

INSIGHT PHONE 2.0 PROMO # 1 - 3PLAY

This promotion is available to customers residing in the Louisville local serving area. To be eligible for this promotion Customers must:

- enroll in this promotion between January 1, 2012 and June 30, 2012 during a Company initiated contact; or contact the company and request this promotion; (C)
- newly subscribe to Insight Phone 2.0 Service Unlimited Local & All-Distance Offer as part of a package offer including both High Speed Internet Service and Video Service; continue subscription without interruption through the term of this promotion; and
- either: (1) agree to enter into a Term Agreement of twenty-four months, during which time the customer will not cancel any service included in the package offer, and which is subject to a Termination Charge for early cancellation; or (2) choose to decline a Term Agreement and receive the promotional rate for a lesser term, as described below; and
- meet all eligibility requirements for subscribing to that package offer, which may include credit approval and, if applicable, an optional term of service commitment that includes termination fees applicable if the Customer cancels service prior to the term commitment.

Eligible Customers who choose to select a term commitment will receive a discounted rate of \$25.00 for the above phone charge, applicable on the Customer's next twelve (24) consecutive monthly bills.

Eligible Customers who choose to decline a term commitment, will receive a discounted rate of \$25.00 for the above phone charge, applicable on the Customer's next twelve (12) consecutive monthly bills.

All other recurring and/or non-recurring charges (including installation charges, applicable taxes and fees) will apply.

All charges for associated services will also apply. Other discounts or incentives may apply to other services included in the package.

If the Customer cancels service prior to the end of the Term Agreement, a Termination Charge of \$240.00 will apply. The Termination Charge will be prorated based on the number of remaining months in the Customer's term commitment. In the case of a partial month, the time will be rounded up to a full month.

The rates, terms and conditions set forth in this document represent an abbreviated summary of the terms and conditions more fully described in the applicable Insight Phone 2.0 Service Agreement and Pricing List. This document is offered for the convenience of the Customer and does not represent a waiver of the conditions set forth in the more comprehensive Services Agreement and Pricing List, which are available at <http://www.myinsight.com>.

INSIGHT PHONE 2.0 PROMO # 2 - 2PLAY-VIDEO&PHONE

This promotion is available to customers residing in the Louisville local serving area. To be eligible for this promotion Customers must:

- enroll in this promotion between January 1, 2012 and June 30, 2012 during a Company initiated contact; or contact the company and request this promotion; (C)
- newly subscribe to Insight Phone 2.0 Service Unlimited Local & All-Distance Offer as part of a package offer including Video Service; continue subscription without interruption through the term of this promotion; and
- either: (1) agree to enter into a Term Agreement of twenty-four months, during which time the customer will not cancel any service included in the package offer, and which is subject to a Termination Charge for early cancellation; or (2) choose to decline a Term Agreement and receive the promotional rate for a lesser term, as described below; and
- meet all eligibility requirements for subscribing to that package offer, which may include credit approval and, if applicable, an optional term of service commitment that includes termination fees applicable if the Customer cancels service prior to the term commitment.

Eligible Customers who choose to select a term commitment will receive a discounted rate of \$20.00 for the above phone charge, applicable on the Customer's next twelve (24) consecutive monthly bills.

Eligible Customers who choose to decline a term commitment, will receive a discounted rate of \$20.00 for the above phone charge, applicable on the Customer's next twelve (12) consecutive monthly bills.

All other recurring and/or non-recurring charges (including applicable taxes and fees) will apply.

All charges for associated services will also apply. Other discounts or incentives may apply to other services included in the package.

If the Customer cancels service prior to the end of the Term Agreement, a Termination Charge of \$240.00 will apply. The Termination Charge will be prorated based on the number of remaining months in the Customer's term commitment. In the case of a partial month, the time will be rounded up to a full month.

The rates, terms and conditions set forth in this document represent an abbreviated summary of the terms and conditions more fully described in the applicable Insight Phone 2.0 Service Agreement and Pricing List. This document is offered for the convenience of the Customer and does not represent a waiver of the conditions set forth in the more comprehensive Services Agreement and Pricing List, which are available at <http://www.myinsight.com>.

INSIGHT PHONE 2.0 PROMO # 3 - 2PLAY-HSI&PHONE

This promotion is available to customers residing in the Louisville local serving area. To be eligible for this promotion Customers must:

- enroll in this promotion between January 1, 2012 and June 30, 2012 during a Company initiated contact; or contact the company and request this promotion; (C)
- newly subscribe to Insight Phone 2.0 Service Unlimited Local & All-Distance Offer as part of a package offer including High Speed Internet Service; continue subscription without interruption through the term of this promotion; and
- either: (1) agree to enter into a Term Agreement of twenty-four months, during which time the customer will not cancel any service included in the package offer, and which is subject to a Termination Charge for early cancellation; or (2) choose to decline a Term Agreement and receive the promotional rate for a lesser term, as described below; and
- meet all eligibility requirements for subscribing to that package offer, which may include credit approval and, if applicable, an optional term of service commitment that includes termination fees applicable if the Customer cancels service prior to the term commitment.

Eligible Customers who choose to select a term commitment will receive a discounted rate of \$20.00 for the above phone charge, applicable on the Customer's next twelve (24) consecutive monthly bills.

Eligible Customers who choose to decline a term commitment, will receive a discounted rate of \$20.00 for the above phone charge, applicable on the Customer's next twelve (12) consecutive monthly bills.

All other recurring and/or non-recurring charges (including applicable taxes and fees) will apply.

All charges for associated services will also apply. Other discounts or incentives may apply to other services included in the package.

If the Customer cancels service prior to the end of the Term Agreement, a Termination Charge of \$240.00 will apply. The Termination Charge will be prorated based on the number of remaining months in the Customer's term commitment. In the case of a partial month, the time will be rounded up to a full month.

The rates, terms and conditions set forth in this document represent an abbreviated summary of the terms and conditions more fully described in the applicable Insight Phone 2.0 Service Agreement and Pricing List. This document is offered for the convenience of the Customer and does not represent a waiver of the conditions set forth in the more comprehensive Services Agreement and Pricing List, which are available at <http://www.myinsight.com>.

INSIGHT PHONE 2.0 PROMO # 4 - 3PLAY

This promotion is available to customers residing in the Bowling Green local serving area. To be eligible for this promotion Customers must:

- enroll in this promotion between January 1, 2012 and June 30, 2012 during a Company initiated contact; or contact the company and request this promotion; (C)
- newly subscribe to Insight Phone 2.0 Service Unlimited Local & All-Distance Offer as part of a package offer including both High Speed Internet Service and Video Service; continue subscription without interruption through the term of this promotion;
- either: (1) agree to enter into a Term Agreement of twenty-four months, during which time the customer will not cancel any service included in the package offer, and which is subject to a Termination Charge for early cancellation; or (2) choose to decline a Term Agreement and receive the promotional rate for a lesser term, as described below; and
- meet all eligibility requirements for subscribing to that package offer, which may include credit approval and, if applicable, an optional term of service commitment that includes termination fees applicable if the Customer cancels service prior to the term commitment.

Eligible Customers who choose to select a term commitment will receive a discounted rate of \$25.00 for the above phone charge, applicable on the Customer's next twelve (24) consecutive monthly bills.

Eligible Customers who choose to decline a term commitment will receive a discounted rate of \$25.00 for the above phone charge, applicable on the Customer's next twelve (12) consecutive monthly bills.

All other recurring and/or non-recurring charges (including installation charges, applicable taxes and fees) will apply. All charges for associated services will also apply. Other discounts or incentives may apply to other services included in the package and may include reduced rates and/or gifts of general merchandise.

If the Customer cancels service prior to the end of the Term Agreement, a Termination Charge of \$600.00 will apply. The Termination Charge will be prorated based on the number of remaining months in the Customer's term commitment. In the case of a partial month, the time will be rounded up to a full month.

The rates, terms and conditions set forth in this document represent an abbreviated summary of the terms and conditions more fully described in the applicable Insight Phone 2.0 Service Agreement and Pricing List. This document is offered for the convenience of the Customer and does not represent a waiver of the conditions set forth in the more comprehensive Services Agreement and Pricing List, which are available at <http://www.myinsight.com>.

INSIGHT PHONE 2.0 PROMO # 5 - 2PLAY-VIDEO&PHONE

This promotion is available to customers residing in the Bowling Green local serving area. To be eligible for this promotion Customers must: (C)

- enroll in this promotion between January 1, 2012 and June 30, 2012 during a Company initiated contact; or contact the company and request this promotion;
- newly subscribe to Insight Phone 2.0 Service Unlimited Local & All-Distance Offer as part of a package offer including Video Service; continue subscription without interruption through the term of this promotion;
- either: (1) agree to enter into a Term Agreement of twenty-four months, during which time the customer will not cancel any service included in the package offer, and which is subject to a Termination Charge for early cancellation; or (2) choose to decline a Term Agreement and receive the promotional rate for a lesser term, as described below; and
- meet all eligibility requirements for subscribing to that package offer, which may include credit approval and, if applicable, an optional term of service commitment that includes termination fees applicable if the Customer cancels service prior to the term commitment.

Eligible Customers who choose to select a term commitment will receive a discounted rate of \$20.00 for the above phone charge, applicable on the Customer's next twelve (24) consecutive monthly bills.

Eligible Customers who choose to decline a term commitment will receive a discounted rate of \$20.00 for the above phone charge, applicable on the Customer's next twelve (12) consecutive monthly bills.

All other recurring and/or non-recurring charges (including installation charges, applicable taxes and fees) will apply. All charges for associated services will also apply. Other discounts or incentives may apply to other services included in the package and may include reduced rates or gifts of general merchandise.

If the Customer cancels service prior to the end of the Term Agreement, a Termination Charge of \$300.00 will apply. The Termination Charge will be prorated based on the number of remaining months in the Customer's term commitment. In the case of a partial month, the time will be rounded up to a full month.

The rates, terms and conditions set forth in this document represent an abbreviated summary of the terms and conditions more fully described in the applicable Insight Phone 2.0 Service Agreement and Pricing List. This document is offered for the convenience of the Customer and does not represent a waiver of the conditions set forth in the more comprehensive Services Agreement and Pricing List, which are available at <http://www.myinsight.com>.

INSIGHT PHONE 2.0 PROMO # 6 - 2PLAY-HSI&PHONE

This promotion is available to customers residing in the Bowling Green local serving area. To be eligible for this promotion Customers must:

- enroll in this promotion between January 1, 2012 and June 30, 2012 during a Company initiated contact; or contact the company and request this promotion; (C)
- newly subscribe to Insight Phone 2.0 Service Unlimited Local & All-Distance Offer as part of a package offer including High Speed Internet Service; continue subscription without interruption through the term of this promotion;
- either: (1) agree to enter into a Term Agreement of twenty-four months, during which time the customer will not cancel any service included in the package offer, and which is subject to a Termination Charge for early cancellation; or (2) choose to decline a Term Agreement and receive the promotional rate for a lesser term, as described below; and
- meet all eligibility requirements for subscribing to that package offer, which may include credit approval and, if applicable, an optional term of service commitment that includes termination fees applicable if the Customer cancels service prior to the term commitment.

Eligible Customers who choose to select a term commitment, will receive either (a) a discounted rate of \$20.00 for the above phone charge, applicable on the Customer's next twelve (24) consecutive monthly bills; or (b) a discounted rate of \$30.00 for the above phone charge, applicable on the Customer's next twelve (24) consecutive monthly bills if they also choose to accept a promotional gift of general merchandise.

Eligible Customers who choose to decline a term commitment, will receive a discounted rate of \$20.00 for the above phone charge, applicable on the Customer's next twelve (12) consecutive monthly bills.

All other recurring and/or non-recurring charges (including installation charges, applicable taxes and fees) will apply. All charges for associated services will also apply. Other discounts or incentives may apply to other non-regulated services included in the package and may include reduced rates or gifts of general merchandise.

If the Customer cancels service prior to the end of the Term Agreement, a Termination Charge of \$300.00 will apply. The Termination Charge will be prorated based on the number of remaining months in the Customer's term commitment. In the case of a partial month, the time will be rounded up to a full month.

The rates, terms and conditions set forth in this document represent an abbreviated summary of the terms and conditions more fully described in the applicable Insight Phone 2.0 Service Agreement and Pricing List. This document is offered for the convenience of the Customer and does not represent a waiver of the conditions set forth in the more comprehensive Services Agreement and Pricing List, which are available at <http://www.myinsight.com>.

INSIGHT PHONE 2.0 PROMO # 7

To be eligible for this promotion customers must:

- enroll in this promotion between January 1, 2012 and June 30, 2012 during a Company initiated contact; or contact the company and request this promotion; and (C)
- subscribe to Insight Phone 2.0 Service Unlimited Local & All-Distance Offer and continue subscription without interruption through the term of this promotion.

In lieu of Monthly Recurring Charge for Phone 2.0 Service listed above, eligible customers will be billed, for each of the next 12 (twelve) consecutive months:

	<u>Promotional Monthly Recurring Rate</u>
Customer with Phone Service Only:	\$45.00
Customer with Phone Service and Basic/Classic Video Service and/or High Speed Internet:	\$30.00

In addition, Customers subscribing to Phone 2.0 Service and one or more other services will receive a waiver of the non-recurring installation charge.

All other recurring and/or non-recurring charges (including applicable taxes and fees) will apply. All charges for associated services will also apply.

Customers must meet all eligibility requirements, including satisfactory credit review. At the end of this promotion the Customer will be charged the non-promotional rate or, at the company's discretion, may be automatically transferred to another promotion, if eligible for that promotion.

The rates, terms and conditions set forth in this document represent an abbreviated summary of the terms and conditions more fully described in the applicable Insight Phone 2.0 Service Agreement and Pricing List. This document is offered for the convenience of the customer and does not represent a waiver of the conditions set forth in the more comprehensive Services Agreement and Pricing List, which are available at [http://www. Myinsight.com](http://www.Myinsight.com).

INSIGHT PHONE 2.0 PROMO # 8

To be eligible for this promotion customers must:

- enroll in this promotion between January 1, 2012 and June 30, 2012 during a Company initiated contact; or contact the company and request this promotion; (C)
- subscribe to Insight Phone 2.0 Service Unlimited Local & All-Distance Offer and also subscribe to Insight High Speed Internet service and continue subscription without interruption through the term of this promotion; or
- subscribe, during a Company initiated direct sales contact, to Insight Phone 2.0 Service Unlimited Local & All-Distance Offer and continue subscription without interruption through the term of this promotion.

Eligible customers will receive a waiver of the Line Activation Charge.

All other recurring and/or non-recurring charges (including applicable taxes and fees) will apply. All charges for associated services will also apply.

Customers must meet all eligibility requirements, including satisfactory credit review. At the end of this promotion the Customer will be charged the non-promotional rate or, at the company's discretion, may be automatically transferred to another promotion, if eligible for that promotion.

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INSIGHT PHONE 2.0 PROMO #9**MRC ADDITIONAL \$1.00 OFF DISCOUNT**

Between January 1, 2012 and June 30, 2012, the additional \$1.00 discount will be available to customers that are not currently enrolled in any promotion and that currently subscribe to both Classic Video and Phone Service and continue subscription without interruption. (C)

Customers will receive a discount of \$1.00 on their monthly bill.

This offer is not available to employees of the Company, or to Lifeline Service customers. Customers participating in this offer may not participate in other promotional offers pertaining to monthly recurring charges.

All other recurring and/or non-recurring charges (including applicable taxes and fees) will apply. All charges for associated services will also apply.

Customers must meet all eligibility requirements, including satisfactory credit review. At the end of this promotion the Customer will be charged the non-promotional rate or, at the company's discretion, may be automatically transferred to another promotion, if eligible for that promotion.

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INSIGHT PHONE 2.0 PROMO # 10

To be eligible for this promotion customers must:

- enroll in this promotion between January 1, 2012 and June 30, 2012 during a Company initiated contact; or contact the company and request this promotion; (C)
- subscribe to Insight Phone 2.0 Service Unlimited Local & All-Distance Offer and continue subscription without interruption through the term of this promotion; and
- have either completed one, two or three Insight promotions for phone service, with a benefit period that has expired January 1, 2012 and June 30, 2012, or completed one, two or three promotions for Phone Service and High Speed Internet Service that expired during that period and with a current discounted rate of \$46.00 for phone service. (C)

Eligible customers will receive a discounted rate of \$51.00 for the above Phone 2.0 charge, applicable on the customer's next twelve (12) consecutive monthly bills.

All other recurring and/or non-recurring charges (including applicable taxes and fees) will apply. All charges for associated services will also apply.

Customers must meet all eligibility requirements, including satisfactory credit review. At the end of this promotion the Customer will be charged the non-promotional rate or, at the company's discretion, may be automatically transferred to another promotion, if eligible for that promotion.

The rates, terms and conditions set forth in this document represent an abbreviated summary of the terms and conditions more fully described in the applicable Insight Phone 2.0 Service Agreement and Pricing List. This document is offered for the convenience of the customer and does not represent a waiver of the conditions set forth in the more comprehensive Services Agreement and Pricing List, which are available at <http://www.Insight-com.com>.

INSIGHT PHONE 2.0 PROMO # 11

To be eligible for this promotion customers must:

- enroll in this promotion between January 1, 2012 and June 30, 2012 during a Company initiated contact; or contact the company and request this promotion; (C)
- subscribe to Insight Phone 2.0 Service Unlimited Local & All-Distance Offer and continue subscription without interruption through the term of this promotion; and
- have either completed four, five or six Insight promotions for phone service, with a benefit period that has expired January 1, 2012 and June 30, 2012, or completed four, five or six promotions for Phone Service and High Speed Internet Service that expired during that period and with a current discounted rate of \$46.00 for phone service. (C)

Eligible customers will receive a discounted rate of \$51.00 for the above Phone 2.0 charge, applicable on the customer's next twelve (12) consecutive monthly bills.

All other recurring and/or non-recurring charges (including applicable taxes and fees) will apply. All charges for associated services will also apply.

Customers must meet all eligibility requirements, including satisfactory credit review. At the end of this promotion the Customer will be charged the non-promotional rate or, at the company's discretion, may be automatically transferred to another promotion, if eligible for that promotion.

The rates, terms and conditions set forth in this document represent an abbreviated summary of the terms and conditions more fully described in the applicable Insight Phone 2.0 Service Agreement and Pricing List. This document is offered for the convenience of the customer and does not represent a waiver of the conditions set forth in the more comprehensive Services Agreement and Pricing List, which are available at <http://www.Insight-com.com>.

INSIGHT PHONE 2.0 PROMO # 12

To be eligible for this promotion customers must:

- enroll in this promotion between January 1, 2012 and June 30, 2012 during a Company initiated contact; or contact the company and request this promotion; (C)
- subscribe to Insight Phone 2.0 Service Unlimited Local & All-Distance Offer and continue subscription without interruption through the term of this promotion; and either
- have previously subscribed to High Speed Internet or Video Service and subsequently added Phone Service and have completed four, five or six promotions for those services with a benefit period that has expired January 1, 2012 and June 30, 2012 and with a current discounted rate of \$39.00 for phone service; or (C)
- have previously subscribed to Video Service and subsequently added Phone Service and High Speed Internet Service at the same time, and have completed four, five or six promotions for those three services with a benefit period that has expired January 1, 2012 and June 30, 2012 and with a current discounted rate of \$39.00 for phone service. (C)

Eligible customers will receive a discounted rate of \$44.00 for the above phone charge, applicable on the customer's next twelve (12) consecutive monthly bills.

All other recurring and/or non-recurring charges (including applicable taxes and fees) will apply. All charges for associated services will also apply.

Customers must meet all eligibility requirements, including satisfactory credit review. At the end of this promotion the Customer will be charged the non-promotional rate or, at the company's discretion, may be automatically transferred to another promotion, if eligible for that promotion.

The rates, terms and conditions set forth in this document represent an abbreviated summary of the terms and conditions more fully described in the applicable Insight Phone 2.0 Service Agreement and Pricing List. This document is offered for the convenience of the customer and does not represent a waiver of the conditions set forth in the more comprehensive Services Agreement and Pricing List, which are available at <http://www.Insight-com.com>.

INSIGHT PHONE 2.0 PROMO # 13

To be eligible for this promotion customers must:

- enroll in this promotion between January 1, 2012 and June 30, 2012 during a Company initiated contact; or contact the company and request this promotion; (C)
- subscribe to Insight Phone 2.0 Service Unlimited Local & All-Distance Offer and continue subscription without interruption through the term of this promotion; and
- have been either a High Speed Internet or Video customer and completed one, two or three promotions for High Speed Internet, or Classic Video and Phone with a benefit period that has expired January 1, 2012 and June 30, 2012; or a Classic Video Customer who subsequently added Phone and High Speed Internet at the same time and has completed one, two or three promotions for those three services that expired during that period and with a current discounted rate of \$40.00 for phone service. (C)

Eligible customers will receive a discounted rate of \$45.00 for the above phone charge, applicable on the customer's next twelve (12) consecutive monthly bills.

All other recurring and/or non-recurring charges (including applicable taxes and fees) will apply. All charges for associated services will also apply.

Customers must meet all eligibility requirements, including satisfactory credit review. At the end of this promotion the Customer will be charged the non-promotional rate or, at the company's discretion, may be automatically transferred to another promotion, if eligible for that promotion.

The rates, terms and conditions set forth in this document represent an abbreviated summary of the terms and conditions more fully described in the applicable Insight Phone 2.0 Service Agreement and Pricing List. This document is offered for the convenience of the customer and does not represent a waiver of the conditions set forth in the more comprehensive Services Agreement and Pricing List, which are available at <http://www.Insight-com.com>.

INSIGHT PHONE 2.0 PROMO # 14

To be eligible for this promotion customers must:

- enroll in this promotion between January 1, 2012 and June 30, 2012 during a Company initiated contact; or contact the company and request this promotion; (C)
- subscribe to Insight Phone 2.0 Service Unlimited Local & All-Distance Offer and continue subscription without interruption through the term of this promotion; and
- have completed four, five or six Insight promotions, with a benefit period that has expired January 1, 2012 and June 30, 2012, for phone service and Classic Video; or completed four, five or six promotions for Phone Service, Classic Video Service and High Speed Internet Service, that expired during that period and with a current discounted rate of \$37.00 for phone service. (C)

Eligible customers will receive a discounted rate of \$42.00 for the above phone charge, applicable on the customer's next twelve (12) consecutive monthly bills.

All other recurring and/or non-recurring charges (including applicable taxes and fees) will apply. All charges for associated services will also apply.

Customers must meet all eligibility requirements, including satisfactory credit review. At the end of this promotion the Customer will be charged the non-promotional rate or, at the company's discretion, may be automatically transferred to another promotion, if eligible for that promotion.

The rates, terms and conditions set forth in this document represent an abbreviated summary of the terms and conditions more fully described in the applicable Insight Phone 2.0 Service Agreement and Pricing List. This document is offered for the convenience of the customer and does not represent a waiver of the conditions set forth in the more comprehensive Services Agreement and Pricing List, which are available at <http://www.Insight-com.com>.

INSIGHT PHONE 2.0 PROMO # 15

To be eligible for this promotion customers must:

- enroll in this promotion between January 1, 2012 and June 30, 2012 during a Company initiated contact; or contact the company and request this promotion; (C)
- subscribe to Insight Phone 2.0 Service Unlimited Local & All-Distance Offer and continue subscription without interruption through the term of this promotion; and
- have either completed one, two or three Insight promotions for Classic Video and Phone Service with a benefit period that has expired January 1, 2012 and June 30, 2012, or completed one, two or three Insight promotions for Phone, High Speed Internet and Classic Video service that expired during that period and with a current discounted rate of \$38.00 for phone service. (C)

Eligible customers will receive a discounted rate of \$43.00 for the above phone charge, applicable on the customer's next twelve (12) consecutive monthly bills.

All other recurring and/or non-recurring charges (including applicable taxes and fees) will apply. All charges for associated services will also apply.

Customers must meet all eligibility requirements, including satisfactory credit review. At the end of this promotion the Customer will be charged the non-promotional rate or, at the company's discretion, may be automatically transferred to another promotion, if eligible for that promotion.

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INSIGHT PHONE 2.0 PROMO # 16

To be eligible for this promotion customers must:

- enroll in this promotion between January 1, 2012 and June 30, 2012 during a Company initiated contact; or contact the company and request this promotion; (C)
- subscribe to Insight Phone 2.0 Service Unlimited Local & All-Distance Offer and continue subscription without interruption through the term of this promotion; and
- have previously subscribed to High Speed Internet Service and Video Service and subsequently added Phone Service and have completed four, five or six promotions for those three services with a benefit period that has expired January 1, 2012 and June 30, 2012 and with a current discounted rate of \$34.00 for phone service. (C)

Eligible customers will receive a discounted rate of \$39.00 for the above phone charge, applicable on the customer's next twelve (12) consecutive monthly bills.

All other recurring and/or non-recurring charges (including applicable taxes and fees) will apply. All charges for associated services will also apply.

Customers must meet all eligibility requirements, including satisfactory credit review. At the end of this promotion the Customer will be charged the non-promotional rate or, at the company's discretion, may be automatically transferred to another promotion, if eligible for that promotion.

The rates, terms and conditions set forth in this document represent an abbreviated summary of the terms and conditions more fully described in the applicable Insight Phone 2.0 Service Agreement and Pricing List. This document is offered for the convenience of the customer and does not represent a waiver of the conditions set forth in the more comprehensive Services Agreement and Pricing List, which are available at <http://www.Insight-com.com>.

INSIGHT PHONE 2.0 PROMO # 17

To be eligible for this promotion customers must:

- enroll in this promotion between January 1, 2012 and June 30, 2012 during a Company initiated contact; or contact the company and request this promotion; (C)
- subscribe to Insight Phone 2.0 Service Unlimited Local & All-Distance Offer and continue subscription without interruption through the term of this promotion; and
- have previously subscribed to High Speed Internet and Classic Video Service, subsequently added Phone Service and completed one, two or three promotions for those three services with a benefit period that has expired January 1, 2012 and June 30, 2012 and with a current discounted rate of \$35.00 for phone service. (C)

Eligible customers will receive a discounted rate of \$40.00 for the above phone charges, applicable on the customer's next twelve (12) consecutive monthly bills.

All other recurring and/or non-recurring charges (including applicable taxes and fees) will apply. All charges for associated services will also apply.

Customers must meet all eligibility requirements, including satisfactory credit review. At the end of this promotion the Customer will be charged the non-promotional rate or, at the company's discretion, may be automatically transferred to another promotion, if eligible for that promotion.

The rates, terms and conditions set forth in this document represent an abbreviated summary of the terms and conditions more fully described in the applicable Insight Phone 2.0 Service Agreement and Pricing List. This document is offered for the convenience of the customer and does not represent a waiver of the conditions set forth in the more comprehensive Services Agreement and Pricing List, which are available at <http://www.Insight-com.com>.

INSIGHT PHONE 2.0 PROMO # 18

To be eligible for this promotion customers must:

- enroll in this promotion between January 1, 2012 and June 30, 2012 during a Company initiated contact; or contact the company and request this promotion; (C)
- subscribe to Insight Phone 2.0 Service Unlimited Local & All-Distance Offer and continue subscription without interruption through the term of this promotion; and
- have previously subscribed to High Speed Internet Service and have completed one, two or three Insight promotions for Phone Service with both High Speed Internet Service and Classic Video Service, with a benefit period that has expired January 1, 2012 and June 30, 2012 and with a current discounted rate of \$33.00 for phone service. (C)

Eligible customers will receive a discounted rate of \$38.00 for the above phone charge, applicable on the customer's next twelve (12) consecutive monthly bills.

All other recurring and/or non-recurring charges (including applicable taxes and fees) will apply. All charges for associated services will also apply.

Customers must meet all eligibility requirements, including satisfactory credit review. At the end of this promotion the Customer will be charged the non-promotional rate or, at the company's discretion, may be automatically transferred to another promotion, if eligible for that promotion.

The rates, terms and conditions set forth in this document represent an abbreviated summary of the terms and conditions more fully described in the applicable Insight Phone 2.0 Service Agreement and Pricing List. This document is offered for the convenience of the customer and does not represent a waiver of the conditions set forth in the more comprehensive Services Agreement and Pricing List, which are available at <http://www.Insight-com.com>.

INSIGHT PHONE 2.0 PROMO # 19**ECONOMY PAK PROMOTION**

To be eligible for this promotion customers must:

- enroll in this promotion between January 1, 2012 and June 30, 2012; (C)
- currently subscribe to Insight Phone 2.0 Service and contact the company requesting discontinuation of service and citing verifiable economic reasons for discontinuance.

Eligible customers will be offered enrollment in a limited time discounted program.

The Economy Pak program provides one access line, unlimited local calling; the all calling features; and intrastate usage at a rate of \$.10 per minute.

The monthly recurring charge for the Economy Pak is \$20.00 per month. This limited time offer is only available . This limited time offer will apply on the customer's next twelve (12) consecutive monthly bills.

All applicable taxes and surcharges will apply.

This offer is not available to employees of the Company, or to Lifeline Service customers. Customers participating in this offer may not participate in other promotional offers pertaining to monthly recurring charges.

Customers must not have had service disconnected for nonpayment and not have any past due bills for regulated services owed to the Company.

Customers must meet all eligibility requirements, including satisfactory credit review. At the end of this promotion the Customer will be charged the non-promotional rate or, at the company's discretion, may be automatically transferred to another promotion, if eligible for that promotion.

The rates, terms and conditions set forth in this document represent an abbreviated summary of the terms and conditions more fully described in the applicable Insight Phone 2.0 Service Agreement and Pricing List. This document is offered for the convenience of the customer and does not represent a waiver of the conditions set forth in the more comprehensive Services Agreement and Pricing List, which are available at <http://www.Insight-com.com>.

INSIGHT PHONE 2.0 PROMO # 20

To be eligible for this promotion customers must:

- enroll in this promotion between January 1, 2012 and June 30, 2012 during a Company initiated contact; or contact the company and request this promotion; (C)
- subscribe to Insight Phone 2.0 Service Unlimited Local & All-Distance Offer and continue subscription without interruption through the term of this promotion; and
- have either completed four, five or six Insight promotions for phone service, with a benefit period that has expired January 1, 2012 and June 30, 2012, or completed four, five or six promotions for Phone Service and High Speed Internet Service that expired during that period and with a current discounted rate of \$49.00 for phone service. (C)

Eligible customers will receive a discounted rate of \$54.00 for the above Phone 2.0 charge, applicable on the customer's next twelve (12) consecutive monthly bills.

All other recurring and/or non-recurring charges (including applicable taxes and fees) will apply. All charges for associated services will also apply.

Customers must meet all eligibility requirements, including satisfactory credit review. At the end of this promotion the Customer will be charged the non-promotional rate or, at the company's discretion, may be automatically transferred to another promotion, if eligible for that promotion.

The rates, terms and conditions set forth in this document represent an abbreviated summary of the terms and conditions more fully described in the applicable Insight Phone 2.0 Service Agreement and Pricing List. This document is offered for the convenience of the customer and does not represent a waiver of the conditions set forth in the more comprehensive Services Agreement and Pricing List, which are available at <http://www.Insight-com.com>.

INSIGHT PHONE 2.0 PROMO # 21

To be eligible for this promotion customers must:

- enroll in this promotion between January 1, 2012 and June 30, 2012 during a Company initiated contact; or contact the company and request this promotion; (C)
- subscribe to Insight Phone 2.0 Service Unlimited Local & All-Distance Offer and continue subscription without interruption through the term of this promotion; and either
- have previously subscribed to High Speed Internet or Video Service and subsequently added Phone Service and have completed four, five or six promotions for those services with a benefit period that has expired January 1, 2012 and June 30, 2012 and with a current discounted rate of \$42.00 for phone service; or (C)
- have previously subscribed to Video Service and subsequently added Phone Service and High Speed Internet Service at the same time, and have completed four, five or six promotions for those three services with a benefit period that has expired January 1, 2012 and June 30, 2012 and with a current discounted rate of \$42.00 for phone service. (C)

Eligible customers will receive a discounted rate of \$47.00 for the above phone charge, applicable on the customer's next twelve (12) consecutive monthly bills.

All other recurring and/or non-recurring charges (including applicable taxes and fees) will apply. All charges for associated services will also apply.

Customers must meet all eligibility requirements, including satisfactory credit review. At the end of this promotion the Customer will be charged the non-promotional rate or, at the company's discretion, may be automatically transferred to another promotion, if eligible for that promotion.

The rates, terms and conditions set forth in this document represent an abbreviated summary of the terms and conditions more fully described in the applicable Insight Phone 2.0 Service Agreement and Pricing List. This document is offered for the convenience of the customer and does not represent a waiver of the conditions set forth in the more comprehensive Services Agreement and Pricing List, which are available at <http://www.Insight-com.com>.

INSIGHT PHONE 2.0 PROMO # 22

To be eligible for this promotion customers must:

- enroll in this promotion between January 1, 2012 and June 30, 2012 during a Company initiated contact; or contact the company and request this promotion; (C)
- subscribe to Insight Phone 2.0 Service Unlimited Local & All-Distance Offer and continue subscription without interruption through the term of this promotion; and
- have completed four Insight promotions, with a benefit period that has expired January 1, 2012 and June 30, 2012, for phone service and Classic Video; or completed three or four promotions for Phone Service, Classic Video Service and High Speed Internet Service, that expired during that period and with a current discounted rate of \$39.00 for phone service. (C)

Eligible customers will receive a discounted rate of \$44.00 for the above phone charge, applicable on the customer's next twelve (12) consecutive monthly bills.

All other recurring and/or non-recurring charges (including applicable taxes and fees) will apply. All charges for associated services will also apply.

Customers must meet all eligibility requirements, including satisfactory credit review. At the end of this promotion the Customer will be charged the non-promotional rate or, at the company's discretion, may be automatically transferred to another promotion, if eligible for that promotion.

The rates, terms and conditions set forth in this document represent an abbreviated summary of the terms and conditions more fully described in the applicable Insight Phone 2.0 Service Agreement and Pricing List. This document is offered for the convenience of the customer and does not represent a waiver of the conditions set forth in the more comprehensive Services Agreement and Pricing List, which are available at <http://www.Insight-com.com>.

INSIGHT PHONE 2.0 PROMO # 23

To be eligible for this promotion customers must:

- enroll in this promotion between January 1, 2012 and June 30, 2012 during a Company initiated contact; or contact the company and request this promotion; (C)
- subscribe to Insight Phone 2.0 Service Unlimited Local & All-Distance Offer and continue subscription without interruption through the term of this promotion; and
- have previously subscribed to High Speed Internet Service and Video Service and subsequently added Phone Service and have completed four, five or six promotions for those three services with a benefit period that has expired January 1, 2012 and June 30, 2012 and with a current discounted rate of \$37.00 for phone service. (C)

Eligible customers will receive a discounted rate of \$42.00 for the above phone charge, applicable on the customer's next twelve (12) consecutive monthly bills.

All other recurring and/or non-recurring charges (including applicable taxes and fees) will apply. All charges for associated services will also apply.

Customers must meet all eligibility requirements, including satisfactory credit review. At the end of this promotion the Customer will be charged the non-promotional rate or, at the company's discretion, may be automatically transferred to another promotion, if eligible for that promotion.

The rates, terms and conditions set forth in this document represent an abbreviated summary of the terms and conditions more fully described in the applicable Insight Phone 2.0 Service Agreement and Pricing List. This document is offered for the convenience of the customer and does not represent a waiver of the conditions set forth in the more comprehensive Services Agreement and Pricing List, which are available at <http://www.Insight-com.com>.

INSIGHT PHONE 2.0 PROMO # 24**PHONE AND INTERNET**

This promotion is available to customers residing in all local servicing areas in Kentucky, Indiana and Ohio. To be eligible for this promotion Customers must:

- have not been a subscriber to any Insight service within the last six months;
- enroll in this promotion between January 1, 2012 and June 30, 2012 during a Company initiated contact; or contact the company and request this promotion; (C)
- newly subscribe to Insight Phone 2.0 Service Unlimited Offer as part of a package with High Speed Internet Service and continue subscription without interruption through the term of this promotion;
- agree to enter into a Term Agreement of twelve months, during which time the customer will not cancel any service included in the package offer, and which is subject to a Termination Charge for early cancellation; and
- meet all eligibility requirements for subscribing to that package offer, which may include credit approval.

Eligible Customers will receive a discounted rate of \$8.00 for the above phone charge, applicable on the Customer's next twelve (12) consecutive monthly bills.

If the Customer cancels service prior to the end of the Term Agreement, a Termination Charge of \$10.00 per remaining month will apply. In the case of a partial month, the time will be rounded up to a full month.

At the end of this promotion the Customer will be charged the non-promotional rate or, at the company's discretion, may be automatically transferred to another promotion, if eligible for that promotion.

This offer does not apply to monthly recurring charges for additional lines, usage charges, other optional features, or applicable taxes and surcharges.

This offer is not available to employees of the Company. Customers participating in this offer may not participate in other promotional offers pertaining to monthly recurring charges.

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INSIGHT PHONE 2.0 PROMO FOR NEW CUSTOMERS

To be eligible for this promotion customers must:

- enroll in this promotion between January 1, 2012 and June 30, 2012 during a Company initiated contact; or contact the company and request this promotion; (C)
- newly subscribe to Insight Phone 2.0 Service Unlimited Local & All-Distance Offer and continue subscription without interruption through the term of this promotion; and
- have not been an Insight Customer for at least thirty (30) days prior to enrollment.

In lieu of Monthly Recurring Charge for Phone 2.0 Service listed above, eligible customers will be billed, for each of the next 12 (twelve) consecutive months:

	<u>Promotional Monthly Recurring Rate</u>
Customer with Phone Service and Basic/Classic Video Service	\$20.00
Customer with Phone Service, or both Phone Service and Video Service, plus High Speed Internet:	\$15.00

Customers subscribing to Phone 2.0 Service and one or more other services will receive a waiver of the non-recurring installation charge.

In addition, Customers subscribing to Phone 2.0 Service and Video Service will receive a waiver of the Activation Fee.

Any Porting Charge for porting phone numbers from previous carriers will also be waived.

All other recurring and/or non-recurring charges (including applicable taxes and fees) will apply. All charges for associated services will also apply.

Customers must meet all eligibility requirements, including satisfactory credit review. At the end of this promotion the Customer will be charged the non-promotional rate or, at the company's discretion, may be automatically transferred to another promotion, if eligible for that promotion.

The rates, terms and conditions set forth in this document represent an abbreviated summary of the terms and conditions more fully described in the applicable Insight Phone 2.0 Service Agreement and Pricing List. This document is offered for the convenience of the customer and does not represent a waiver of the conditions set forth in the more comprehensive Services Agreement and Pricing List, which are available at [http://www. Myinsight.com](http://www.Myinsight.com).