2012 PROMOTIONAL OFFERINGS (CONT'D)****8.4.9. PROMOTION**

This promotion is available to customers residing in Evansville, and Princeton and Jeffersonville local serving areas. To be eligible for this promotion customers must:

- enroll in this promotion between January 1, 2012 and March 31, 2012 as part of a Company initiated contact; or contact the company and request this promotion;
- subscribe to 1) local service (access line); 2) the Unlimited Usage Offer; 3) the Multi-Feature Pack; and 4) Voicemail; and continue to subscription without interruption through the term of this promotion; and
- have completed four, five or six promotions for either phone service or both phone service and High Speed Internet, with a benefit period that has expired between January 1, 2012 and March 31, 2012, and with a current discounted rate of \$49.00 for phone service.

Eligible customers will receive discounted rates for the above phone charges totaling a discounted rate of \$54.00, applicable on the customer's next twelve (12) consecutive monthly bills. At the end of this promotion the Customer will be charged the non-promotional tariffed rate or, at the company's discretion, may be automatically transferred to another promotion, if eligible for that promotion.

This offer does not apply to monthly recurring charges for additional lines, usage charges, other optional features, or applicable taxes and surcharges.

Customers must meet eligibility requirements described above and in Section 8.2, preceding. This offer is not available to employees of the Company, or to Lifeline Service customers. Customers participating in this offer may not participate in other promotional offers pertaining to monthly recurring charges.

## 8. PROMOTIONAL OFFERINGS

### 8.4. 2012 PROMOTIONAL OFFERINGS (CONT'D)

#### 8.4.10. PROMOTION

This promotion is available to customers residing in Evansville, and Princeton local serving areas. To be eligible for this promotion customers must:

- enroll in this promotion between January 1, 2012 and March 31, 2012 as part of a Company initiated contact; or contact the company and request this promotion;
- subscribe to 1) local service (access line); 2) the Unlimited Usage Offer; 3) the Multi-Feature Pack; and 4) Voicemail; and continue to subscription without interruption through the term of this promotion; and
- have completed four, five or six promotions, with a benefit period that has expired between January 1, 2012 and March 31, 2012, for phone service and Classic Video, or completed four, five or six promotions for Phone Service, Classic Video Service and High Speed Internet Service, that expired during that period, and with a current discounted rate of \$37.00 for phone service.

Eligible customers will receive discounted rates for the above phone charges totaling a discounted rate of \$42.00, applicable on the customer's next twelve (12) consecutive monthly bills. At the end of this promotion the Customer will be charged the non-promotional tariffed rate or, at the company's discretion, may be automatically transferred to another promotion, if eligible for that promotion.

This offer does not apply to monthly recurring charges for additional lines, usage charges, other optional features, or applicable taxes and surcharges.

Customers must meet eligibility requirements described above and in Section 8.2, preceding. This offer is not available to employees of the Company, or to Lifeline Service customers. Customers participating in this offer may not participate in other promotional offers pertaining to monthly recurring charges.

## 8. PROMOTIONAL OFFERINGS

### 8.4. 2012 PROMOTIONAL OFFERINGS (CONT'D)

#### 8.4.11. PROMOTION

This promotion is available to customers residing in Evansville, and Princeton local serving areas. To be eligible for this promotion customers must:

- enroll in this promotion between January 1, 2012 and March 31, 2012 as part of a Company initiated contact; or contact the company and request this promotion;
- subscribe to 1) local service (access line); 2) the Unlimited Usage Offer; 3) the Multi-Feature Pack; and 4) Voicemail; and continue to subscription without interruption through the term of this promotion; and
- have previously subscribed to High Speed Internet or Video Service and subsequently added Phone Service and have completed four, five or six promotions for those services with a benefit period that has expired between January 1, 2012 and March 31, 2012;, and with a current discounted rate of \$39.00 for phone service.; or
- have previously subscribed to Video Service and subsequently added Phone Service and High Speed Internet Service at the same time, and have completed four, five or six promotions for those three services with a benefit period that has expired between January 1, 2012 and March 31, 2012, and with a current discounted rate of \$39.00 for phone service.

Eligible customers will receive discounted rates for the above phone charges totaling a discounted rate of \$44.00, applicable on the customer's next twelve (12) consecutive monthly bills. At the end of this promotion the Customer will be charged the non-promotional tariffed rate or, at the company's discretion, may be automatically transferred to another promotion, if eligible for that promotion.

This offer does not apply to monthly recurring charges for additional lines, usage charges, other optional features, or applicable taxes and surcharges.

Customers must meet eligibility requirements described above and in Section 8.2, preceding. This offer is not available to employees of the Company, or to Lifeline Service customers. Customers participating in this offer may not participate in other promotional offers pertaining to monthly recurring charges.

## 8. PROMOTIONAL OFFERINGS

### 8.4. 2012 PROMOTIONAL OFFERINGS (CONT'D)

#### 8.4.12. PROMOTION

This promotion is available to customers residing in Evansville, Princeton and Jeffersonville local serving areas. To be eligible for this promotion customers must:

- enroll in this promotion between January 1, 2012 and March 31, 2012 as part of a Company initiated contact; or contact the company and request this promotion;
- subscribe to 1) local service (access line); 2) the Unlimited Usage Offer; 3) the Multi-Feature Pack; and 4) Voicemail; and continue to subscription without interruption through the term of this promotion; and
- have previously subscribed to High Speed Internet Service and subsequently added Phone Service and Video Service at the same time and have completed four, five or six promotions for those three services with a benefit period that has expired between January 1, 2012 and March 31, 2012, and with a current discounted rate of \$30.00 for phone service.

Eligible customers will receive discounted rates for the above phone charges totaling a discounted rate of \$35.00, applicable on the customer's next twelve (12) consecutive monthly bills. At the end of this promotion the Customer will be charged the non-promotional tariffed rate or, at the company's discretion, may be automatically transferred to another promotion, if eligible for that promotion.

This offer does not apply to monthly recurring charges for additional lines, usage charges, other optional features, or applicable taxes and surcharges.

Customers must meet eligibility requirements described above and in Section 8.2, preceding. This offer is not available to employees of the Company, or to Lifeline Service customers. Customers participating in this offer may not participate in other promotional offers pertaining to monthly recurring charges.

## 8. PROMOTIONAL OFFERINGS

### 8.4. 2012 PROMOTIONAL OFFERINGS (CONT'D)

#### 8.4.13. PROMOTION

This promotion is available to customers residing in Evansville, Princeton and Jeffersonville local serving areas. To be eligible for this promotion customers must:

- enroll in this promotion January 1, 2012 and March 31, 2012 as part of a Company initiated contact; or contact the company and request this promotion;
- subscribe to 1) local service (access line); 2) the Unlimited Usage Offer; 3) the Multi-Feature Pack; and 4) Voicemail; and continue to subscription without interruption through the term of this promotion; and
- have previously subscribed to High Speed Internet Service and Video Service and subsequently added Phone Service and have completed four, five or six promotions for those three services with a benefit period that has expired prior to March 31, 2012, and with a current discounted rate of \$34.00 for phone service.

Eligible customers will receive discounted rates for the above phone charges totaling a discounted rate of \$39.00, applicable on the customer's next twelve (12) consecutive monthly bills. At the end of this promotion the Customer will be charged the non-promotional tariffed rate or, at the company's discretion, may be automatically transferred to another promotion, if eligible for that promotion.

This offer does not apply to monthly recurring charges for additional lines, usage charges, other optional features, or applicable taxes and surcharges.

Customers must meet eligibility requirements described above and in Section 8.2, preceding. This offer is not available to employees of the Company, or to Lifeline Service customers. Customers participating in this offer may not participate in other promotional offers pertaining to monthly recurring charges.

## 8. PROMOTIONAL OFFERINGS

### 8.4. 2012 PROMOTIONAL OFFERINGS (CONT'D)

#### 8.4.14. PROMOTION

This promotion is available to customers residing in the Jeffersonville serving area. To be eligible for this promotion customers must:

- enroll in this promotion between January 1, 2012 and March 31, 2012 as part of a Company initiated contact; or contact the company and request this promotion;
- subscribe to 1) local service (access line); 2) the Unlimited Usage Offer; 3) the Multi-Feature Pack; and 4) Voicemail; and continue to subscription without interruption through the term of this promotion; and
- have completed four, five or six promotions, with a benefit period that has expired between January 1, 2012 and March 31, 2012, for phone service and Classic Video, or completed four, five or six promotions for Phone Service, Classic Video Service and High Speed Internet Service, that expired during that period, and with a current discounted rate of \$42.00 for phone service.

Eligible customers will receive discounted rates for the above phone charges totaling a discounted rate of \$47.00, applicable on the customer's next twelve (12) consecutive monthly bills. At the end of this promotion the Customer will be charged the non-promotional tariffed rate or, at the company's discretion, may be automatically transferred to another promotion, if eligible for that promotion.

This offer does not apply to monthly recurring charges for additional lines, usage charges, other optional features, or applicable taxes and surcharges.

Customers must meet eligibility requirements described above and in Section 8.2, preceding. This offer is not available to employees of the Company, or to Lifeline Service customers. Customers participating in this offer may not participate in other promotional offers pertaining to monthly recurring charges.

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**8. PROMOTIONAL OFFERINGS****8.4. 2012 PROMOTIONAL OFFERINGS (CONT'D)****8.4.15. PROMOTION**

This promotion is available to customers residing in the Jeffersonville serving area. To be eligible for this promotion customers must:

- enroll in this promotion between January 1, 2012 and March 31, 2012 as part of a Company initiated contact; or contact the company and request this promotion;
- subscribe to 1) local service (access line); 2) the Unlimited Usage Offer; 3) the Multi-Feature Pack; and 4) Voicemail; and continue to subscription without interruption through the term of this promotion; and
- have previously subscribed to High Speed Internet or Video Service and subsequently added Phone Service and have completed four, five or six promotions for those services with a benefit period that has expired between January 1, 2012 and March 31, 2012, and with a current discounted rate of \$44.00 for phone service. ; or
- have previously subscribed to Video Service and subsequently added Phone Service and High Speed Internet Service at the same time, and have completed four, five or six promotions for those three services with a benefit period that has expired between January 1, 2012 and March 31, 2012, and with a current discounted rate of \$44.00 for phone service.

Eligible customers will receive discounted rates for the above phone charges totaling a discounted rate of \$49.00, applicable on the customer's next twelve (12) consecutive monthly bills. At the end of this promotion the Customer will be charged the non-promotional tariffed rate or, at the company's discretion, may be automatically transferred to another promotion, if eligible for that promotion.

This offer does not apply to monthly recurring charges for additional lines, usage charges, other optional features, or applicable taxes and surcharges.

Customers must meet eligibility requirements described above and in Section 8.2, preceding. This offer is not available to employees of the Company, or to Lifeline Service customers. Customers participating in this offer may not participate in other promotional offers pertaining to monthly recurring charges.

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**8. PROMOTIONAL OFFERINGS****8.4. 2012 PROMOTIONAL OFFERINGS (CONT'D)****8.4.16. PROMOTION**

This promotion is available to customers residing in Evansville, and Princeton local serving areas. To be eligible for this promotion customers must:

- enroll in this promotion between January 1, 2012 and March 31, 2012 as part of a Company initiated contact; or contact the company and request this promotion;
- subscribe to 1) local service (access line); 2) the Unlimited Usage Offer; 3) the Multi-Feature Pack; and 4) Voicemail; and continue to subscription without interruption through the term of this promotion; and
- have previously subscribed to High Speed Internet or Video Service and subsequently added Phone Service and have completed four, five or six promotions for those services with a benefit period that has expired between January 1, 2012 and March 31, 2012; and with a current discounted rate of \$42.00 for phone service. or
- have previously subscribed to Video Service and subsequently added Phone Service and High Speed Internet Service at the same time, and have completed four, five or six promotions for those three services with a benefit period that has expired between January 1, 2012 and March 31, 2012, and with a current discounted rate of \$42.00 for phone service.

Eligible customers will receive discounted rates for the above phone charges totaling a discounted rate of \$47.00, applicable on the customer's next twelve (12) consecutive monthly bills. At the end of this promotion the Customer will be charged the non-promotional tariffed rate or, at the company's discretion, may be automatically transferred to another promotion, if eligible for that promotion.

This offer does not apply to monthly recurring charges for additional lines, usage charges, other optional features, or applicable taxes and surcharges.

Customers must meet eligibility requirements described above and in Section 8.2, preceding. This offer is not available to employees of the Company, or to Lifeline Service customers. Customers participating in this offer may not participate in other promotional offers pertaining to monthly recurring charges.

## 8. PROMOTIONAL OFFERINGS

### 8.4. 2012 PROMOTIONAL OFFERINGS (CONT'D)

#### 8.4.17. PROMOTION

This promotion is available to customers residing in Evansville, Princeton and Jeffersonville local serving areas. To be eligible for this promotion customers must:

- enroll in this promotion between January 1, 2012 and March 31, 2012 as part of a Company initiated contact; or contact the company and request this promotion;
- subscribe to 1) local service (access line); 2) the Unlimited Usage Offer; 3) the Multi-Feature Pack; and 4) Voicemail; and continue to subscription without interruption through the term of this promotion; and
- have previously subscribed to High Speed Internet Service and subsequently added Phone Service and Video Service at the same time and have completed four, five or six promotions for those three services with a benefit period that has expired between January 1, 2012 and March 31, 2012, and with a current discounted rate of \$32.00 for phone service.

Eligible customers will receive discounted rates for the above phone charges totaling a discounted rate of \$37.00, applicable on the customer's next twelve (12) consecutive monthly bills. At the end of this promotion the Customer will be charged the non-promotional tariffed rate or, at the company's discretion, may be automatically transferred to another promotion, if eligible for that promotion.

This offer does not apply to monthly recurring charges for additional lines, usage charges, other optional features, or applicable taxes and surcharges.

Customers must meet eligibility requirements described above and in Section 8.2, preceding. This offer is not available to employees of the Company, or to Lifeline Service customers. Customers participating in this offer may not participate in other promotional offers pertaining to monthly recurring charges.

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**8. PROMOTIONAL OFFERINGS****8.4. 2012 PROMOTIONAL OFFERINGS (CONT'D)****8.4.18. PROMOTION**

This promotion is available to customers residing in the Jeffersonville serving area. To be eligible for this promotion customers must:

- enroll in this promotion between January 1, 2012 and March 31, 2012 as part of a Company initiated contact; or contact the company and request this promotion;
- subscribe to 1) local service (access line); 2) the Unlimited Usage Offer; 3) the Multi-Feature Pack; and 4) Voicemail; and continue to subscription without interruption through the term of this promotion; and
- have previously subscribed to High Speed Internet or Video Service and subsequently added Phone Service and have completed four, five or six promotions for those services with a benefit period that has expired between January 1, 2012 and March 31, 2012, and with a current discounted rate of \$47.00 for phone service; or
- have previously subscribed to Video Service and subsequently added Phone Service and High Speed Internet Service at the same time, and have completed four, five or six promotions for those three services with a benefit period that has expired between January 1, 2012 and March 31, 2012, and with a current discounted rate of \$47.00 for phone service. .

Eligible customers will receive discounted rates for the above phone charges totaling a discounted rate of \$52.00, applicable on the customer's next twelve (12) consecutive monthly bills. At the end of this promotion the Customer will be charged the non-promotional tariffed rate or, at the company's discretion, may be automatically transferred to another promotion, if eligible for that promotion.

This offer does not apply to monthly recurring charges for additional lines, usage charges, other optional features, or applicable taxes and surcharges.

Customers must meet eligibility requirements described above and in Section 8.2, preceding. This offer is not available to employees of the Company, or to Lifeline Service customers. Customers participating in this offer may not participate in other promotional offers pertaining to monthly recurring charges.

## 8. PROMOTIONAL OFFERINGS

### 8.4. 2012 PROMOTIONAL OFFERINGS (CONT'D)

#### 8.4.19. PROMOTION (50-50-#1)

This promotion is available to customers residing in the Evansville local serving area. To be eligible for this promotion Customers must:

- enroll in this promotion between January 1, 2012 and March 31, 2012 during a Company initiated contact; or contact the company and request this promotion;
- newly subscribe to local service (including access line, the Unlimited Usage Offer; the Multi-Feature Pack; and Voicemail) as part of a package offer including both High Speed Internet Service and Video Service; and continue subscription without interruption through the term of this promotion;
- either: (1) agree to enter into a Term Agreement of twenty-four months, during which time the customer will not cancel any service included in the package offer, and which is subject to a Termination Charge for early cancellation; or (2) choose to decline a Term Agreement and receive the promotional rate for a lesser term, as described below; and
- meet all eligibility requirements for subscribing to that package offer, which may include credit approval and, if applicable, an optional term of service commitment that includes termination fees applicable if the Customer cancels service prior to the term commitment.

Eligible Customers who choose to select a term commitment will receive a discounted rate of \$25.00 for the above phone charge, applicable on the Customer's next twelve (24) consecutive monthly bills.

Eligible Customers who choose to decline a term commitment will receive a discounted rate of \$25.00 for the above phone charge, applicable on the Customer's next twelve (12) consecutive monthly bills.

All other recurring and/or non-recurring charges (including installation charges, applicable taxes and fees) will apply. All charges for associated services will also apply. Other discounts or incentives may apply to other services included in the package and may include reduced rates and/or gifts of general merchandise.

If the Customer cancels service prior to the end of the Term Agreement, a Termination Charge of \$600.00 will apply. The Termination Charge will be prorated based on the number of remaining months in the Customer's term commitment. In the case of a partial month, the time will be rounded up to a full month.

## 8. PROMOTIONAL OFFERINGS

### 8.4. 2012 PROMOTIONAL OFFERINGS (CONT'D)

#### 8.4.20. PROMOTION (50-50-#2)

This promotion is available to customers residing in the Evansville local serving area. To be eligible for this promotion Customers must:

- enroll in this promotion between January 1, 2012 and March 31, 2012 during a Company initiated contact; or contact the company and request this promotion;
- newly subscribe to local service (including access line, the Unlimited Usage Offer; the Multi-Feature Pack; and Voicemail) as part of a package offer including Video Service; and continue subscription without interruption through the term of this promotion;
- either: (1) agree to enter into a Term Agreement of twenty-four months, during which time the customer will not cancel any service included in the package offer, and which is subject to a Termination Charge for early cancellation; or (2) choose to decline a Term Agreement and receive the promotional rate for a lesser term, as described below; and
- meet all eligibility requirements for subscribing to that package offer, which may include credit approval and, if applicable, an optional term of service commitment that includes termination fees applicable if the Customer cancels service prior to the term commitment.

Eligible Customers who choose to select a term commitment will receive a discounted rate of \$20.00 for the above phone charge, applicable on the Customer's next twelve (24) consecutive monthly bills.

Eligible Customers who choose to decline a term commitment will receive a discounted rate of \$20.00 for the above phone charge, applicable on the Customer's next twelve (12) consecutive monthly bills.

All other recurring and/or non-recurring charges (including installation charges, applicable taxes and fees) will apply. All charges for associated services will also apply. Other discounts or incentives may apply to other services included in the package and may include reduced rates or gifts of general merchandise.

If the Customer cancels service prior to the end of the Term Agreement, a Termination Charge of \$300.00 will apply. The Termination Charge will be prorated based on the number of remaining months in the Customer's term commitment. In the case of a partial month, the time will be rounded up to a full month. This offer does not apply to monthly recurring charges for additional lines, usage charges, other optional features, or applicable taxes and surcharges.

## 8. PROMOTIONAL OFFERINGS

### 8.4. 2012 PROMOTIONAL OFFERINGS (CONT'D)

#### 8.4.21 PROMOTION (50-50-#3)

This promotion is available to customers residing in the Evansville local serving area. To be eligible for this promotion Customers must:

- enroll in this promotion between January 1, 2012 and March 31, 2012 during a Company initiated contact; or contact the company and request this promotion;
- newly subscribe to local service (including access line, the Unlimited Usage Offer; the Multi-Feature Pack; and Voicemail) as part of a package offer including High Speed Internet Service; and continue subscription without interruption through the term of this promotion;
- either: (1) agree to enter into a Term Agreement of twenty-four months, during which time the customer will not cancel any service included in the package offer, and which is subject to a Termination Charge for early cancellation; or (2) choose to decline a Term Agreement and receive the promotional rate for a lesser term, as described below; and
- meet all eligibility requirements for subscribing to that package offer, which may include credit approval and, if applicable, an optional term of service commitment that includes termination fees applicable if the Customer cancels service prior to the term commitment.

Eligible Customers who choose to select a term commitment, will receive either (a) a discounted rate of \$20.00 for the above phone charge, applicable on the Customer's next twelve (24) consecutive monthly bills; or (b) a discounted rate of \$30.00 for the above phone charge, applicable on the Customer's next twelve (24) consecutive monthly bills if they also choose to accept a promotional gift of general merchandise.

Eligible Customers who choose to decline a term commitment, will receive a discounted rate of \$20.00 for the above phone charge, applicable on the Customer's next twelve (12) consecutive monthly bills.

All other recurring and/or non-recurring charges (including installation charges, applicable taxes and fees) will apply. All charges for associated services will also apply. Other discounts or incentives may apply to other non-regulated services included in the package and may include reduced rates or gifts of general merchandise.

If the Customer cancels service prior to the end of the Term Agreement, a Termination Charge of \$300.00 will apply. The Termination Charge will be prorated based on the number of remaining months in the Customer's term commitment. In the case of a partial month, the time will be rounded up to a full month.

**8. PROMOTIONAL OFFERINGS****8.4. 2012 PROMOTIONAL OFFERINGS (CONT'D)****8.4.22 PROMOTION -PHONE AND INTERNET**

To be eligible for this promotion customers must:

- have not been a subscriber to any Insight service within the last six months;
- enroll in this promotion between January 4, 2012 and March 31, 2012 during a Company initiated contact; or contact the company and request this promotion;
- newly subscribe to Insight Phone Service Unlimited Offer as part of a package with High Speed Internet Service and continue subscription without interruption through the term of this promotion;
- agree to enter into a Term Agreement of twelve months, during which time the customer will not cancel any service included in the package offer, and which is subject to a Termination Charge for early cancellation; and
- meet all eligibility requirements for subscribing to that package offer, which may include credit approval.

Eligible Customers will receive a discounted rate of \$8.00 for the above phone charge, applicable on the Customer's next twelve (12) consecutive monthly bills.

If the Customer cancels service prior to the end of the Term Agreement, a Termination Charge of \$10.00 per remaining month will apply. The Termination Charge will be prorated based on the number of remaining months in the Customer's term commitment. In the case of a partial month, the time will be rounded up to a full month.

At the end of this promotion the Customer will be charged the non-promotional tariffed rate or, at the company's discretion, may be automatically transferred to another promotion, if eligible for that promotion.

This offer does not apply to monthly recurring charges for additional lines, usage charges, other optional features, or applicable taxes and surcharges.

Customers must meet eligibility requirements described above and in Section 8.2, preceding. This offer is not available to employees of the Company, or to Lifeline Service customers. Customers participating in this offer may not participate in other promotional offers pertaining to monthly recurring charges.

**8. PROMOTIONAL OFFERINGS****8.4. 2012 PROMOTIONAL OFFERINGS****8.4.23. NEW CUSTOMER PROMOTION**

To be eligible for this promotion customers must:

- enroll in this promotion between January 1, 2012 and March 31, 2012 during a Company initiated contact; or contact the company and request this promotion;
- newly subscribe to Insight Phone service (including access line, the Unlimited Usage Offer; the Multi-Feature Pack; and Voicemail) and continue subscription without interruption through the term of this promotion; and
- have not been an Insight Customer for at least thirty (30) days prior to enrollment.

In lieu of Monthly Recurring Charge for Phone Service listed above, eligible customers will be billed, for each of the next 12 (twelve) consecutive months:

	<u>Promotional Monthly Recurring Rate</u>
Customer with Phone Service and Basic/Classic Video Service	\$20.00
Customer with Phone Service, or both Phone Service and Video Service, plus High Speed Internet:	\$15.00

Customers subscribing to Phone Service and one or more other services will receive a waiver of the non-recurring installation charge.

In addition, Customers subscribing to Phone Service and Video Service will receive a waiver of the Activation Fee.

Any Porting Charge for porting phone numbers from previous carriers will also be waived.

All other recurring and/or non-recurring charges (including applicable taxes and fees) will apply. All charges for associated services will also apply.

At the end of this promotion the Customer will be charged the non-promotional tariffed rate or, at the company's discretion, may be automatically transferred to another promotion, if eligible for that promotion.

This offer does not apply to monthly recurring charges for additional lines, usage charges, other optional features, or applicable taxes and surcharges.

Customers must meet eligibility requirements described above and in Section 8.2, preceding. This offer is not available to employees of the Company, or to Lifeline Service customers. Customers participating in this offer may not participate in other promotional offers pertaining to monthly recurring charges.